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Webcasting Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Webcasting Software is a media presentation software distributed over the Internet using streaming media technology to distribute a single content source to many simultaneous listeners/viewers. The webcast may either be distributed live or on demand. Essentially, webcasting is broadcasting over the Internet.

This report contains market size and forecasts of Webcasting Software in Global, including the following market information:

Global Webcasting Software Market Revenue, 2017-2022, 2023-2028, ($ millions)

Global top five companies in 2021 (%)

The global Webcasting Software market was valued at million in 2021 and is projected to reach US$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at $ Million in 2021, While China is Forecast to Reach $ Million by 2028.

Cloud-Based Segment to Reach $ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Webcasting Software include Digital Samba, Telestream, ON24, Facebook, Google, GoToWebinar, INXPO, West Corporation and Premiere Global Services, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Webcasting Software

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companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Webcasting Software Market, by Type, 2017-2022, 2023-2028 ($ millions)

Global Webcasting Software Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

Web-Based

Global Webcasting Software Market, by Application, 2017-2022, 2023-2028 ($ millions)

Global Webcasting Software Market Segment Percentages, by Application, 2021 (%)

Sales and Marketing Activities

Government and Company Meetings

Training and E-learning

Entertainment and Media

Other

Global Webcasting Software Market, By Region and Country, 2017-2022, 2023-2028 ($ Millions)

Global Webcasting Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

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- Canada
- Mexico

Europe

- Germany
- France
- U.K.
- Italy
- Russia
- Nordic Countries
- Benelux
- Rest of Europe

Asia

- China
- Japan
- South Korea
- Southeast Asia
- India
- Rest of Asia

South America

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Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Webcasting Software revenues in global market, 2017-2022 (estimated), ($ millions)

Key companies Webcasting Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Digital Samba

Telestream

ON24

Facebook

Google

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GoToWebinar

INXPO

West Corporation

Premiere Global Services

Elision Technologies

Telestream

Panopto

The Streaming Network

OBS Project

Livestorm

PeopleLink

Uniplay

INFORMA TECH

MediaPlatform

You-niversity

Eventstream

WORKCAST CORPORATION

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