

Wasabi Powder Market, Global Outlook and Forecast 2022-2028

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Abstracts

Wasabi Powder is, in theory, a hot-tasting powder made from the dried, ground roots of Wasabi plants. Wasabi powder can be distinguished by its light lime coloring and sharp, hot taste and aroma. Most of the Wasabi powder that is sold internationally is not actually genuine Wasabi but instead a mix of mustard, horseradish and color additives. The reason for this is the high cost and scarcity of Wasabi root. For the true Wasabi aficionado there is no substitute for real Wasabi root that has been ground into powder. One of the big advantages Wasabi powder has over fresh Wasabi root is its relatively long shelf life. Provided that Wasabi powder is stored in a cool, shaded location, it will retain its taste. Wasabi powder can also be easily transformed into paste, as well as being used as a spice in cooking. Wasabi powder is often used as substitute for Dijon mustard.

This report contains market size and forecasts of Wasabi Powder in global, including the following market information:

Global Wasabi Powder Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Wasabi Powder Market Sales, 2017-2022, 2023-2028, (MT)

Global top five Wasabi Powder companies in 2021 (%)

The global Wasabi Powder market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Yellow Wasabi Powder Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Wasabi Powder include S&B Foods Inc, Marui, Kinjirushi Co, Eden Foods Inc, Hime, Stonewall Kitchen, Real Wasabi, LLC, Beaverton Foods and Yamada, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Wasabi Powder manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Wasabi Powder Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (MT)

Global Wasabi Powder Market Segment Percentages, by Type, 2021 (%)

Yellow Wasabi Powder

Green Wasabi Powder

Others

Global Wasabi Powder Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (MT)

Global Wasabi Powder Market Segment Percentages, by Application, 2021 (%)

Retail

Food Service

Others

Global Wasabi Powder Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (MT)

Global Wasabi Powder Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Wasabi Powder revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Wasabi Powder revenues share in global market, 2021 (%)

Key companies Wasabi Powder sales in global market, 2017-2022 (Estimated), (MT)

Key companies Wasabi Powder sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

S&B Foods Inc

Marui

Kinjirushi Co

Eden Foods Inc

Hime

Stonewall Kitchen

Real Wasabi, LLC

Beaverton Foods

Yamada

Woodland Foods Inc

Chungjungone

Kikkoman

Tamaruya-Honten

Sakai Spice

Kaneku co.LTD

Clearspring

Dalian Tianpeng Food Co

Rizhao Huamei Food Co

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