

Virtual Event Platforms Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/V2936B34689EEN.html>

Date: January 2022

Pages: 114

Price: US\$ 3,250.00 (Single User License)

ID: V2936B34689EEN

Abstracts

Virtual event platforms incorporate a variety of tools to plan, promote, and execute online events. These products are designed to help businesses deliver the same feel and value of in-person events through digital experiences.

This report contains market size and forecasts of Virtual Event Platforms in Global, including the following market information:

Global Virtual Event Platforms Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Virtual Event Platforms market was valued at 1127.5 million in 2021 and is projected to reach US\$ 2022.9 million by 2028, at a CAGR of 8.7% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Virtual Event Platforms include InEvent LATAM, Cvent, Influitive, Bevy, Hopin, Eventzilla, Brazen, RainFocus and Socio, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Virtual Event Platforms companies, and industry experts on this industry, involving the revenue, demand,

product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Virtual Event Platforms Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Virtual Event Platforms Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

On-Premises

Global Virtual Event Platforms Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Virtual Event Platforms Market Segment Percentages, by Application, 2021 (%)

Government

Retail and eCommerce

Healthcare and Life Sciences

BFSI

Transportation and Logistics

Telecom and IT

Manufacturing

Others

Global Virtual Event Platforms Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Virtual Event Platforms Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Virtual Event Platforms revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Virtual Event Platforms revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

InEvent LATAM

Cvent

Influitive

Bevy

Hopin

Eventzilla

Brazen

RainFocus

Socio

Townscript

Whova

6Connex

Attendify

Boomset

PheedLoop

SpotMe

TOCCA

Accelevents

Airmeet

All In The Loop

Azavista

Bizzabo

Engagez

Evenium

Eventtia

EventXtra

eZ-XPO

HexaFair

INXPO

Nunify

Pathable

Run The World

SCHED

vFairs

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INK IN CAPS

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