

Video on Demand (VOD) Platform Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/VCC445A8DFF5EN.html>

Date: January 2022

Pages: 69

Price: US\$ 3,250.00 (Single User License)

ID: VCC445A8DFF5EN

Abstracts

This report contains market size and forecasts of Video on Demand (VOD) Platform in Global, including the following market information:

Global Video on Demand (VOD) Platform Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Video on Demand (VOD) Platform market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Subscription Video on Demand Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Video on Demand (VOD) Platform include Dacast, IBM, Muvi, Wistia, Brightcove, Vidyad, JW Player, Wowza and Vimeo, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Video on Demand (VOD) Platform companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Video on Demand (VOD) Platform Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Video on Demand (VOD) Platform Market Segment Percentages, by Type, 2021 (%)

Subscription Video on Demand

Transactional Video on Demand

Ad-based Video on demand

Global Video on Demand (VOD) Platform Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Video on Demand (VOD) Platform Market Segment Percentages, by Application, 2021 (%)

Entertainment

Commercial

Others

Global Video on Demand (VOD) Platform Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Video on Demand (VOD) Platform Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Video on Demand (VOD) Platform revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Video on Demand (VOD) Platform revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Dacast

IBM

Muvi

Wistia

Brightcove

Vidyard

JW Player

Wowza

Vimeo

Uscreen

CONTUS

Vixy

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Video on Demand (VOD) Platform Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Video on Demand (VOD) Platform Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL VIDEO ON DEMAND (VOD) PLATFORM OVERALL MARKET SIZE

- 2.1 Global Video on Demand (VOD) Platform Market Size: 2021 VS 2028
- 2.2 Global Video on Demand (VOD) Platform Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Video on Demand (VOD) Platform Players in Global Market
- 3.2 Top Global Video on Demand (VOD) Platform Companies Ranked by Revenue
- 3.3 Global Video on Demand (VOD) Platform Revenue by Companies
- 3.4 Top 3 and Top 5 Video on Demand (VOD) Platform Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Video on Demand (VOD) Platform Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Video on Demand (VOD) Platform Players in Global Market
 - 3.6.1 List of Global Tier 1 Video on Demand (VOD) Platform Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Video on Demand (VOD) Platform Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Video on Demand (VOD) Platform Market Size Markets, 2021 & 2028

4.1.2 Subscription Video on Demand

4.1.3 Transactional Video on Demand

4.1.4 Ad-based Video on demand

4.2 By Type - Global Video on Demand (VOD) Platform Revenue & Forecasts

4.2.1 By Type - Global Video on Demand (VOD) Platform Revenue, 2017-2022

4.2.2 By Type - Global Video on Demand (VOD) Platform Revenue, 2023-2028

4.2.3 By Type - Global Video on Demand (VOD) Platform Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Video on Demand (VOD) Platform Market Size, 2021 & 2028

5.1.2 Entertainment

5.1.3 Commercial

5.1.4 Others

5.2 By Application - Global Video on Demand (VOD) Platform Revenue & Forecasts

5.2.1 By Application - Global Video on Demand (VOD) Platform Revenue, 2017-2022

5.2.2 By Application - Global Video on Demand (VOD) Platform Revenue, 2023-2028

5.2.3 By Application - Global Video on Demand (VOD) Platform Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Video on Demand (VOD) Platform Market Size, 2021 & 2028

6.2 By Region - Global Video on Demand (VOD) Platform Revenue & Forecasts

6.2.1 By Region - Global Video on Demand (VOD) Platform Revenue, 2017-2022

6.2.2 By Region - Global Video on Demand (VOD) Platform Revenue, 2023-2028

6.2.3 By Region - Global Video on Demand (VOD) Platform Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Video on Demand (VOD) Platform Revenue, 2017-2028

6.3.2 US Video on Demand (VOD) Platform Market Size, 2017-2028

6.3.3 Canada Video on Demand (VOD) Platform Market Size, 2017-2028

6.3.4 Mexico Video on Demand (VOD) Platform Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Video on Demand (VOD) Platform Revenue, 2017-2028

6.4.2 Germany Video on Demand (VOD) Platform Market Size, 2017-2028

6.4.3 France Video on Demand (VOD) Platform Market Size, 2017-2028

6.4.4 U.K. Video on Demand (VOD) Platform Market Size, 2017-2028

6.4.5 Italy Video on Demand (VOD) Platform Market Size, 2017-2028

6.4.6 Russia Video on Demand (VOD) Platform Market Size, 2017-2028

6.4.7 Nordic Countries Video on Demand (VOD) Platform Market Size, 2017-2028

6.4.8 Benelux Video on Demand (VOD) Platform Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Video on Demand (VOD) Platform Revenue, 2017-2028

6.5.2 China Video on Demand (VOD) Platform Market Size, 2017-2028

6.5.3 Japan Video on Demand (VOD) Platform Market Size, 2017-2028

6.5.4 South Korea Video on Demand (VOD) Platform Market Size, 2017-2028

6.5.5 Southeast Asia Video on Demand (VOD) Platform Market Size, 2017-2028

6.5.6 India Video on Demand (VOD) Platform Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Video on Demand (VOD) Platform Revenue, 2017-2028

6.6.2 Brazil Video on Demand (VOD) Platform Market Size, 2017-2028

6.6.3 Argentina Video on Demand (VOD) Platform Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Video on Demand (VOD) Platform Revenue, 2017-2028

6.7.2 Turkey Video on Demand (VOD) Platform Market Size, 2017-2028

6.7.3 Israel Video on Demand (VOD) Platform Market Size, 2017-2028

6.7.4 Saudi Arabia Video on Demand (VOD) Platform Market Size, 2017-2028

6.7.5 UAE Video on Demand (VOD) Platform Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Dacast

7.1.1 Dacast Corporate Summary

7.1.2 Dacast Business Overview

7.1.3 Dacast Video on Demand (VOD) Platform Major Product Offerings

7.1.4 Dacast Video on Demand (VOD) Platform Revenue in Global Market (2017-2022)

7.1.5 Dacast Key News

7.2 IBM

7.2.1 IBM Corporate Summary

7.2.2 IBM Business Overview

7.2.3 IBM Video on Demand (VOD) Platform Major Product Offerings

7.2.4 IBM Video on Demand (VOD) Platform Revenue in Global Market (2017-2022)

7.2.5 IBM Key News

7.3 Muvi

7.3.1 Muvi Corporate Summary

7.3.2 Muvi Business Overview

7.3.3 Muvi Video on Demand (VOD) Platform Major Product Offerings

7.3.4 Muvi Video on Demand (VOD) Platform Revenue in Global Market (2017-2022)

7.3.5 Muvi Key News

7.4 Wistia

7.4.1 Wistia Corporate Summary

7.4.2 Wistia Business Overview

7.4.3 Wistia Video on Demand (VOD) Platform Major Product Offerings

7.4.4 Wistia Video on Demand (VOD) Platform Revenue in Global Market (2017-2022)

7.4.5 Wistia Key News

7.5 Brightcove

7.5.1 Brightcove Corporate Summary

7.5.2 Brightcove Business Overview

7.5.3 Brightcove Video on Demand (VOD) Platform Major Product Offerings

7.5.4 Brightcove Video on Demand (VOD) Platform Revenue in Global Market (2017-2022)

7.5.5 Brightcove Key News

7.6 Vidyard

7.6.1 Vidyard Corporate Summary

7.6.2 Vidyard Business Overview

7.6.3 Vidyard Video on Demand (VOD) Platform Major Product Offerings

7.6.4 Vidyard Video on Demand (VOD) Platform Revenue in Global Market (2017-2022)

7.6.5 Vidyard Key News

7.7 JW Player

7.7.1 JW Player Corporate Summary

7.7.2 JW Player Business Overview

7.7.3 JW Player Video on Demand (VOD) Platform Major Product Offerings

7.7.4 JW Player Video on Demand (VOD) Platform Revenue in Global Market (2017-2022)

7.7.5 JW Player Key News

7.8 Wowza

7.8.1 Wowza Corporate Summary

7.8.2 Wowza Business Overview

7.8.3 Wowza Video on Demand (VOD) Platform Major Product Offerings

7.8.4 Wowza Video on Demand (VOD) Platform Revenue in Global Market (2017-2022)

7.8.5 Wowza Key News

7.9 Vimeo

7.9.1 Vimeo Corporate Summary

7.9.2 Vimeo Business Overview

7.9.3 Vimeo Video on Demand (VOD) Platform Major Product Offerings

7.9.4 Vimeo Video on Demand (VOD) Platform Revenue in Global Market (2017-2022)

7.9.5 Vimeo Key News

7.10 Uscreen

7.10.1 Uscreen Corporate Summary

7.10.2 Uscreen Business Overview

7.10.3 Uscreen Video on Demand (VOD) Platform Major Product Offerings

7.10.4 Uscreen Video on Demand (VOD) Platform Revenue in Global Market (2017-2022)

7.10.5 Uscreen Key News

7.11 CONTUS

7.11.1 CONTUS Corporate Summary

7.11.2 CONTUS Business Overview

7.11.3 CONTUS Video on Demand (VOD) Platform Major Product Offerings

7.11.4 CONTUS Video on Demand (VOD) Platform Revenue in Global Market (2017-2022)

7.11.5 CONTUS Key News

7.12 Vixy

7.12.1 Vixy Corporate Summary

7.12.2 Vixy Business Overview

7.12.3 Vixy Video on Demand (VOD) Platform Major Product Offerings

7.12.4 Vixy Video on Demand (VOD) Platform Revenue in Global Market (2017-2022)

7.12.5 Vixy Key News

8 CONCLUSION

9 APPENDIX

- 9.1 Note
- 9.2 Examples of Clients
- 9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Video on Demand (VOD) Platform Market Opportunities & Trends in Global Market

Table 2. Video on Demand (VOD) Platform Market Drivers in Global Market

Table 3. Video on Demand (VOD) Platform Market Restraints in Global Market

Table 4. Key Players of Video on Demand (VOD) Platform in Global Market

Table 5. Top Video on Demand (VOD) Platform Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Video on Demand (VOD) Platform Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Video on Demand (VOD) Platform Revenue Share by Companies, 2017-2022

Table 8. Global Companies Video on Demand (VOD) Platform Product Type

Table 9. List of Global Tier 1 Video on Demand (VOD) Platform Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Video on Demand (VOD) Platform Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Video on Demand (VOD) Platform Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Video on Demand (VOD) Platform Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Video on Demand (VOD) Platform Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Video on Demand (VOD) Platform Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Video on Demand (VOD) Platform Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Video on Demand (VOD) Platform Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Video on Demand (VOD) Platform Revenue,

(US\$, Mn), 2017-2022

Table 21. By Country - North America Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2023-2028

Table 30. Dacast Corporate Summary

Table 31. Dacast Video on Demand (VOD) Platform Product Offerings

Table 32. Dacast Video on Demand (VOD) Platform Revenue (US\$, Mn), (2017-2022)

Table 33. IBM Corporate Summary

Table 34. IBM Video on Demand (VOD) Platform Product Offerings

Table 35. IBM Video on Demand (VOD) Platform Revenue (US\$, Mn), (2017-2022)

Table 36. Muvi Corporate Summary

Table 37. Muvi Video on Demand (VOD) Platform Product Offerings

Table 38. Muvi Video on Demand (VOD) Platform Revenue (US\$, Mn), (2017-2022)

Table 39. Wistia Corporate Summary

Table 40. Wistia Video on Demand (VOD) Platform Product Offerings

Table 41. Wistia Video on Demand (VOD) Platform Revenue (US\$, Mn), (2017-2022)

Table 42. Brightcove Corporate Summary

Table 43. Brightcove Video on Demand (VOD) Platform Product Offerings

Table 44. Brightcove Video on Demand (VOD) Platform Revenue (US\$, Mn), (2017-2022)

Table 45. Vidyard Corporate Summary

Table 46. Vidyard Video on Demand (VOD) Platform Product Offerings

Table 47. Vidyard Video on Demand (VOD) Platform Revenue (US\$, Mn), (2017-2022)

Table 48. JW Player Corporate Summary

Table 49. JW Player Video on Demand (VOD) Platform Product Offerings

Table 50. JW Player Video on Demand (VOD) Platform Revenue (US\$, Mn), (2017-2022)

Table 51. Wowza Corporate Summary

Table 52. Wowza Video on Demand (VOD) Platform Product Offerings

Table 53. Wowza Video on Demand (VOD) Platform Revenue (US\$, Mn), (2017-2022)

Table 54. Vimeo Corporate Summary

Table 55. Vimeo Video on Demand (VOD) Platform Product Offerings

Table 56. Vimeo Video on Demand (VOD) Platform Revenue (US\$, Mn), (2017-2022)

Table 57. Uscreen Corporate Summary

Table 58. Uscreen Video on Demand (VOD) Platform Product Offerings

Table 59. Uscreen Video on Demand (VOD) Platform Revenue (US\$, Mn), (2017-2022)

Table 60. CONTUS Corporate Summary

Table 61. CONTUS Video on Demand (VOD) Platform Product Offerings

Table 62. CONTUS Video on Demand (VOD) Platform Revenue (US\$, Mn), (2017-2022)

Table 63. Vixy Corporate Summary

Table 64. Vixy Video on Demand (VOD) Platform Product Offerings

Table 65. Vixy Video on Demand (VOD) Platform Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

Figure 1. Video on Demand (VOD) Platform Segment by Type in 2021

Figure 2. Video on Demand (VOD) Platform Segment by Application in 2021

Figure 3. Global Video on Demand (VOD) Platform Market Overview: 2021

Figure 4. Key Caveats

Figure 5. Global Video on Demand (VOD) Platform Market Size: 2021 VS 2028 (US\$, Mn)

Figure 6. Global Video on Demand (VOD) Platform Revenue, 2017-2028 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by Video on Demand (VOD) Platform Revenue in 2021

Figure 8. By Type - Global Video on Demand (VOD) Platform Revenue Market Share, 2017-2028

Figure 9. By Application - Global Video on Demand (VOD) Platform Revenue Market Share, 2017-2028

Figure 10. By Region - Global Video on Demand (VOD) Platform Revenue Market Share, 2017-2028

Figure 11. By Country - North America Video on Demand (VOD) Platform Revenue Market Share, 2017-2028

Figure 12. US Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2017-2028

Figure 13. Canada Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2017-2028

Figure 14. Mexico Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2017-2028

Figure 15. By Country - Europe Video on Demand (VOD) Platform Revenue Market Share, 2017-2028

Figure 16. Germany Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2017-2028

Figure 17. France Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2017-2028

Figure 18. U.K. Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2017-2028

Figure 19. Italy Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2017-2028

Figure 20. Russia Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2017-2028

Figure 21. Nordic Countries Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2017-2028

Figure 22. Benelux Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2017-2028

Figure 23. By Region - Asia Video on Demand (VOD) Platform Revenue Market Share, 2017-2028

Figure 24. China Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2017-2028

Figure 25. Japan Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2017-2028

Figure 26. South Korea Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2017-2028

Figure 28. India Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Video on Demand (VOD) Platform Revenue Market Share, 2017-2028

Figure 30. Brazil Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Video on Demand (VOD) Platform Revenue Market Share, 2017-2028

Figure 33. Turkey Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Video on Demand (VOD) Platform Revenue, (US\$, Mn), 2017-2028

Figure 37. Dacast Video on Demand (VOD) Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. IBM Video on Demand (VOD) Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Muvi Video on Demand (VOD) Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Wistia Video on Demand (VOD) Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Brightcove Video on Demand (VOD) Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Vidyard Video on Demand (VOD) Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. JW Player Video on Demand (VOD) Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Wowza Video on Demand (VOD) Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Vimeo Video on Demand (VOD) Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Uscreen Video on Demand (VOD) Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. CONTUS Video on Demand (VOD) Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. Vixy Video on Demand (VOD) Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

I would like to order

Product name: Video on Demand (VOD) Platform Market, Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/VCC445A8DFF5EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/VCC445A8DFF5EN.html>