

Weight Loss Market - Global Outlook and Forecast 2022-2028

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Abstracts

Weight loss, in the context of medicine, health, or physical fitness, refers to a reduction of the total body mass, due to a mean loss of fluid, body fat or adipose tissue or lean mass, namely bone mineral deposits, muscle, tendon, and other connective tissue. Weight loss can either occur unintentionally due to malnourishment or an underlying disease or arise from a conscious effort to improve an actual or perceived overweight or obese state. 'Unexplained' weight loss that is not caused by reduction in calorific intake or exercise is called cachexia and may be a symptom of a serious medical condition. Intentional weight loss is commonly referred to as slimming.

This report contains market size and forecasts of Weight Loss in Global, including the following market information:

Global Weight Loss Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Weight Loss market was valued at 171820 million in 2021 and is projected to reach US\$ 268820 million by 2028, at a CAGR of 6.6% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Fitness Equipment Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Weight Loss include Atkins, Brunswick, Ethicon

(Subsidiary of Johnson & Johnson), Nutrisystem, Weight Watchers, Amer Sports, Apollo Endosurgery, Medtronic and Ediets.Com (A Wholly Owned Subsidiary of as Seen on Tv), etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Weight Loss companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Weight Loss Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Weight Loss Market Segment Percentages, by Type, 2021 (%)

Fitness Equipment

Cardiovascular Training Equipment

Strength Training Equipment

Fitness Monitoring Equipment

Body Composition Analyzers

Surgical Equipment

Minimally Invasive Surgical Equipment

Noninvasive Surgical Equipment

Global Weight Loss Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Weight Loss Market Segment Percentages, by Application, 2021 (%)

Man

Woman

Global Weight Loss Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Weight Loss Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Weight Loss revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Weight Loss revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Atkins

Brunswick

Ethicon (Subsidiary of Johnson & Johnson)

Nutrisystem

Weight Watchers

Amer Sports

Apollo Endosurgery

Medtronic

Ediets.Com (A Wholly Owned Subsidiary of as Seen on Tv)

Herbalife

Jenny Craig (Subsidiary of North Castle Partners)

Johnson Health Tech

Kellogg

Technogym

Gold's Gym

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