

Webcast Market, Global Outlook and Forecast 2022-2028

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Abstracts

A webcast is a live-streamed or pre-recorded virtual event, which enables companies to share audio and video content to large audiences across the world.

This report contains market size and forecasts of Webcast in Global, including the following market information:

Global Webcast Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Webcast market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Sports Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Webcast include Netflix, Amazon Prime Video, Disney+, Tencent Video, Youku, HBO Max, YouTube Premium, Hulu and Paramount+, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Webcast companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential

risks.

Total Market by Segment:

Global Webcast Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Webcast Market Segment Percentages, by Type, 2021 (%)

Sports

Music

Conferences

Ceremonies

Others

Global Webcast Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Webcast Market Segment Percentages, by Application, 2021 (%)

Mobile

Desktop

Global Webcast Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Webcast Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Webcast revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Webcast revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Netflix

Amazon Prime Video

Disney+

Tencent Video

Youku

HBO Max

YouTube Premium

Hulu

Paramount+

ALTBalaji

Apple TV+

Peacock

Iflix

Discovery+

Curiosity Stream

Showtime

ESPN+

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