

Water-Based Marker Pen Market, Global Outlook and Forecast 2022-2028

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Abstracts

As their names imply, water-based markers use water as their solvent while alcohol-based markers use alcohol. This primary difference gives the two kinds of markers different functionalities, drying times, blend-ability, constancy, and more.

This report contains market size and forecasts of Water-Based Marker Pen in global, including the following market information:

Global Water-Based Marker Pen Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Water-Based Marker Pen Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Water-Based Marker Pen companies in 2021 (%)

The global Water-Based Marker Pen market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Broad Tip Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Water-Based Marker Pen include Sharpie, Mitsubishi Pencil, STA Markers, Tombow USA, Faber-Castell, Kuretake and Molotow, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Water-Based Marker Pen manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Water-Based Marker Pen Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Water-Based Marker Pen Market Segment Percentages, by Type, 2021 (%)

Broad Tip

Fine Tip

Brush Tip

Global Water-Based Marker Pen Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Water-Based Marker Pen Market Segment Percentages, by Application, 2021 (%)

Home Use

Commercial Use

Industrial Use

Global Water-Based Marker Pen Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Water-Based Marker Pen Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Water-Based Marker Pen revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Water-Based Marker Pen revenues share in global market, 2021 (%)

Key companies Water-Based Marker Pen sales in global market, 2017-2022
(Estimated), (K Units)

Key companies Water-Based Marker Pen sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Sharpie

Mitsubishi Pencil

STA Markers

Tombow USA

Faber-Castell

Kuretake

Molotow

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