

Visa Gift Card Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/V82769AD5E0BEN.html>

Date: March 2022

Pages: 67

Price: US\$ 3,250.00 (Single User License)

ID: V82769AD5E0BEN

Abstracts

This report contains market size and forecasts of Visa Gift Card in Global, including the following market information:

Global Visa Gift Card Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Visa Gift Card market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Single Branded Gift Card Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Visa Gift Card include Amazon, Best Buy, Carrefour, eBay, iTunes, Powerco, Sephora, Target and Walgreens and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Visa Gift Card companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Visa Gift Card Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Visa Gift Card Market Segment Percentages, by Type, 2021 (%)

Single Branded Gift Card

FULLY Branded Gift Card

Other

Global Visa Gift Card Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Visa Gift Card Market Segment Percentages, by Application, 2021 (%)

Internal Sales Incentives

Staff Recognition and Milestone Awards

One-off Expense Cards

Conferences and Events

Corporate Gifts

Promotions and Giveaways

Thank You Gifts

Other

Global Visa Gift Card Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Visa Gift Card Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Visa Gift Card revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Visa Gift Card revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Amazon

Best Buy

Carrefour

eBay

iTunes

Powerco

Sephora

Target

Walgreens

Walmart

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Visa Gift Card Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Visa Gift Card Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL VISA GIFT CARD OVERALL MARKET SIZE

- 2.1 Global Visa Gift Card Market Size: 2021 VS 2028
- 2.2 Global Visa Gift Card Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Visa Gift Card Players in Global Market
- 3.2 Top Global Visa Gift Card Companies Ranked by Revenue
- 3.3 Global Visa Gift Card Revenue by Companies
- 3.4 Top 3 and Top 5 Visa Gift Card Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Visa Gift Card Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Visa Gift Card Players in Global Market
 - 3.6.1 List of Global Tier 1 Visa Gift Card Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Visa Gift Card Companies

4 MARKET SIGHTS BY PRODUCT

- 4.1 Overview

- 4.1.1 by Type - Global Visa Gift Card Market Size Markets, 2021 & 2028
- 4.1.2 Single Branded Gift Card
- 4.1.3 FULLY Branded Gift Card
- 4.1.4 Other
- 4.2 By Type - Global Visa Gift Card Revenue & Forecasts
 - 4.2.1 By Type - Global Visa Gift Card Revenue, 2017-2022
 - 4.2.2 By Type - Global Visa Gift Card Revenue, 2023-2028
 - 4.2.3 By Type - Global Visa Gift Card Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

- 5.1 Overview
 - 5.1.1 By Application - Global Visa Gift Card Market Size, 2021 & 2028
 - 5.1.2 Internal Sales Incentives
 - 5.1.3 Staff Recognition and Milestone Awards
 - 5.1.4 One-off Expense Cards
 - 5.1.5 Conferences and Events
 - 5.1.6 Corporate Gifts
 - 5.1.7 Promotions and Giveaways
 - 5.1.8 Thank You Gifts
 - 5.1.9 Other
- 5.2 By Application - Global Visa Gift Card Revenue & Forecasts
 - 5.2.1 By Application - Global Visa Gift Card Revenue, 2017-2022
 - 5.2.2 By Application - Global Visa Gift Card Revenue, 2023-2028
 - 5.2.3 By Application - Global Visa Gift Card Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

- 6.1 By Region - Global Visa Gift Card Market Size, 2021 & 2028
- 6.2 By Region - Global Visa Gift Card Revenue & Forecasts
 - 6.2.1 By Region - Global Visa Gift Card Revenue, 2017-2022
 - 6.2.2 By Region - Global Visa Gift Card Revenue, 2023-2028
 - 6.2.3 By Region - Global Visa Gift Card Revenue Market Share, 2017-2028
- 6.3 North America
 - 6.3.1 By Country - North America Visa Gift Card Revenue, 2017-2028
 - 6.3.2 US Visa Gift Card Market Size, 2017-2028
 - 6.3.3 Canada Visa Gift Card Market Size, 2017-2028
 - 6.3.4 Mexico Visa Gift Card Market Size, 2017-2028
- 6.4 Europe

6.4.1 By Country - Europe Visa Gift Card Revenue, 2017-2028

6.4.2 Germany Visa Gift Card Market Size, 2017-2028

6.4.3 France Visa Gift Card Market Size, 2017-2028

6.4.4 U.K. Visa Gift Card Market Size, 2017-2028

6.4.5 Italy Visa Gift Card Market Size, 2017-2028

6.4.6 Russia Visa Gift Card Market Size, 2017-2028

6.4.7 Nordic Countries Visa Gift Card Market Size, 2017-2028

6.4.8 Benelux Visa Gift Card Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Visa Gift Card Revenue, 2017-2028

6.5.2 China Visa Gift Card Market Size, 2017-2028

6.5.3 Japan Visa Gift Card Market Size, 2017-2028

6.5.4 South Korea Visa Gift Card Market Size, 2017-2028

6.5.5 Southeast Asia Visa Gift Card Market Size, 2017-2028

6.5.6 India Visa Gift Card Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Visa Gift Card Revenue, 2017-2028

6.6.2 Brazil Visa Gift Card Market Size, 2017-2028

6.6.3 Argentina Visa Gift Card Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Visa Gift Card Revenue, 2017-2028

6.7.2 Turkey Visa Gift Card Market Size, 2017-2028

6.7.3 Israel Visa Gift Card Market Size, 2017-2028

6.7.4 Saudi Arabia Visa Gift Card Market Size, 2017-2028

6.7.5 UAE Visa Gift Card Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Amazon

7.1.1 Amazon Corporate Summary

7.1.2 Amazon Business Overview

7.1.3 Amazon Visa Gift Card Major Product Offerings

7.1.4 Amazon Visa Gift Card Revenue in Global Market (2017-2022)

7.1.5 Amazon Key News

7.2 Best Buy

7.2.1 Best Buy Corporate Summary

7.2.2 Best Buy Business Overview

7.2.3 Best Buy Visa Gift Card Major Product Offerings

7.2.4 Best Buy Visa Gift Card Revenue in Global Market (2017-2022)

7.2.5 Best Buy Key News

7.3 Carrefour

7.3.1 Carrefour Corporate Summary

7.3.2 Carrefour Business Overview

7.3.3 Carrefour Visa Gift Card Major Product Offerings

7.3.4 Carrefour Visa Gift Card Revenue in Global Market (2017-2022)

7.3.5 Carrefour Key News

7.4 eBay

7.4.1 eBay Corporate Summary

7.4.2 eBay Business Overview

7.4.3 eBay Visa Gift Card Major Product Offerings

7.4.4 eBay Visa Gift Card Revenue in Global Market (2017-2022)

7.4.5 eBay Key News

7.5 iTunes

7.5.1 iTunes Corporate Summary

7.5.2 iTunes Business Overview

7.5.3 iTunes Visa Gift Card Major Product Offerings

7.5.4 iTunes Visa Gift Card Revenue in Global Market (2017-2022)

7.5.5 iTunes Key News

7.6 Powerco

7.6.1 Powerco Corporate Summary

7.6.2 Powerco Business Overview

7.6.3 Powerco Visa Gift Card Major Product Offerings

7.6.4 Powerco Visa Gift Card Revenue in Global Market (2017-2022)

7.6.5 Powerco Key News

7.7 Sephora

7.7.1 Sephora Corporate Summary

7.7.2 Sephora Business Overview

7.7.3 Sephora Visa Gift Card Major Product Offerings

7.7.4 Sephora Visa Gift Card Revenue in Global Market (2017-2022)

7.7.5 Sephora Key News

7.8 Target

7.8.1 Target Corporate Summary

7.8.2 Target Business Overview

7.8.3 Target Visa Gift Card Major Product Offerings

7.8.4 Target Visa Gift Card Revenue in Global Market (2017-2022)

7.8.5 Target Key News

7.9 Walgreens

7.9.1 Walgreens Corporate Summary

7.9.2 Walgreens Business Overview

7.9.3 Walgreens Visa Gift Card Major Product Offerings

7.9.4 Walgreens Visa Gift Card Revenue in Global Market (2017-2022)

7.9.5 Walgreens Key News

7.10 Walmart

7.10.1 Walmart Corporate Summary

7.10.2 Walmart Business Overview

7.10.3 Walmart Visa Gift Card Major Product Offerings

7.10.4 Walmart Visa Gift Card Revenue in Global Market (2017-2022)

7.10.5 Walmart Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Visa Gift Card Market Opportunities & Trends in Global Market

Table 2. Visa Gift Card Market Drivers in Global Market

Table 3. Visa Gift Card Market Restraints in Global Market

Table 4. Key Players of Visa Gift Card in Global Market

Table 5. Top Visa Gift Card Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Visa Gift Card Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Visa Gift Card Revenue Share by Companies, 2017-2022

Table 8. Global Companies Visa Gift Card Product Type

Table 9. List of Global Tier 1 Visa Gift Card Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Visa Gift Card Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Visa Gift Card Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Visa Gift Card Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Visa Gift Card Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Visa Gift Card Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Visa Gift Card Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Visa Gift Card Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Visa Gift Card Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Visa Gift Card Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Visa Gift Card Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Visa Gift Card Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Visa Gift Card Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Visa Gift Card Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Visa Gift Card Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Visa Gift Card Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Visa Gift Card Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Visa Gift Card Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Visa Gift Card Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Visa Gift Card Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Visa Gift Card Revenue, (US\$, Mn), 2023-2028

Table 30. Amazon Corporate Summary

Table 31. Amazon Visa Gift Card Product Offerings

Table 32. Amazon Visa Gift Card Revenue (US\$, Mn), (2017-2022)
Table 33. Best Buy Corporate Summary
Table 34. Best Buy Visa Gift Card Product Offerings
Table 35. Best Buy Visa Gift Card Revenue (US\$, Mn), (2017-2022)
Table 36. Carrefour Corporate Summary
Table 37. Carrefour Visa Gift Card Product Offerings
Table 38. Carrefour Visa Gift Card Revenue (US\$, Mn), (2017-2022)
Table 39. eBay Corporate Summary
Table 40. eBay Visa Gift Card Product Offerings
Table 41. eBay Visa Gift Card Revenue (US\$, Mn), (2017-2022)
Table 42. iTunes Corporate Summary
Table 43. iTunes Visa Gift Card Product Offerings
Table 44. iTunes Visa Gift Card Revenue (US\$, Mn), (2017-2022)
Table 45. Powerco Corporate Summary
Table 46. Powerco Visa Gift Card Product Offerings
Table 47. Powerco Visa Gift Card Revenue (US\$, Mn), (2017-2022)
Table 48. Sephora Corporate Summary
Table 49. Sephora Visa Gift Card Product Offerings
Table 50. Sephora Visa Gift Card Revenue (US\$, Mn), (2017-2022)
Table 51. Target Corporate Summary
Table 52. Target Visa Gift Card Product Offerings
Table 53. Target Visa Gift Card Revenue (US\$, Mn), (2017-2022)
Table 54. Walgreens Corporate Summary
Table 55. Walgreens Visa Gift Card Product Offerings
Table 56. Walgreens Visa Gift Card Revenue (US\$, Mn), (2017-2022)
Table 57. Walmart Corporate Summary
Table 58. Walmart Visa Gift Card Product Offerings
Table 59. Walmart Visa Gift Card Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Visa Gift Card Segment by Type in 2021
- Figure 2. Visa Gift Card Segment by Application in 2021
- Figure 3. Global Visa Gift Card Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Visa Gift Card Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Visa Gift Card Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Visa Gift Card Revenue in 2021
- Figure 8. By Type - Global Visa Gift Card Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Visa Gift Card Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Visa Gift Card Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Visa Gift Card Revenue Market Share, 2017-2028
- Figure 12. US Visa Gift Card Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Visa Gift Card Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Visa Gift Card Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Visa Gift Card Revenue Market Share, 2017-2028
- Figure 16. Germany Visa Gift Card Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Visa Gift Card Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Visa Gift Card Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Visa Gift Card Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Visa Gift Card Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Visa Gift Card Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Visa Gift Card Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Visa Gift Card Revenue Market Share, 2017-2028
- Figure 24. China Visa Gift Card Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Visa Gift Card Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Visa Gift Card Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Visa Gift Card Revenue, (US\$, Mn), 2017-2028
- Figure 28. India Visa Gift Card Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America Visa Gift Card Revenue Market Share, 2017-2028
- Figure 30. Brazil Visa Gift Card Revenue, (US\$, Mn), 2017-2028
- Figure 31. Argentina Visa Gift Card Revenue, (US\$, Mn), 2017-2028
- Figure 32. By Country - Middle East & Africa Visa Gift Card Revenue Market Share, 2017-2028

Figure 33. Turkey Visa Gift Card Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Visa Gift Card Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Visa Gift Card Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Visa Gift Card Revenue, (US\$, Mn), 2017-2028

Figure 37. Amazon Visa Gift Card Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Best Buy Visa Gift Card Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Carrefour Visa Gift Card Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. eBay Visa Gift Card Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. iTunes Visa Gift Card Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Powerco Visa Gift Card Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Sephora Visa Gift Card Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Target Visa Gift Card Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Walgreens Visa Gift Card Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Walmart Visa Gift Card Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

I would like to order

Product name: Visa Gift Card Market, Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/V82769AD5E0BEN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V82769AD5E0BEN.html>