

Virtual Online Events Market - Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Virtual Online Events in Global, including the following market information:

Global Virtual Online Events Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Virtual Online Events market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Webinars Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Virtual Online Events include Adobe Systems, Avaya, Cisco Systems, Citrix Systems, IBM, Microsoft, 8x8, Mitel Networks and Alcatel-Lucent, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Virtual Online Events companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Virtual Online Events Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Virtual Online Events Market Segment Percentages, by Type, 2021 (%)

Webinars

Enterprise Streaming

Networking and Collaborations

Content Sharing and Media Development

Event Marketing

Global Virtual Online Events Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Virtual Online Events Market Segment Percentages, by Application, 2021 (%)

Virtual Conferences

Virtual Tradeshows

Online Education Programs

Virtual Reality Exhibitions

Others

Global Virtual Online Events Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Virtual Online Events Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Virtual Online Events revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Virtual Online Events revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Adobe Systems

Avaya

Cisco Systems

Citrix Systems

IBM

Microsoft

8x8

Mitel Networks

Alcatel-Lucent

Atlassian

BroadSoft

COREX

Huawei Technologies

Toshiba

Zoom Video Communications

DingDing

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