

# Vitamin Fortified and Mineral Enriched Food and Beverage Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Food enrichment or fortification is the process of adding essential trace and vitamins or better known as micronutrients to food. Vitamin fortified foods contain added minerals to help replace the nutrients lost during storage and manufacturing. With the advancement in technology and the increase in awareness among consumers worldwide, the focus on healthy diet and the significance of vitamin fortified and mineral enriched food as an important source of nutrients has increased.

This report contains market size and forecasts of Vitamin Fortified and Mineral Enriched Food and Beverage in Global, including the following market information:

Global Vitamin Fortified and Mineral Enriched Food and Beverage Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Vitamin Fortified and Mineral Enriched Food and Beverage market was valued at 71800 million in 2021 and is projected to reach US\$ 102880 million by 2028, at a CAGR of 5.3% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Vitamin Fortified Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Vitamin Fortified and Mineral Enriched Food and

Beverage include Abbott, Kellogg Company, Nestle SA, PepsiCo, Amway Corporation, Ocean Spray Cranberries, General Mills, The Proctor and Gamble Company and Hain Food Group, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Vitamin Fortified and Mineral Enriched Food and Beverage companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Vitamin Fortified and Mineral Enriched Food and Beverage Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Vitamin Fortified and Mineral Enriched Food and Beverage Market Segment Percentages, by Type, 2021 (%)

Vitamin Fortified

Mineral Enriched

Global Vitamin Fortified and Mineral Enriched Food and Beverage Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Vitamin Fortified and Mineral Enriched Food and Beverage Market Segment Percentages, by Application, 2021 (%)

Cereal

Dairy Products

Beverages

Infant Products

Others

Global Vitamin Fortified and Mineral Enriched Food and Beverage Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Vitamin Fortified and Mineral Enriched Food and Beverage Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Vitamin Fortified and Mineral Enriched Food and Beverage revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Vitamin Fortified and Mineral Enriched Food and Beverage revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Abbott

Kellogg Company

Nestle SA

PepsiCo

Amway Corporation

Ocean Spray Cranberries

General Mills

The Proctor and Gamble Company

Hain Food Group

Campbell Soup Company

Kraft Heinz Company

Nantucket Allserve

South Beach Beverage Company

The Coca-Cola Company

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