

Voice-Enabled Wireless Speakers Market, Global Outlook and Forecast 2022-2028

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Abstracts

A voice-enabled speaker is a smart Bluetooth speaker with an integrated virtual assistant that offers interactive actions and hands-free activation with the help of one 'hot word' (or several 'hot words'). Some voice-enabled speakers can also act as a smart device that utilizes Wi-Fi, Bluetooth and other wireless protocol standards to extend usage beyond audio playback, such as to control home automation devices. This can include, but is not limited to, features such as compatibility across a number of services and platforms, peer-to-peer connection through mesh networking, virtual assistants, and others. Each can have its own designated interface and features in-house, usually launched or controlled via application or home automation software. Some voice-enabled speakers also include a screen to show the user a visual response.

This report contains market size and forecasts of Voice-Enabled Wireless Speakers in global, including the following market information:

Global Voice-Enabled Wireless Speakers Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Voice-Enabled Wireless Speakers Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Voice-Enabled Wireless Speakers companies in 2021 (%)

The global Voice-Enabled Wireless Speakers market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Speaker with Screen Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Voice-Enabled Wireless Speakers include Google, Amazon, Apple (Beats), Samsung (Harman), Bose, Alibaba, Xiaomi, Sonos and Bang & Olufsen, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Voice-Enabled Wireless Speakers manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Voice-Enabled Wireless Speakers Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Voice-Enabled Wireless Speakers Market Segment Percentages, by Type, 2021 (%)

Speaker with Screen

Speaker without Screen

Global Voice-Enabled Wireless Speakers Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Voice-Enabled Wireless Speakers Market Segment Percentages, by Application, 2021 (%)

Residential

Commercial

Global Voice-Enabled Wireless Speakers Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions) & (K Units)

Global Voice-Enabled Wireless Speakers Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Voice-Enabled Wireless Speakers revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Voice-Enabled Wireless Speakers revenues share in global market, 2021 (%)

Key companies Voice-Enabled Wireless Speakers sales in global market, 2017-2022

(Estimated), (K Units)

Key companies Voice-Enabled Wireless Speakers sales share in global market, 2021
(%)

Further, the report presents profiles of competitors in the market, key players include:

Google

Amazon

Apple (Beats)

Samsung (Harman)

Bose

Alibaba

Xiaomi

Sonos

Bang & Olufsen

Sony

Panasonic

LG

Sound United

Riva

Baidu

Marshall

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