

# Visitor Identification Software Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Visitor Identification software is used to profile the people who visit their websites, and the final goal is to converting these visitors into customers.

This report contains market size and forecasts of Visitor Identification Software in Global, including the following market information:

Global Visitor Identification Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Visitor Identification Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-Premises Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Visitor Identification Software include Leadfeeder, Netfactor, BounceX, Visitor Queue, Leadberry, IP2Location, Opentracker, LeadBoxer and A1WebStats, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Visitor Identification Software companies, and industry experts on this industry, involving the revenue,

demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Visitor Identification Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Visitor Identification Software Market Segment Percentages, by Type, 2021 (%)

On-Premises

Cloud Based

Global Visitor Identification Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Visitor Identification Software Market Segment Percentages, by Application, 2021 (%)

SMEs

Large Enterprises

Global Visitor Identification Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Visitor Identification Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Visitor Identification Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Visitor Identification Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Leadfeeder

Netfactor

BounceX

Visitor Queue

Leadberry

IP2Location

Opentracker

LeadBoxer

A1WebStats

IPFingerprint

Leady

LeadzGen

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Visitor Identification Software Market Definition
- 1.2 Market Segments
  - 1.2.1 Market by Type
  - 1.2.2 Market by Application
- 1.3 Global Visitor Identification Software Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 GLOBAL VISITOR IDENTIFICATION SOFTWARE OVERALL MARKET SIZE**

- 2.1 Global Visitor Identification Software Market Size: 2021 VS 2028
- 2.2 Global Visitor Identification Software Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
  - 2.3.1 Market Opportunities & Trends
  - 2.3.2 Market Drivers
  - 2.3.3 Market Restraints

### **3 COMPANY LANDSCAPE**

- 3.1 Top Visitor Identification Software Players in Global Market
- 3.2 Top Global Visitor Identification Software Companies Ranked by Revenue
- 3.3 Global Visitor Identification Software Revenue by Companies
- 3.4 Top 3 and Top 5 Visitor Identification Software Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Visitor Identification Software Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Visitor Identification Software Players in Global Market
  - 3.6.1 List of Global Tier 1 Visitor Identification Software Companies
  - 3.6.2 List of Global Tier 2 and Tier 3 Visitor Identification Software Companies

### **4 MARKET SIGHTS BY PRODUCT**

#### 4.1 Overview

4.1.1 by Type - Global Visitor Identification Software Market Size Markets, 2021 & 2028

4.1.2 On-Premises

4.1.3 Cloud Based

#### 4.2 By Type - Global Visitor Identification Software Revenue & Forecasts

4.2.1 By Type - Global Visitor Identification Software Revenue, 2017-2022

4.2.2 By Type - Global Visitor Identification Software Revenue, 2023-2028

4.2.3 By Type - Global Visitor Identification Software Revenue Market Share, 2017-2028

### 5 SIGHTS BY APPLICATION

#### 5.1 Overview

5.1.1 By Application - Global Visitor Identification Software Market Size, 2021 & 2028

5.1.2 SMEs

5.1.3 Large Enterprises

#### 5.2 By Application - Global Visitor Identification Software Revenue & Forecasts

5.2.1 By Application - Global Visitor Identification Software Revenue, 2017-2022

5.2.2 By Application - Global Visitor Identification Software Revenue, 2023-2028

5.2.3 By Application - Global Visitor Identification Software Revenue Market Share, 2017-2028

### 6 SIGHTS BY REGION

6.1 By Region - Global Visitor Identification Software Market Size, 2021 & 2028

#### 6.2 By Region - Global Visitor Identification Software Revenue & Forecasts

6.2.1 By Region - Global Visitor Identification Software Revenue, 2017-2022

6.2.2 By Region - Global Visitor Identification Software Revenue, 2023-2028

6.2.3 By Region - Global Visitor Identification Software Revenue Market Share, 2017-2028

#### 6.3 North America

6.3.1 By Country - North America Visitor Identification Software Revenue, 2017-2028

6.3.2 US Visitor Identification Software Market Size, 2017-2028

6.3.3 Canada Visitor Identification Software Market Size, 2017-2028

6.3.4 Mexico Visitor Identification Software Market Size, 2017-2028

#### 6.4 Europe

6.4.1 By Country - Europe Visitor Identification Software Revenue, 2017-2028

- 6.4.2 Germany Visitor Identification Software Market Size, 2017-2028
- 6.4.3 France Visitor Identification Software Market Size, 2017-2028
- 6.4.4 U.K. Visitor Identification Software Market Size, 2017-2028
- 6.4.5 Italy Visitor Identification Software Market Size, 2017-2028
- 6.4.6 Russia Visitor Identification Software Market Size, 2017-2028
- 6.4.7 Nordic Countries Visitor Identification Software Market Size, 2017-2028
- 6.4.8 Benelux Visitor Identification Software Market Size, 2017-2028

## 6.5 Asia

- 6.5.1 By Region - Asia Visitor Identification Software Revenue, 2017-2028
- 6.5.2 China Visitor Identification Software Market Size, 2017-2028
- 6.5.3 Japan Visitor Identification Software Market Size, 2017-2028
- 6.5.4 South Korea Visitor Identification Software Market Size, 2017-2028
- 6.5.5 Southeast Asia Visitor Identification Software Market Size, 2017-2028
- 6.5.6 India Visitor Identification Software Market Size, 2017-2028

## 6.6 South America

- 6.6.1 By Country - South America Visitor Identification Software Revenue, 2017-2028
- 6.6.2 Brazil Visitor Identification Software Market Size, 2017-2028
- 6.6.3 Argentina Visitor Identification Software Market Size, 2017-2028

## 6.7 Middle East & Africa

- 6.7.1 By Country - Middle East & Africa Visitor Identification Software Revenue, 2017-2028
- 6.7.2 Turkey Visitor Identification Software Market Size, 2017-2028
- 6.7.3 Israel Visitor Identification Software Market Size, 2017-2028
- 6.7.4 Saudi Arabia Visitor Identification Software Market Size, 2017-2028
- 6.7.5 UAE Visitor Identification Software Market Size, 2017-2028

## 7 PLAYERS PROFILES

### 7.1 Leadfeeder

- 7.1.1 Leadfeeder Corporate Summary
- 7.1.2 Leadfeeder Business Overview
- 7.1.3 Leadfeeder Visitor Identification Software Major Product Offerings
- 7.1.4 Leadfeeder Visitor Identification Software Revenue in Global Market (2017-2022)
- 7.1.5 Leadfeeder Key News

### 7.2 Netfactor

- 7.2.1 Netfactor Corporate Summary
- 7.2.2 Netfactor Business Overview
- 7.2.3 Netfactor Visitor Identification Software Major Product Offerings
- 7.2.4 Netfactor Visitor Identification Software Revenue in Global Market (2017-2022)



#### 7.2.5 Netfactor Key News

### 7.3 BounceX

#### 7.3.1 BounceX Corporate Summary

#### 7.3.2 BounceX Business Overview

#### 7.3.3 BounceX Visitor Identification Software Major Product Offerings

#### 7.3.4 BounceX Visitor Identification Software Revenue in Global Market (2017-2022)

#### 7.3.5 BounceX Key News

### 7.4 Visitor Queue

#### 7.4.1 Visitor Queue Corporate Summary

#### 7.4.2 Visitor Queue Business Overview

#### 7.4.3 Visitor Queue Visitor Identification Software Major Product Offerings

#### 7.4.4 Visitor Queue Visitor Identification Software Revenue in Global Market (2017-2022)

#### 7.4.5 Visitor Queue Key News

### 7.5 Leadberry

#### 7.5.1 Leadberry Corporate Summary

#### 7.5.2 Leadberry Business Overview

#### 7.5.3 Leadberry Visitor Identification Software Major Product Offerings

#### 7.5.4 Leadberry Visitor Identification Software Revenue in Global Market (2017-2022)

#### 7.5.5 Leadberry Key News

### 7.6 IP2Location

#### 7.6.1 IP2Location Corporate Summary

#### 7.6.2 IP2Location Business Overview

#### 7.6.3 IP2Location Visitor Identification Software Major Product Offerings

#### 7.6.4 IP2Location Visitor Identification Software Revenue in Global Market (2017-2022)

#### 7.6.5 IP2Location Key News

### 7.7 Opentracker

#### 7.7.1 Opentracker Corporate Summary

#### 7.7.2 Opentracker Business Overview

#### 7.7.3 Opentracker Visitor Identification Software Major Product Offerings

#### 7.7.4 Opentracker Visitor Identification Software Revenue in Global Market (2017-2022)

#### 7.7.5 Opentracker Key News

### 7.8 LeadBoxer

#### 7.8.1 LeadBoxer Corporate Summary

#### 7.8.2 LeadBoxer Business Overview

#### 7.8.3 LeadBoxer Visitor Identification Software Major Product Offerings

#### 7.8.4 LeadBoxer Visitor Identification Software Revenue in Global Market (2017-2022)

#### 7.8.5 LeadBoxer Key News

### 7.9 A1WebStats

#### 7.9.1 A1WebStats Corporate Summary

#### 7.9.2 A1WebStats Business Overview

#### 7.9.3 A1WebStats Visitor Identification Software Major Product Offerings

#### 7.9.4 A1WebStats Visitor Identification Software Revenue in Global Market (2017-2022)

#### 7.9.5 A1WebStats Key News

### 7.10 IPFingerprint

#### 7.10.1 IPFingerprint Corporate Summary

#### 7.10.2 IPFingerprint Business Overview

#### 7.10.3 IPFingerprint Visitor Identification Software Major Product Offerings

#### 7.10.4 IPFingerprint Visitor Identification Software Revenue in Global Market (2017-2022)

#### 7.10.5 IPFingerprint Key News

### 7.11 Leady

#### 7.11.1 Leady Corporate Summary

#### 7.11.2 Leady Business Overview

#### 7.11.3 Leady Visitor Identification Software Major Product Offerings

#### 7.11.4 Leady Visitor Identification Software Revenue in Global Market (2017-2022)

#### 7.11.5 Leady Key News

### 7.12 LeadzGen

#### 7.12.1 LeadzGen Corporate Summary

#### 7.12.2 LeadzGen Business Overview

#### 7.12.3 LeadzGen Visitor Identification Software Major Product Offerings

#### 7.12.4 LeadzGen Visitor Identification Software Revenue in Global Market (2017-2022)

#### 7.12.5 LeadzGen Key News

## **8 CONCLUSION**

## **9 APPENDIX**

### 9.1 Note

### 9.2 Examples of Clients

### 9.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Visitor Identification Software Market Opportunities & Trends in Global Market

Table 2. Visitor Identification Software Market Drivers in Global Market

Table 3. Visitor Identification Software Market Restraints in Global Market

Table 4. Key Players of Visitor Identification Software in Global Market

Table 5. Top Visitor Identification Software Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Visitor Identification Software Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Visitor Identification Software Revenue Share by Companies, 2017-2022

Table 8. Global Companies Visitor Identification Software Product Type

Table 9. List of Global Tier 1 Visitor Identification Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Visitor Identification Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Visitor Identification Software Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Visitor Identification Software Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Visitor Identification Software Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Visitor Identification Software Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Visitor Identification Software Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Visitor Identification Software Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Visitor Identification Software Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Visitor Identification Software Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Visitor Identification Software Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Visitor Identification Software Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Visitor Identification Software Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Visitor Identification Software Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Visitor Identification Software Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Visitor Identification Software Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Visitor Identification Software Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Visitor Identification Software Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Visitor Identification Software Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Visitor Identification Software Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Visitor Identification Software Revenue, (US\$, Mn), 2023-2028

Table 30. Leadfeeder Corporate Summary

Table 31. Leadfeeder Visitor Identification Software Product Offerings

Table 32. Leadfeeder Visitor Identification Software Revenue (US\$, Mn), (2017-2022)

Table 33. Netfactor Corporate Summary

Table 34. Netfactor Visitor Identification Software Product Offerings

Table 35. Netfactor Visitor Identification Software Revenue (US\$, Mn), (2017-2022)

Table 36. BounceX Corporate Summary

Table 37. BounceX Visitor Identification Software Product Offerings

Table 38. BounceX Visitor Identification Software Revenue (US\$, Mn), (2017-2022)

Table 39. Visitor Queue Corporate Summary

Table 40. Visitor Queue Visitor Identification Software Product Offerings

Table 41. Visitor Queue Visitor Identification Software Revenue (US\$, Mn), (2017-2022)

Table 42. Leadberry Corporate Summary

Table 43. Leadberry Visitor Identification Software Product Offerings

Table 44. Leadberry Visitor Identification Software Revenue (US\$, Mn), (2017-2022)

Table 45. IP2Location Corporate Summary

Table 46. IP2Location Visitor Identification Software Product Offerings

Table 47. IP2Location Visitor Identification Software Revenue (US\$, Mn), (2017-2022)

Table 48. Opentracker Corporate Summary

Table 49. Opentracker Visitor Identification Software Product Offerings

Table 50. Opentracker Visitor Identification Software Revenue (US\$, Mn), (2017-2022)

Table 51. LeadBoxer Corporate Summary

Table 52. LeadBoxer Visitor Identification Software Product Offerings

Table 53. LeadBoxer Visitor Identification Software Revenue (US\$, Mn), (2017-2022)

Table 54. A1WebStats Corporate Summary

Table 55. A1WebStats Visitor Identification Software Product Offerings

Table 56. A1WebStats Visitor Identification Software Revenue (US\$, Mn), (2017-2022)

Table 57. IPFingerprint Corporate Summary

Table 58. IPFingerprint Visitor Identification Software Product Offerings

Table 59. IPFingerprint Visitor Identification Software Revenue (US\$, Mn), (2017-2022)

Table 60. Leady Corporate Summary

Table 61. Leady Visitor Identification Software Product Offerings

Table 62. Leady Visitor Identification Software Revenue (US\$, Mn), (2017-2022)

Table 63. LeadzGen Corporate Summary

Table 64. LeadzGen Visitor Identification Software Product Offerings

Table 65. LeadzGen Visitor Identification Software Revenue (US\$, Mn), (2017-2022)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Visitor Identification Software Segment by Type in 2021
- Figure 2. Visitor Identification Software Segment by Application in 2021
- Figure 3. Global Visitor Identification Software Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Visitor Identification Software Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Visitor Identification Software Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Visitor Identification Software Revenue in 2021
- Figure 8. By Type - Global Visitor Identification Software Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Visitor Identification Software Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Visitor Identification Software Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Visitor Identification Software Revenue Market Share, 2017-2028
- Figure 12. US Visitor Identification Software Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Visitor Identification Software Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Visitor Identification Software Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Visitor Identification Software Revenue Market Share, 2017-2028
- Figure 16. Germany Visitor Identification Software Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Visitor Identification Software Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Visitor Identification Software Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Visitor Identification Software Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Visitor Identification Software Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Visitor Identification Software Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Visitor Identification Software Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Visitor Identification Software Revenue Market Share, 2017-2028
- Figure 24. China Visitor Identification Software Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Visitor Identification Software Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Visitor Identification Software Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Visitor Identification Software Revenue, (US\$, Mn),



2017-2028

Figure 28. India Visitor Identification Software Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Visitor Identification Software Revenue Market Share, 2017-2028

Figure 30. Brazil Visitor Identification Software Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Visitor Identification Software Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Visitor Identification Software Revenue Market Share, 2017-2028

Figure 33. Turkey Visitor Identification Software Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Visitor Identification Software Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Visitor Identification Software Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Visitor Identification Software Revenue, (US\$, Mn), 2017-2028

Figure 37. Leadfeeder Visitor Identification Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Netfactor Visitor Identification Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. BounceX Visitor Identification Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Visitor Queue Visitor Identification Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Leadberry Visitor Identification Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. IP2Location Visitor Identification Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Opentracker Visitor Identification Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. LeadBoxer Visitor Identification Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. A1WebStats Visitor Identification Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. IPFingerprint Visitor Identification Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. Leady Visitor Identification Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. LeadzGen Visitor Identification Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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