

Voice-Enabled Bluetooth Speakers Market, Global Outlook and Forecast 2022-2028

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Abstracts

A voice-enabled speaker is a smart Bluetooth speaker with an integrated virtual assistant that offers interactive actions and hands-free activation with the help of one 'hot word' (or several 'hot words'). Some voice-enabled speakers can also act as a smart device that utilizes Wi-Fi, Bluetooth and other wireless protocol standards to extend usage beyond audio playback, such as to control home automation devices. This can include, but is not limited to, features such as compatibility across a number of services and platforms, peer-to-peer connection through mesh networking, virtual assistants, and others. Each can have its own designated interface and features in-house, usually launched or controlled via application or home automation software. Some voice-enabled speakers also include a screen to show the user a visual response.

This report contains market size and forecasts of Voice-Enabled Bluetooth Speakers in global, including the following market information:

Global Voice-Enabled Bluetooth Speakers Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Voice-Enabled Bluetooth Speakers Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Voice-Enabled Bluetooth Speakers companies in 2021 (%)

The global Voice-Enabled Bluetooth Speakers market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Speaker with Screen Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Voice-Enabled Bluetooth Speakers include Google, Amazon, Apple (Beats), Samsung (Harman), Bose, Alibaba, Xiaomi, Sonos and Bang & Olufsen, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Voice-Enabled Bluetooth Speakers manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Voice-Enabled Bluetooth Speakers Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Voice-Enabled Bluetooth Speakers Market Segment Percentages, by Type, 2021 (%)

Speaker with Screen

Speaker without Screen

Global Voice-Enabled Bluetooth Speakers Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Voice-Enabled Bluetooth Speakers Market Segment Percentages, by Application, 2021 (%)

Residential

Commercial

Global Voice-Enabled Bluetooth Speakers Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions) & (K Units)

Global Voice-Enabled Bluetooth Speakers Market Segment Percentages, By Region
and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Voice-Enabled Bluetooth Speakers revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Voice-Enabled Bluetooth Speakers revenues share in global market, 2021 (%)

Key companies Voice-Enabled Bluetooth Speakers sales in global market, 2017-2022

(Estimated), (K Units)

Key companies Voice-Enabled Bluetooth Speakers sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Google

Amazon

Apple (Beats)

Samsung (Harman)

Bose

Alibaba

Xiaomi

Sonos

Bang & Olufsen

Sony

Panasonic

LG

Sound United

Riva

Baidu

Marshall

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Voice-Enabled Bluetooth Speakers Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Voice-Enabled Bluetooth Speakers Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL VOICE-ENABLED BLUETOOTH SPEAKERS OVERALL MARKET SIZE

- 2.1 Global Voice-Enabled Bluetooth Speakers Market Size: 2021 VS 2028
- 2.2 Global Voice-Enabled Bluetooth Speakers Revenue, Prospects & Forecasts: 2017-2028
- 2.3 Global Voice-Enabled Bluetooth Speakers Sales: 2017-2028

3 COMPANY LANDSCAPE

- 3.1 Top Voice-Enabled Bluetooth Speakers Players in Global Market
- 3.2 Top Global Voice-Enabled Bluetooth Speakers Companies Ranked by Revenue
- 3.3 Global Voice-Enabled Bluetooth Speakers Revenue by Companies
- 3.4 Global Voice-Enabled Bluetooth Speakers Sales by Companies
- 3.5 Global Voice-Enabled Bluetooth Speakers Price by Manufacturer (2017-2022)
- 3.6 Top 3 and Top 5 Voice-Enabled Bluetooth Speakers Companies in Global Market, by Revenue in 2021
- 3.7 Global Manufacturers Voice-Enabled Bluetooth Speakers Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Voice-Enabled Bluetooth Speakers Players in Global Market
 - 3.8.1 List of Global Tier 1 Voice-Enabled Bluetooth Speakers Companies
 - 3.8.2 List of Global Tier 2 and Tier 3 Voice-Enabled Bluetooth Speakers Companies

4 SIGHTS BY PRODUCT

4.1 Overview

4.1.1 By Type - Global Voice-Enabled Bluetooth Speakers Market Size Markets, 2021 & 2028

4.1.2 Speaker with Screen

4.1.3 Speaker without Screen

4.2 By Type - Global Voice-Enabled Bluetooth Speakers Revenue & Forecasts

4.2.1 By Type - Global Voice-Enabled Bluetooth Speakers Revenue, 2017-2022

4.2.2 By Type - Global Voice-Enabled Bluetooth Speakers Revenue, 2023-2028

4.2.3 By Type - Global Voice-Enabled Bluetooth Speakers Revenue Market Share, 2017-2028

4.3 By Type - Global Voice-Enabled Bluetooth Speakers Sales & Forecasts

4.3.1 By Type - Global Voice-Enabled Bluetooth Speakers Sales, 2017-2022

4.3.2 By Type - Global Voice-Enabled Bluetooth Speakers Sales, 2023-2028

4.3.3 By Type - Global Voice-Enabled Bluetooth Speakers Sales Market Share, 2017-2028

4.4 By Type - Global Voice-Enabled Bluetooth Speakers Price (Manufacturers Selling Prices), 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Voice-Enabled Bluetooth Speakers Market Size, 2021 & 2028

5.1.2 Residential

5.1.3 Commercial

5.2 By Application - Global Voice-Enabled Bluetooth Speakers Revenue & Forecasts

5.2.1 By Application - Global Voice-Enabled Bluetooth Speakers Revenue, 2017-2022

5.2.2 By Application - Global Voice-Enabled Bluetooth Speakers Revenue, 2023-2028

5.2.3 By Application - Global Voice-Enabled Bluetooth Speakers Revenue Market Share, 2017-2028

5.3 By Application - Global Voice-Enabled Bluetooth Speakers Sales & Forecasts

5.3.1 By Application - Global Voice-Enabled Bluetooth Speakers Sales, 2017-2022

5.3.2 By Application - Global Voice-Enabled Bluetooth Speakers Sales, 2023-2028

5.3.3 By Application - Global Voice-Enabled Bluetooth Speakers Sales Market Share, 2017-2028

5.4 By Application - Global Voice-Enabled Bluetooth Speakers Price (Manufacturers Selling Prices), 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Voice-Enabled Bluetooth Speakers Market Size, 2021 & 2028

6.2 By Region - Global Voice-Enabled Bluetooth Speakers Revenue & Forecasts

6.2.1 By Region - Global Voice-Enabled Bluetooth Speakers Revenue, 2017-2022

6.2.2 By Region - Global Voice-Enabled Bluetooth Speakers Revenue, 2023-2028

6.2.3 By Region - Global Voice-Enabled Bluetooth Speakers Revenue Market Share, 2017-2028

6.3 By Region - Global Voice-Enabled Bluetooth Speakers Sales & Forecasts

6.3.1 By Region - Global Voice-Enabled Bluetooth Speakers Sales, 2017-2022

6.3.2 By Region - Global Voice-Enabled Bluetooth Speakers Sales, 2023-2028

6.3.3 By Region - Global Voice-Enabled Bluetooth Speakers Sales Market Share, 2017-2028

6.4 North America

6.4.1 By Country - North America Voice-Enabled Bluetooth Speakers Revenue, 2017-2028

6.4.2 By Country - North America Voice-Enabled Bluetooth Speakers Sales, 2017-2028

6.4.3 US Voice-Enabled Bluetooth Speakers Market Size, 2017-2028

6.4.4 Canada Voice-Enabled Bluetooth Speakers Market Size, 2017-2028

6.4.5 Mexico Voice-Enabled Bluetooth Speakers Market Size, 2017-2028

6.5 Europe

6.5.1 By Country - Europe Voice-Enabled Bluetooth Speakers Revenue, 2017-2028

6.5.2 By Country - Europe Voice-Enabled Bluetooth Speakers Sales, 2017-2028

6.5.3 Germany Voice-Enabled Bluetooth Speakers Market Size, 2017-2028

6.5.4 France Voice-Enabled Bluetooth Speakers Market Size, 2017-2028

6.5.5 U.K. Voice-Enabled Bluetooth Speakers Market Size, 2017-2028

6.5.6 Italy Voice-Enabled Bluetooth Speakers Market Size, 2017-2028

6.5.7 Russia Voice-Enabled Bluetooth Speakers Market Size, 2017-2028

6.5.8 Nordic Countries Voice-Enabled Bluetooth Speakers Market Size, 2017-2028

6.5.9 Benelux Voice-Enabled Bluetooth Speakers Market Size, 2017-2028

6.6 Asia

6.6.1 By Region - Asia Voice-Enabled Bluetooth Speakers Revenue, 2017-2028

6.6.2 By Region - Asia Voice-Enabled Bluetooth Speakers Sales, 2017-2028

6.6.3 China Voice-Enabled Bluetooth Speakers Market Size, 2017-2028

6.6.4 Japan Voice-Enabled Bluetooth Speakers Market Size, 2017-2028

6.6.5 South Korea Voice-Enabled Bluetooth Speakers Market Size, 2017-2028

6.6.6 Southeast Asia Voice-Enabled Bluetooth Speakers Market Size, 2017-2028

6.6.7 India Voice-Enabled Bluetooth Speakers Market Size, 2017-2028

6.7 South America

6.7.1 By Country - South America Voice-Enabled Bluetooth Speakers Revenue, 2017-2028

6.7.2 By Country - South America Voice-Enabled Bluetooth Speakers Sales, 2017-2028

6.7.3 Brazil Voice-Enabled Bluetooth Speakers Market Size, 2017-2028

6.7.4 Argentina Voice-Enabled Bluetooth Speakers Market Size, 2017-2028

6.8 Middle East & Africa

6.8.1 By Country - Middle East & Africa Voice-Enabled Bluetooth Speakers Revenue, 2017-2028

6.8.2 By Country - Middle East & Africa Voice-Enabled Bluetooth Speakers Sales, 2017-2028

6.8.3 Turkey Voice-Enabled Bluetooth Speakers Market Size, 2017-2028

6.8.4 Israel Voice-Enabled Bluetooth Speakers Market Size, 2017-2028

6.8.5 Saudi Arabia Voice-Enabled Bluetooth Speakers Market Size, 2017-2028

6.8.6 UAE Voice-Enabled Bluetooth Speakers Market Size, 2017-2028

7 MANUFACTURERS & BRANDS PROFILES

7.1 Google

7.1.1 Google Corporate Summary

7.1.2 Google Business Overview

7.1.3 Google Voice-Enabled Bluetooth Speakers Major Product Offerings

7.1.4 Google Voice-Enabled Bluetooth Speakers Sales and Revenue in Global (2017-2022)

7.1.5 Google Key News

7.2 Amazon

7.2.1 Amazon Corporate Summary

7.2.2 Amazon Business Overview

7.2.3 Amazon Voice-Enabled Bluetooth Speakers Major Product Offerings

7.2.4 Amazon Voice-Enabled Bluetooth Speakers Sales and Revenue in Global (2017-2022)

7.2.5 Amazon Key News

7.3 Apple (Beats)

7.3.1 Apple (Beats) Corporate Summary

7.3.2 Apple (Beats) Business Overview

7.3.3 Apple (Beats) Voice-Enabled Bluetooth Speakers Major Product Offerings

7.3.4 Apple (Beats) Voice-Enabled Bluetooth Speakers Sales and Revenue in Global (2017-2022)

- 7.3.5 Apple (Beats) Key News
- 7.4 Samsung (Harman)
 - 7.4.1 Samsung (Harman) Corporate Summary
 - 7.4.2 Samsung (Harman) Business Overview
 - 7.4.3 Samsung (Harman) Voice-Enabled Bluetooth Speakers Major Product Offerings
 - 7.4.4 Samsung (Harman) Voice-Enabled Bluetooth Speakers Sales and Revenue in Global (2017-2022)
 - 7.4.5 Samsung (Harman) Key News
- 7.5 Bose
 - 7.5.1 Bose Corporate Summary
 - 7.5.2 Bose Business Overview
 - 7.5.3 Bose Voice-Enabled Bluetooth Speakers Major Product Offerings
 - 7.5.4 Bose Voice-Enabled Bluetooth Speakers Sales and Revenue in Global (2017-2022)
 - 7.5.5 Bose Key News
- 7.6 Alibaba
 - 7.6.1 Alibaba Corporate Summary
 - 7.6.2 Alibaba Business Overview
 - 7.6.3 Alibaba Voice-Enabled Bluetooth Speakers Major Product Offerings
 - 7.6.4 Alibaba Voice-Enabled Bluetooth Speakers Sales and Revenue in Global (2017-2022)
 - 7.6.5 Alibaba Key News
- 7.7 Xiaomi
 - 7.7.1 Xiaomi Corporate Summary
 - 7.7.2 Xiaomi Business Overview
 - 7.7.3 Xiaomi Voice-Enabled Bluetooth Speakers Major Product Offerings
 - 7.7.4 Xiaomi Voice-Enabled Bluetooth Speakers Sales and Revenue in Global (2017-2022)
 - 7.7.5 Xiaomi Key News
- 7.8 Sonos
 - 7.8.1 Sonos Corporate Summary
 - 7.8.2 Sonos Business Overview
 - 7.8.3 Sonos Voice-Enabled Bluetooth Speakers Major Product Offerings
 - 7.8.4 Sonos Voice-Enabled Bluetooth Speakers Sales and Revenue in Global (2017-2022)
 - 7.8.5 Sonos Key News
- 7.9 Bang & Olufsen
 - 7.9.1 Bang & Olufsen Corporate Summary
 - 7.9.2 Bang & Olufsen Business Overview

- 7.9.3 Bang & Olufsen Voice-Enabled Bluetooth Speakers Major Product Offerings
- 7.9.4 Bang & Olufsen Voice-Enabled Bluetooth Speakers Sales and Revenue in Global (2017-2022)
- 7.9.5 Bang & Olufsen Key News
- 7.10 Sony
 - 7.10.1 Sony Corporate Summary
 - 7.10.2 Sony Business Overview
 - 7.10.3 Sony Voice-Enabled Bluetooth Speakers Major Product Offerings
 - 7.10.4 Sony Voice-Enabled Bluetooth Speakers Sales and Revenue in Global (2017-2022)
 - 7.10.5 Sony Key News
- 7.11 Panasonic
 - 7.11.1 Panasonic Corporate Summary
 - 7.11.2 Panasonic Voice-Enabled Bluetooth Speakers Business Overview
 - 7.11.3 Panasonic Voice-Enabled Bluetooth Speakers Major Product Offerings
 - 7.11.4 Panasonic Voice-Enabled Bluetooth Speakers Sales and Revenue in Global (2017-2022)
 - 7.11.5 Panasonic Key News
- 7.12 LG
 - 7.12.1 LG Corporate Summary
 - 7.12.2 LG Voice-Enabled Bluetooth Speakers Business Overview
 - 7.12.3 LG Voice-Enabled Bluetooth Speakers Major Product Offerings
 - 7.12.4 LG Voice-Enabled Bluetooth Speakers Sales and Revenue in Global (2017-2022)
 - 7.12.5 LG Key News
- 7.13 Sound United
 - 7.13.1 Sound United Corporate Summary
 - 7.13.2 Sound United Voice-Enabled Bluetooth Speakers Business Overview
 - 7.13.3 Sound United Voice-Enabled Bluetooth Speakers Major Product Offerings
 - 7.13.4 Sound United Voice-Enabled Bluetooth Speakers Sales and Revenue in Global (2017-2022)
 - 7.13.5 Sound United Key News
- 7.14 Riva
 - 7.14.1 Riva Corporate Summary
 - 7.14.2 Riva Business Overview
 - 7.14.3 Riva Voice-Enabled Bluetooth Speakers Major Product Offerings
 - 7.14.4 Riva Voice-Enabled Bluetooth Speakers Sales and Revenue in Global (2017-2022)
 - 7.14.5 Riva Key News

7.15 Baidu

7.15.1 Baidu Corporate Summary

7.15.2 Baidu Business Overview

7.15.3 Baidu Voice-Enabled Bluetooth Speakers Major Product Offerings

7.15.4 Baidu Voice-Enabled Bluetooth Speakers Sales and Revenue in Global (2017-2022)

7.15.5 Baidu Key News

7.16 Marshall

7.16.1 Marshall Corporate Summary

7.16.2 Marshall Business Overview

7.16.3 Marshall Voice-Enabled Bluetooth Speakers Major Product Offerings

7.16.4 Marshall Voice-Enabled Bluetooth Speakers Sales and Revenue in Global (2017-2022)

7.16.5 Marshall Key News

8 GLOBAL VOICE-ENABLED BLUETOOTH SPEAKERS PRODUCTION CAPACITY, ANALYSIS

8.1 Global Voice-Enabled Bluetooth Speakers Production Capacity, 2017-2028

8.2 Voice-Enabled Bluetooth Speakers Production Capacity of Key Manufacturers in Global Market

8.3 Global Voice-Enabled Bluetooth Speakers Production by Region

9 KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

9.1 Market Opportunities & Trends

9.2 Market Drivers

9.3 Market Restraints

10 VOICE-ENABLED BLUETOOTH SPEAKERS SUPPLY CHAIN ANALYSIS

10.1 Voice-Enabled Bluetooth Speakers Industry Value Chain

10.2 Voice-Enabled Bluetooth Speakers Upstream Market

10.3 Voice-Enabled Bluetooth Speakers Downstream and Clients

10.4 Marketing Channels Analysis

10.4.1 Marketing Channels

10.4.2 Voice-Enabled Bluetooth Speakers Distributors and Sales Agents in Global

11 CONCLUSION

12 APPENDIX

12.1 Note

12.2 Examples of Clients

12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Key Players of Voice-Enabled Bluetooth Speakers in Global Market
- Table 2. Top Voice-Enabled Bluetooth Speakers Players in Global Market, Ranking by Revenue (2021)
- Table 3. Global Voice-Enabled Bluetooth Speakers Revenue by Companies, (US\$, Mn), 2017-2022
- Table 4. Global Voice-Enabled Bluetooth Speakers Revenue Share by Companies, 2017-2022
- Table 5. Global Voice-Enabled Bluetooth Speakers Sales by Companies, (K Units), 2017-2022
- Table 6. Global Voice-Enabled Bluetooth Speakers Sales Share by Companies, 2017-2022
- Table 7. Key Manufacturers Voice-Enabled Bluetooth Speakers Price (2017-2022) & (US\$/Unit)
- Table 8. Global Manufacturers Voice-Enabled Bluetooth Speakers Product Type
- Table 9. List of Global Tier 1 Voice-Enabled Bluetooth Speakers Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 10. List of Global Tier 2 and Tier 3 Voice-Enabled Bluetooth Speakers Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 11. By Type – Global Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2021 & 2028
- Table 12. By Type - Global Voice-Enabled Bluetooth Speakers Revenue (US\$, Mn), 2017-2022
- Table 13. By Type - Global Voice-Enabled Bluetooth Speakers Revenue (US\$, Mn), 2023-2028
- Table 14. By Type - Global Voice-Enabled Bluetooth Speakers Sales (K Units), 2017-2022
- Table 15. By Type - Global Voice-Enabled Bluetooth Speakers Sales (K Units), 2023-2028
- Table 16. By Application – Global Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2021 & 2028
- Table 17. By Application - Global Voice-Enabled Bluetooth Speakers Revenue (US\$, Mn), 2017-2022
- Table 18. By Application - Global Voice-Enabled Bluetooth Speakers Revenue (US\$, Mn), 2023-2028
- Table 19. By Application - Global Voice-Enabled Bluetooth Speakers Sales (K Units),

2017-2022

Table 20. By Application - Global Voice-Enabled Bluetooth Speakers Sales (K Units), 2023-2028

Table 21. By Region – Global Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2021 VS 2028

Table 22. By Region - Global Voice-Enabled Bluetooth Speakers Revenue (US\$, Mn), 2017-2022

Table 23. By Region - Global Voice-Enabled Bluetooth Speakers Revenue (US\$, Mn), 2023-2028

Table 24. By Region - Global Voice-Enabled Bluetooth Speakers Sales (K Units), 2017-2022

Table 25. By Region - Global Voice-Enabled Bluetooth Speakers Sales (K Units), 2023-2028

Table 26. By Country - North America Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - North America Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - North America Voice-Enabled Bluetooth Speakers Sales, (K Units), 2017-2022

Table 29. By Country - North America Voice-Enabled Bluetooth Speakers Sales, (K Units), 2023-2028

Table 30. By Country - Europe Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2017-2022

Table 31. By Country - Europe Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2023-2028

Table 32. By Country - Europe Voice-Enabled Bluetooth Speakers Sales, (K Units), 2017-2022

Table 33. By Country - Europe Voice-Enabled Bluetooth Speakers Sales, (K Units), 2023-2028

Table 34. By Region - Asia Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2017-2022

Table 35. By Region - Asia Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2023-2028

Table 36. By Region - Asia Voice-Enabled Bluetooth Speakers Sales, (K Units), 2017-2022

Table 37. By Region - Asia Voice-Enabled Bluetooth Speakers Sales, (K Units), 2023-2028

Table 38. By Country - South America Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2017-2022

Table 39. By Country - South America Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2023-2028

Table 40. By Country - South America Voice-Enabled Bluetooth Speakers Sales, (K Units), 2017-2022

Table 41. By Country - South America Voice-Enabled Bluetooth Speakers Sales, (K Units), 2023-2028

Table 42. By Country - Middle East & Africa Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2017-2022

Table 43. By Country - Middle East & Africa Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2023-2028

Table 44. By Country - Middle East & Africa Voice-Enabled Bluetooth Speakers Sales, (K Units), 2017-2022

Table 45. By Country - Middle East & Africa Voice-Enabled Bluetooth Speakers Sales, (K Units), 2023-2028

Table 46. Google Corporate Summary

Table 47. Google Voice-Enabled Bluetooth Speakers Product Offerings

Table 48. Google Voice-Enabled Bluetooth Speakers Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)

Table 49. Amazon Corporate Summary

Table 50. Amazon Voice-Enabled Bluetooth Speakers Product Offerings

Table 51. Amazon Voice-Enabled Bluetooth Speakers Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)

Table 52. Apple (Beats) Corporate Summary

Table 53. Apple (Beats) Voice-Enabled Bluetooth Speakers Product Offerings

Table 54. Apple (Beats) Voice-Enabled Bluetooth Speakers Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)

Table 55. Samsung (Harman) Corporate Summary

Table 56. Samsung (Harman) Voice-Enabled Bluetooth Speakers Product Offerings

Table 57. Samsung (Harman) Voice-Enabled Bluetooth Speakers Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)

Table 58. Bose Corporate Summary

Table 59. Bose Voice-Enabled Bluetooth Speakers Product Offerings

Table 60. Bose Voice-Enabled Bluetooth Speakers Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)

Table 61. Alibaba Corporate Summary

Table 62. Alibaba Voice-Enabled Bluetooth Speakers Product Offerings

Table 63. Alibaba Voice-Enabled Bluetooth Speakers Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)

Table 64. Xiaomi Corporate Summary

Table 65. Xiaomi Voice-Enabled Bluetooth Speakers Product Offerings
Table 66. Xiaomi Voice-Enabled Bluetooth Speakers Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)
Table 67. Sonos Corporate Summary
Table 68. Sonos Voice-Enabled Bluetooth Speakers Product Offerings
Table 69. Sonos Voice-Enabled Bluetooth Speakers Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)
Table 70. Bang & Olufsen Corporate Summary
Table 71. Bang & Olufsen Voice-Enabled Bluetooth Speakers Product Offerings
Table 72. Bang & Olufsen Voice-Enabled Bluetooth Speakers Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)
Table 73. Sony Corporate Summary
Table 74. Sony Voice-Enabled Bluetooth Speakers Product Offerings
Table 75. Sony Voice-Enabled Bluetooth Speakers Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)
Table 76. Panasonic Corporate Summary
Table 77. Panasonic Voice-Enabled Bluetooth Speakers Product Offerings
Table 78. Panasonic Voice-Enabled Bluetooth Speakers Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)
Table 79. LG Corporate Summary
Table 80. LG Voice-Enabled Bluetooth Speakers Product Offerings
Table 81. LG Voice-Enabled Bluetooth Speakers Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)
Table 82. Sound United Corporate Summary
Table 83. Sound United Voice-Enabled Bluetooth Speakers Product Offerings
Table 84. Sound United Voice-Enabled Bluetooth Speakers Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)
Table 85. Riva Corporate Summary
Table 86. Riva Voice-Enabled Bluetooth Speakers Product Offerings
Table 87. Riva Voice-Enabled Bluetooth Speakers Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)
Table 88. Baidu Corporate Summary
Table 89. Baidu Voice-Enabled Bluetooth Speakers Product Offerings
Table 90. Baidu Voice-Enabled Bluetooth Speakers Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)
Table 91. Marshall Corporate Summary
Table 92. Marshall Voice-Enabled Bluetooth Speakers Product Offerings
Table 93. Marshall Voice-Enabled Bluetooth Speakers Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)

Table 94. Voice-Enabled Bluetooth Speakers Production Capacity (K Units) of Key Manufacturers in Global Market, 2020-2022 (K Units)

Table 95. Global Voice-Enabled Bluetooth Speakers Capacity Market Share of Key Manufacturers, 2020-2022

Table 96. Global Voice-Enabled Bluetooth Speakers Production by Region, 2017-2022 (K Units)

Table 97. Global Voice-Enabled Bluetooth Speakers Production by Region, 2023-2028 (K Units)

Table 98. Voice-Enabled Bluetooth Speakers Market Opportunities & Trends in Global Market

Table 99. Voice-Enabled Bluetooth Speakers Market Drivers in Global Market

Table 100. Voice-Enabled Bluetooth Speakers Market Restraints in Global Market

Table 101. Voice-Enabled Bluetooth Speakers Raw Materials

Table 102. Voice-Enabled Bluetooth Speakers Raw Materials Suppliers in Global Market

Table 103. Typical Voice-Enabled Bluetooth Speakers Downstream

Table 104. Voice-Enabled Bluetooth Speakers Downstream Clients in Global Market

Table 105. Voice-Enabled Bluetooth Speakers Distributors and Sales Agents in Global Market

List Of Figures

LIST OF FIGURES

Figure 1. Voice-Enabled Bluetooth Speakers Segment by Type

Figure 2. Voice-Enabled Bluetooth Speakers Segment by Application

Figure 3. Global Voice-Enabled Bluetooth Speakers Market Overview: 2021

Figure 4. Key Caveats

Figure 5. Global Voice-Enabled Bluetooth Speakers Market Size: 2021 VS 2028 (US\$, Mn)

Figure 6. Global Voice-Enabled Bluetooth Speakers Revenue, 2017-2028 (US\$, Mn)

Figure 7. Voice-Enabled Bluetooth Speakers Sales in Global Market: 2017-2028 (K Units)

Figure 8. The Top 3 and 5 Players Market Share by Voice-Enabled Bluetooth Speakers Revenue in 2021

Figure 9. By Type - Global Voice-Enabled Bluetooth Speakers Sales Market Share, 2017-2028

Figure 10. By Type - Global Voice-Enabled Bluetooth Speakers Revenue Market Share, 2017-2028

Figure 11. By Type - Global Voice-Enabled Bluetooth Speakers Price (US\$/Unit), 2017-2028

Figure 12. By Application - Global Voice-Enabled Bluetooth Speakers Sales Market Share, 2017-2028

Figure 13. By Application - Global Voice-Enabled Bluetooth Speakers Revenue Market Share, 2017-2028

Figure 14. By Application - Global Voice-Enabled Bluetooth Speakers Price (US\$/Unit), 2017-2028

Figure 15. By Region - Global Voice-Enabled Bluetooth Speakers Sales Market Share, 2017-2028

Figure 16. By Region - Global Voice-Enabled Bluetooth Speakers Revenue Market Share, 2017-2028

Figure 17. By Country - North America Voice-Enabled Bluetooth Speakers Revenue Market Share, 2017-2028

Figure 18. By Country - North America Voice-Enabled Bluetooth Speakers Sales Market Share, 2017-2028

Figure 19. US Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2017-2028

Figure 20. Canada Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2017-2028

Figure 21. Mexico Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2017-2028

Figure 22. By Country - Europe Voice-Enabled Bluetooth Speakers Revenue Market

Share, 2017-2028

Figure 23. By Country - Europe Voice-Enabled Bluetooth Speakers Sales Market Share, 2017-2028

Figure 24. Germany Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2017-2028

Figure 25. France Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2017-2028

Figure 26. U.K. Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2017-2028

Figure 27. Italy Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2017-2028

Figure 28. Russia Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2017-2028

Figure 29. Nordic Countries Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2017-2028

Figure 30. Benelux Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2017-2028

Figure 31. By Region - Asia Voice-Enabled Bluetooth Speakers Revenue Market Share, 2017-2028

Figure 32. By Region - Asia Voice-Enabled Bluetooth Speakers Sales Market Share, 2017-2028

Figure 33. China Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2017-2028

Figure 34. Japan Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2017-2028

Figure 35. South Korea Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2017-2028

Figure 36. Southeast Asia Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2017-2028

Figure 37. India Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2017-2028

Figure 38. By Country - South America Voice-Enabled Bluetooth Speakers Revenue Market Share, 2017-2028

Figure 39. By Country - South America Voice-Enabled Bluetooth Speakers Sales Market Share, 2017-2028

Figure 40. Brazil Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2017-2028

Figure 41. Argentina Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2017-2028

Figure 42. By Country - Middle East & Africa Voice-Enabled Bluetooth Speakers Revenue Market Share, 2017-2028

Figure 43. By Country - Middle East & Africa Voice-Enabled Bluetooth Speakers Sales Market Share, 2017-2028

Figure 44. Turkey Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2017-2028

Figure 45. Israel Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2017-2028

Figure 46. Saudi Arabia Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2017-2028

Figure 47. UAE Voice-Enabled Bluetooth Speakers Revenue, (US\$, Mn), 2017-2028

Figure 48. Global Voice-Enabled Bluetooth Speakers Production Capacity (K Units), 2017-2028

Figure 49. The Percentage of Production Voice-Enabled Bluetooth Speakers by Region, 2021 VS 2028

Figure 50. Voice-Enabled Bluetooth Speakers Industry Value Chain

Figure 51. Marketing Channels

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