

# Webinar Software Platforms Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Webinar marketing is a vital strategy for B2B businesses and a lot of consumer brands are also turning to it for their own B2C marketing efforts. Webinars give you the chance to build a more personal relationship with your audience, delve deeper into the topics that concern them and build your brand as a place people can come to for important info. This report studies the Webinar Software Platforms market.

This report contains market size and forecasts of Webinar Software Platforms in Global, including the following market information:

Global Webinar Software Platforms Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Webinar Software Platforms market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-premise Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Webinar Software Platforms include WebinarJam, EasyWebinar, Demio, ClickMeeting, GoToWebinar, GetResponse, Adobe Connect, WebinarsOnAir and Google Hangouts, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Webinar Software Platforms companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Webinar Software Platforms Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Webinar Software Platforms Market Segment Percentages, by Type, 2021 (%)

On-premise

Cloud-based

Global Webinar Software Platforms Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Webinar Software Platforms Market Segment Percentages, by Application, 2021 (%)

SMEs

Large Enterprises

Global Webinar Software Platforms Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Webinar Software Platforms Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Webinar Software Platforms revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Webinar Software Platforms revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

WebinarJam

EasyWebinar

Demio

ClickMeeting

GoToWebinar

GetResponse

Adobe Connect

WebinarsOnAir

Google Hangouts

Livestream

Zoom

AnyMeeting

Cisco Webex

DaCast

BigMarker

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