

# Vtuber (Virtual YouTuber) Market, Global Outlook and Forecast 2022-2028

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## Abstracts

This report contains market size and forecasts of Vtuber (Virtual YouTuber) in Global, including the following market information:

Global Vtuber (Virtual YouTuber) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Vtuber (Virtual YouTuber) market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

2D Vtuber Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Vtuber (Virtual YouTuber) include Hololive Production, Nijisanji (AnyColor), Yuehua Entertainment, Kizuna AI and Good Smile Company, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Vtuber (Virtual YouTuber) companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Vtuber (Virtual YouTuber) Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Vtuber (Virtual YouTuber) Market Segment Percentages, by Type, 2021 (%)

2D Vtuber

3D Vtuber

Global Vtuber (Virtual YouTuber) Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Vtuber (Virtual YouTuber) Market Segment Percentages, by Application, 2021 (%)

Performance

Shopping

Gamming

Others

Global Vtuber (Virtual YouTuber) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Vtuber (Virtual YouTuber) Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Vtuber (Virtual YouTuber) revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Vtuber (Virtual YouTuber) revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Hololive Production

Nijisanji (AnyColor)

Yuehua Entertainment

Kizuna AI

Good Smile Company

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