

VOD Market - Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of VOD in Global, including the following market information:

Global VOD Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global VOD market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Transactional VOD Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of VOD include Netflix, Apple Inc, Comcast Corporation, Amazon Video(VoD), YouTube, Vudu, Inc, Hulu, Dish Network and Home Box Office and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the VOD companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global VOD Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global VOD Market Segment Percentages, by Type, 2021 (%)

Transactional VOD

Catch-up TV

Subscription VOD

Other

Global VOD Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global VOD Market Segment Percentages, by Application, 2021 (%)

Household

Commercial

Global VOD Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global VOD Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies VOD revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies VOD revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Netflix

Apple Inc

Comcast Corporation

Amazon Video(VoD)

YouTube

Vudu,Inc

Hulu

Dish Network

Home Box Office

Sky UK Limited

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 VOD Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global VOD Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL VOD OVERALL MARKET SIZE

- 2.1 Global VOD Market Size: 2021 VS 2028
- 2.2 Global VOD Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top VOD Players in Global Market
- 3.2 Top Global VOD Companies Ranked by Revenue
- 3.3 Global VOD Revenue by Companies
- 3.4 Top 3 and Top 5 VOD Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies VOD Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 VOD Players in Global Market
 - 3.6.1 List of Global Tier 1 VOD Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 VOD Companies

4 MARKET SIGHTS BY PRODUCT

- 4.1 Overview

- 4.1.1 by Type - Global VOD Market Size Markets, 2021 & 2028
- 4.1.2 Transactional VOD
- 4.1.3 Catch-up TV
- 4.1.4 Subscription VOD
- 4.1.5 Other
- 4.2 By Type - Global VOD Revenue & Forecasts
 - 4.2.1 By Type - Global VOD Revenue, 2017-2022
 - 4.2.2 By Type - Global VOD Revenue, 2023-2028
 - 4.2.3 By Type - Global VOD Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

- 5.1 Overview
 - 5.1.1 By Application - Global VOD Market Size, 2021 & 2028
 - 5.1.2 Household
 - 5.1.3 Commercial
- 5.2 By Application - Global VOD Revenue & Forecasts
 - 5.2.1 By Application - Global VOD Revenue, 2017-2022
 - 5.2.2 By Application - Global VOD Revenue, 2023-2028
 - 5.2.3 By Application - Global VOD Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

- 6.1 By Region - Global VOD Market Size, 2021 & 2028
- 6.2 By Region - Global VOD Revenue & Forecasts
 - 6.2.1 By Region - Global VOD Revenue, 2017-2022
 - 6.2.2 By Region - Global VOD Revenue, 2023-2028
 - 6.2.3 By Region - Global VOD Revenue Market Share, 2017-2028
- 6.3 North America
 - 6.3.1 By Country - North America VOD Revenue, 2017-2028
 - 6.3.2 US VOD Market Size, 2017-2028
 - 6.3.3 Canada VOD Market Size, 2017-2028
 - 6.3.4 Mexico VOD Market Size, 2017-2028
- 6.4 Europe
 - 6.4.1 By Country - Europe VOD Revenue, 2017-2028
 - 6.4.2 Germany VOD Market Size, 2017-2028
 - 6.4.3 France VOD Market Size, 2017-2028
 - 6.4.4 U.K. VOD Market Size, 2017-2028
 - 6.4.5 Italy VOD Market Size, 2017-2028

6.4.6 Russia VOD Market Size, 2017-2028

6.4.7 Nordic Countries VOD Market Size, 2017-2028

6.4.8 Benelux VOD Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia VOD Revenue, 2017-2028

6.5.2 China VOD Market Size, 2017-2028

6.5.3 Japan VOD Market Size, 2017-2028

6.5.4 South Korea VOD Market Size, 2017-2028

6.5.5 Southeast Asia VOD Market Size, 2017-2028

6.5.6 India VOD Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America VOD Revenue, 2017-2028

6.6.2 Brazil VOD Market Size, 2017-2028

6.6.3 Argentina VOD Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa VOD Revenue, 2017-2028

6.7.2 Turkey VOD Market Size, 2017-2028

6.7.3 Israel VOD Market Size, 2017-2028

6.7.4 Saudi Arabia VOD Market Size, 2017-2028

6.7.5 UAE VOD Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Netflix

7.1.1 Netflix Corporate Summary

7.1.2 Netflix Business Overview

7.1.3 Netflix VOD Major Product Offerings

7.1.4 Netflix VOD Revenue in Global Market (2017-2022)

7.1.5 Netflix Key News

7.2 Apple Inc

7.2.1 Apple Inc Corporate Summary

7.2.2 Apple Inc Business Overview

7.2.3 Apple Inc VOD Major Product Offerings

7.2.4 Apple Inc VOD Revenue in Global Market (2017-2022)

7.2.5 Apple Inc Key News

7.3 Comcast Corporation

7.3.1 Comcast Corporation Corporate Summary

7.3.2 Comcast Corporation Business Overview

7.3.3 Comcast Corporation VOD Major Product Offerings

- 7.3.4 Comcast Corporation VOD Revenue in Global Market (2017-2022)
- 7.3.5 Comcast Corporation Key News
- 7.4 Amazon Video(VoD)
 - 7.4.1 Amazon Video(VoD) Corporate Summary
 - 7.4.2 Amazon Video(VoD) Business Overview
 - 7.4.3 Amazon Video(VoD) VOD Major Product Offerings
 - 7.4.4 Amazon Video(VoD) VOD Revenue in Global Market (2017-2022)
 - 7.4.5 Amazon Video(VoD) Key News
- 7.5 YouTube
 - 7.5.1 YouTube Corporate Summary
 - 7.5.2 YouTube Business Overview
 - 7.5.3 YouTube VOD Major Product Offerings
 - 7.5.4 YouTube VOD Revenue in Global Market (2017-2022)
 - 7.5.5 YouTube Key News
- 7.6 Vudu,Inc
 - 7.6.1 Vudu,Inc Corporate Summary
 - 7.6.2 Vudu,Inc Business Overview
 - 7.6.3 Vudu,Inc VOD Major Product Offerings
 - 7.6.4 Vudu,Inc VOD Revenue in Global Market (2017-2022)
 - 7.6.5 Vudu,Inc Key News
- 7.7 Hulu
 - 7.7.1 Hulu Corporate Summary
 - 7.7.2 Hulu Business Overview
 - 7.7.3 Hulu VOD Major Product Offerings
 - 7.7.4 Hulu VOD Revenue in Global Market (2017-2022)
 - 7.7.5 Hulu Key News
- 7.8 Dish Network
 - 7.8.1 Dish Network Corporate Summary
 - 7.8.2 Dish Network Business Overview
 - 7.8.3 Dish Network VOD Major Product Offerings
 - 7.8.4 Dish Network VOD Revenue in Global Market (2017-2022)
 - 7.8.5 Dish Network Key News
- 7.9 Home Box Office
 - 7.9.1 Home Box Office Corporate Summary
 - 7.9.2 Home Box Office Business Overview
 - 7.9.3 Home Box Office VOD Major Product Offerings
 - 7.9.4 Home Box Office VOD Revenue in Global Market (2017-2022)
 - 7.9.5 Home Box Office Key News
- 7.10 Sky UK Limited

- 7.10.1 Sky UK Limited Corporate Summary
- 7.10.2 Sky UK Limited Business Overview
- 7.10.3 Sky UK Limited VOD Major Product Offerings
- 7.10.4 Sky UK Limited VOD Revenue in Global Market (2017-2022)
- 7.10.5 Sky UK Limited Key News

8 CONCLUSION

9 APPENDIX

- 9.1 Note
- 9.2 Examples of Clients
- 9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. VOD Market Opportunities & Trends in Global Market

Table 2. VOD Market Drivers in Global Market

Table 3. VOD Market Restraints in Global Market

Table 4. Key Players of VOD in Global Market

Table 5. Top VOD Players in Global Market, Ranking by Revenue (2021)

Table 6. Global VOD Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global VOD Revenue Share by Companies, 2017-2022

Table 8. Global Companies VOD Product Type

Table 9. List of Global Tier 1 VOD Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 VOD Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global VOD Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - VOD Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - VOD Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global VOD Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - VOD Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - VOD Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global VOD Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global VOD Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global VOD Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America VOD Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America VOD Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe VOD Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe VOD Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia VOD Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia VOD Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America VOD Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America VOD Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa VOD Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa VOD Revenue, (US\$, Mn), 2023-2028

Table 30. Netflix Corporate Summary

Table 31. Netflix VOD Product Offerings

Table 32. Netflix VOD Revenue (US\$, Mn), (2017-2022)

Table 33. Apple Inc Corporate Summary

Table 34. Apple Inc VOD Product Offerings
Table 35. Apple Inc VOD Revenue (US\$, Mn), (2017-2022)
Table 36. Comcast Corporation Corporate Summary
Table 37. Comcast Corporation VOD Product Offerings
Table 38. Comcast Corporation VOD Revenue (US\$, Mn), (2017-2022)
Table 39. Amazon Video(VoD) Corporate Summary
Table 40. Amazon Video(VoD) VOD Product Offerings
Table 41. Amazon Video(VoD) VOD Revenue (US\$, Mn), (2017-2022)
Table 42. YouTube Corporate Summary
Table 43. YouTube VOD Product Offerings
Table 44. YouTube VOD Revenue (US\$, Mn), (2017-2022)
Table 45. Vudu,Inc Corporate Summary
Table 46. Vudu,Inc VOD Product Offerings
Table 47. Vudu,Inc VOD Revenue (US\$, Mn), (2017-2022)
Table 48. Hulu Corporate Summary
Table 49. Hulu VOD Product Offerings
Table 50. Hulu VOD Revenue (US\$, Mn), (2017-2022)
Table 51. Dish Network Corporate Summary
Table 52. Dish Network VOD Product Offerings
Table 53. Dish Network VOD Revenue (US\$, Mn), (2017-2022)
Table 54. Home Box Office Corporate Summary
Table 55. Home Box Office VOD Product Offerings
Table 56. Home Box Office VOD Revenue (US\$, Mn), (2017-2022)
Table 57. Sky UK Limited Corporate Summary
Table 58. Sky UK Limited VOD Product Offerings
Table 59. Sky UK Limited VOD Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. VOD Segment by Type in 2021
- Figure 2. VOD Segment by Application in 2021
- Figure 3. Global VOD Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Global VOD Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global VOD Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by VOD Revenue in 2021
- Figure 8. By Type - Global VOD Revenue Market Share, 2017-2028
- Figure 9. By Application - Global VOD Revenue Market Share, 2017-2028
- Figure 10. By Region - Global VOD Revenue Market Share, 2017-2028
- Figure 11. By Country - North America VOD Revenue Market Share, 2017-2028
- Figure 12. US VOD Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada VOD Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico VOD Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe VOD Revenue Market Share, 2017-2028
- Figure 16. Germany VOD Revenue, (US\$, Mn), 2017-2028
- Figure 17. France VOD Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. VOD Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy VOD Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia VOD Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries VOD Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux VOD Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia VOD Revenue Market Share, 2017-2028
- Figure 24. China VOD Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan VOD Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea VOD Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia VOD Revenue, (US\$, Mn), 2017-2028
- Figure 28. India VOD Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America VOD Revenue Market Share, 2017-2028
- Figure 30. Brazil VOD Revenue, (US\$, Mn), 2017-2028
- Figure 31. Argentina VOD Revenue, (US\$, Mn), 2017-2028
- Figure 32. By Country - Middle East & Africa VOD Revenue Market Share, 2017-2028
- Figure 33. Turkey VOD Revenue, (US\$, Mn), 2017-2028
- Figure 34. Israel VOD Revenue, (US\$, Mn), 2017-2028
- Figure 35. Saudi Arabia VOD Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE VOD Revenue, (US\$, Mn), 2017-2028

Figure 37. Netflix VOD Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Apple Inc VOD Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Comcast Corporation VOD Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Amazon Video(VoD) VOD Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. YouTube VOD Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Vudu,Inc VOD Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Hulu VOD Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Dish Network VOD Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Home Box Office VOD Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Sky UK Limited VOD Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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