

# Webinar and Webcast Market - Global Outlook and Forecast 2022-2028

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## Abstracts

Webcast technology enables the broadcast of various events over the internet which can be accessed via single URL. Webinars are those internet-based events which uses the technology of webcast. Seminars and learning programs through webcast technology are known as webinars. These are generally used to spread information or for huge business meetings. Webinars are accepted by various government and private organizations across the globe in order to provide information and learning.

This report contains market size and forecasts of Webinar and Webcast in Global, including the following market information:

Global Webinar and Webcast Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Webinar and Webcast market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-Premises Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Webinar and Webcast include Cisco WebEx, Adobe, Microsoft Corporation, Mega Meeting, Skype, Click Webinar, OmNovia, Byte Dance and Blackboard, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Webinar and Webcast companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Webinar and Webcast Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Webinar and Webcast Market Segment Percentages, by Type, 2021 (%)

On-Premises

Hosted

Global Webinar and Webcast Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Webinar and Webcast Market Segment Percentages, by Application, 2021 (%)

Commercial

Healthcare

Government Institutions

Automotive

Defense

Educational Institutes

Corporate

Others

Global Webinar and Webcast Market, By Region and Country, 2017-2022, 2023-2028

(\$ Millions)

Global Webinar and Webcast Market Segment Percentages, By Region and Country,  
2021 (%)

## North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Webinar and Webcast revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Webinar and Webcast revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Cisco WebEx

Adobe

Microsoft Corporation

Mega Meeting

Skype

Click Webinar

OmNovia

Byte Dance

Blackboard

Onstream Media

Elluminate

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