

Video Services on Connected TV Market - Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Video Services on Connected TV in Global, including the following market information:

Global Video Services on Connected TV Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Video Services on Connected TV market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

SVOD Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Video Services on Connected TV include Comcast, DIRECTV, Envivio, Hulu, Netflix, Apple, Blinkbox, British Sky Broadcasting Group and Dish Network, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Video Services on Connected TV companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Video Services on Connected TV Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Video Services on Connected TV Market Segment Percentages, by Type, 2021 (%)

SVOD

Ad Premium

VOD

Ad Short Clips

Global Video Services on Connected TV Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Video Services on Connected TV Market Segment Percentages, by Application, 2021 (%)

Household

Commercial

Global Video Services on Connected TV Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Video Services on Connected TV Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Video Services on Connected TV revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Video Services on Connected TV revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Comcast

DIRECTV

Envivio

Hulu

Netflix

Apple

Blinkbox

British Sky Broadcasting Group

Dish Network

Google

KDG

LoveFilm

Time Warner Cable

UPC Broadband

Verizon FIOS

YouTube

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