

Wearable Fitness Trackers Market - Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Wearable Fitness Trackers in global, including the following market information:

Global Wearable Fitness Trackers Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Wearable Fitness Trackers Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Wearable Fitness Trackers companies in 2021 (%)

The global Wearable Fitness Trackers market was valued at 7434.1 million in 2021 and is projected to reach US\$ 13590 million by 2028, at a CAGR of 9.0% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Wrist Wear Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Wearable Fitness Trackers include Apple Inc., Fitbit Inc., SAMSUNG ELECTRONICS CO., LTD., Sony Corporation, Xiaomi, Garmin Ltd., FOSSIL GROUP (MISFIT), Jawbone and TomTom International BV, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Wearable Fitness Trackers manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development

and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Wearable Fitness Trackers Market, by Type, 2017-2022, 2023-2028 (\$ Millions)
& (K Units)

Global Wearable Fitness Trackers Market Segment Percentages, by Type, 2021 (%)

Wrist Wear

Leg Wear

Smart Garments

Others

Global Wearable Fitness Trackers Market, by Application, 2017-2022, 2023-2028 (\$
Millions) & (K Units)

Global Wearable Fitness Trackers Market Segment Percentages, by Application, 2021
(%)

Specialist Retailers

Factory Outlets

Internet Sales

Global Wearable Fitness Trackers Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions) & (K Units)

Global Wearable Fitness Trackers Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Wearable Fitness Trackers revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Wearable Fitness Trackers revenues share in global market, 2021 (%)

Key companies Wearable Fitness Trackers sales in global market, 2017-2022
(Estimated), (K Units)

Key companies Wearable Fitness Trackers sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Apple Inc.

Fitbit Inc.

SAMSUNG ELECTRONICS CO., LTD.

Sony Corporation

Xiaomi

Garmin Ltd.

FOSSIL GROUP (MISFIT)

Jawbone

TomTom International BV

Huawei Technologies Co., Ltd.

Boltt

Moov Inc.

More-fit

Atlas Wearables

Lenevo

Acer Inc.

GOQii

ShenZhen Wayforward Electronic Co., LTD (LEMFO)

MAD Apparel

Sensoria Inc.

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