

Vinyl Plank Flooring Market, Global Outlook and Forecast 2022-2028

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Abstracts

Vinyl plank flooring, also called luxury vinyl flooring (LVF), is also 100 percent synthetic, but in these products, the core layer is a thicker, multi-layer PVC vinyl. Luxury vinyl comes in planks or tiles, sometimes called LVP and LVT, respectively. There are glue-down and loose-fit versions available, but also interlocking styles that join together in much the same way as laminate flooring planks.

This report contains market size and forecasts of Vinyl Plank Flooring in global, including the following market information:

Global Vinyl Plank Flooring Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Vinyl Plank Flooring Market Sales, 2017-2022, 2023-2028, (K Sqm)

Global top five Vinyl Plank Flooring companies in 2021 (%)

The global Vinyl Plank Flooring market was valued at 7748.3 million in 2021 and is projected to reach US\$ 11600 million by 2028, at a CAGR of 5.9% during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Loose-lay LVT Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Vinyl Plank Flooring include CFL Flooring, Taizhou Huali New Materials, Tianzhen Bamboo Flooring, NOX Corporation, Zhejiang Walrus

New Material, Tarkett, Zhangjiagang Yihua Rundong, Zhejiang Kingdom and Mohawk, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Vinyl Plank Flooring manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Vinyl Plank Flooring Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Sqm)

Global Vinyl Plank Flooring Market Segment Percentages, by Type, 2021 (%)

Loose-lay LVT

Dry-back LVT

SPC

WPC

Global Vinyl Plank Flooring Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Sqm)

Global Vinyl Plank Flooring Market Segment Percentages, by Application, 2021 (%)

Residential

Commercial

Global Vinyl Plank Flooring Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Sqm)

Global Vinyl Plank Flooring Market Segment Percentages, By Region and Country,

2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Vinyl Plank Flooring revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Vinyl Plank Flooring revenues share in global market, 2021 (%)

Key companies Vinyl Plank Flooring sales in global market, 2017-2022 (Estimated), (K Sqm)

Key companies Vinyl Plank Flooring sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

CFL Flooring

Taizhou Huali New Materials

Tianzhen Bamboo Flooring

NOX Corporation

Zhejiang Walrus New Material

Tarkett

Zhangjiagang Yihua Rundong

Zhejiang Kingdom

Mohawk

Jinka Flooring

Novalis

Zhangjiagang Elegant Plastics

Zhejiang GIMIG Technology

Dongshin Polymer

Armstrong

Mannington Mills

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