

# Vitamins and Dietary Supplement Market, Global Outlook and Forecast 2022-2028

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## Abstracts

A dietary supplement is a manufactured product intended to supplement the diet when taken by mouth as a pill, capsule, tablet, or liquid. A supplement can provide nutrients either extracted from food sources or synthetic, individually or in combination, in order to increase the quantity of their consumption. The class of nutrient compounds includes vitamins, minerals, fiber, fatty acids and amino acids. Dietary supplements can also contain substances that have not been confirmed as being essential to life, but are marketed as having a beneficial biological effect, such as plant pigments or polyphenols.

This report contains market size and forecasts of Vitamins and Dietary Supplement in global, including the following market information:

Global Vitamins and Dietary Supplement Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Vitamins and Dietary Supplement Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Vitamins and Dietary Supplement companies in 2021 (%)

The global Vitamins and Dietary Supplement market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Vitamins Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Vitamins and Dietary Supplement include Amway, INFINITUS, Herbalife Nutrition, DEEJ, Usana, Blackmores, PERFECT (CHINA), Swisse and China New Era Group, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Vitamins and Dietary Supplement manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Vitamins and Dietary Supplement Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Vitamins and Dietary Supplement Market Segment Percentages, by Type, 2021 (%)

Vitamins

Minerals

Other

Global Vitamins and Dietary Supplement Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Vitamins and Dietary Supplement Market Segment Percentages, by Application, 2021 (%)

Men

Women

Pregnant woman

Elderly

Other

Global Vitamins and Dietary Supplement Market, By Region and Country, 2017-2022,  
2023-2028 (\$ Millions) & (K Units)

Global Vitamins and Dietary Supplement Market Segment Percentages, By Region and  
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Vitamins and Dietary Supplement revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Vitamins and Dietary Supplement revenues share in global market, 2021 (%)

Key companies Vitamins and Dietary Supplement sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Vitamins and Dietary Supplement sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Amway

INFINITUS

Herbalife Nutrition

DEEJ

Usana

Blackmores

PERFECT (CHINA)

Swisse

China New Era Group

By-health

Suntory

Pfizer

Beijing Tong Ren Tang

Shanghai Pharma

TIENS

GNC

Real Nutraceutical

Southernature

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