

Video on Demand Service Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/VEBA5E2429E3EN.html>

Date: February 2022

Pages: 64

Price: US\$ 3,250.00 (Single User License)

ID: VEBA5E2429E3EN

Abstracts

This report contains market size and forecasts of Video on Demand Service in Global, including the following market information:

Global Video on Demand Service Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Video on Demand Service market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

TVOD Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Video on Demand Service include Netflix, Apple, Comcast, Amazon Video, YouTube, Vudu, Hulu, Dish Network and Home Box Office and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Video on Demand Service companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Video on Demand Service Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Video on Demand Service Market Segment Percentages, by Type, 2021 (%)

TVOD

SVOD

NVOD

Global Video on Demand Service Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Video on Demand Service Market Segment Percentages, by Application, 2021 (%)

Entertainment

Education and Training

Network Video Kiosks

Online Commerce

Digital Libraries

Global Video on Demand Service Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Video on Demand Service Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Video on Demand Service revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Video on Demand Service revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Netflix

Apple

Comcast

Amazon Video

YouTube

Vudu

Hulu

Dish Network

Home Box Office

Sky UK Limited

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Video on Demand Service Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Video on Demand Service Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL VIDEO ON DEMAND SERVICE OVERALL MARKET SIZE

- 2.1 Global Video on Demand Service Market Size: 2021 VS 2028
- 2.2 Global Video on Demand Service Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Video on Demand Service Players in Global Market
- 3.2 Top Global Video on Demand Service Companies Ranked by Revenue
- 3.3 Global Video on Demand Service Revenue by Companies
- 3.4 Top 3 and Top 5 Video on Demand Service Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Video on Demand Service Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Video on Demand Service Players in Global Market
 - 3.6.1 List of Global Tier 1 Video on Demand Service Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Video on Demand Service Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Video on Demand Service Market Size Markets, 2021 & 2028

4.1.2 TVOD

4.1.3 SVOD

4.1.4 NVOD

4.2 By Type - Global Video on Demand Service Revenue & Forecasts

4.2.1 By Type - Global Video on Demand Service Revenue, 2017-2022

4.2.2 By Type - Global Video on Demand Service Revenue, 2023-2028

4.2.3 By Type - Global Video on Demand Service Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Video on Demand Service Market Size, 2021 & 2028

5.1.2 Entertainment

5.1.3 Education and Training

5.1.4 Network Video Kiosks

5.1.5 Online Commerce

5.1.6 Digital Libraries

5.2 By Application - Global Video on Demand Service Revenue & Forecasts

5.2.1 By Application - Global Video on Demand Service Revenue, 2017-2022

5.2.2 By Application - Global Video on Demand Service Revenue, 2023-2028

5.2.3 By Application - Global Video on Demand Service Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Video on Demand Service Market Size, 2021 & 2028

6.2 By Region - Global Video on Demand Service Revenue & Forecasts

6.2.1 By Region - Global Video on Demand Service Revenue, 2017-2022

6.2.2 By Region - Global Video on Demand Service Revenue, 2023-2028

6.2.3 By Region - Global Video on Demand Service Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Video on Demand Service Revenue, 2017-2028

6.3.2 US Video on Demand Service Market Size, 2017-2028

6.3.3 Canada Video on Demand Service Market Size, 2017-2028

6.3.4 Mexico Video on Demand Service Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Video on Demand Service Revenue, 2017-2028

6.4.2 Germany Video on Demand Service Market Size, 2017-2028

6.4.3 France Video on Demand Service Market Size, 2017-2028

6.4.4 U.K. Video on Demand Service Market Size, 2017-2028

6.4.5 Italy Video on Demand Service Market Size, 2017-2028

6.4.6 Russia Video on Demand Service Market Size, 2017-2028

6.4.7 Nordic Countries Video on Demand Service Market Size, 2017-2028

6.4.8 Benelux Video on Demand Service Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Video on Demand Service Revenue, 2017-2028

6.5.2 China Video on Demand Service Market Size, 2017-2028

6.5.3 Japan Video on Demand Service Market Size, 2017-2028

6.5.4 South Korea Video on Demand Service Market Size, 2017-2028

6.5.5 Southeast Asia Video on Demand Service Market Size, 2017-2028

6.5.6 India Video on Demand Service Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Video on Demand Service Revenue, 2017-2028

6.6.2 Brazil Video on Demand Service Market Size, 2017-2028

6.6.3 Argentina Video on Demand Service Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Video on Demand Service Revenue, 2017-2028

6.7.2 Turkey Video on Demand Service Market Size, 2017-2028

6.7.3 Israel Video on Demand Service Market Size, 2017-2028

6.7.4 Saudi Arabia Video on Demand Service Market Size, 2017-2028

6.7.5 UAE Video on Demand Service Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Netflix

7.1.1 Netflix Corporate Summary

7.1.2 Netflix Business Overview

7.1.3 Netflix Video on Demand Service Major Product Offerings

7.1.4 Netflix Video on Demand Service Revenue in Global Market (2017-2022)

7.1.5 Netflix Key News

7.2 Apple

7.2.1 Apple Corporate Summary

7.2.2 Apple Business Overview

7.2.3 Apple Video on Demand Service Major Product Offerings

7.2.4 Apple Video on Demand Service Revenue in Global Market (2017-2022)

7.2.5 Apple Key News

7.3 Comcast

7.3.1 Comcast Corporate Summary

7.3.2 Comcast Business Overview

7.3.3 Comcast Video on Demand Service Major Product Offerings

7.3.4 Comcast Video on Demand Service Revenue in Global Market (2017-2022)

7.3.5 Comcast Key News

7.4 Amazon Video

7.4.1 Amazon Video Corporate Summary

7.4.2 Amazon Video Business Overview

7.4.3 Amazon Video Video on Demand Service Major Product Offerings

7.4.4 Amazon Video Video on Demand Service Revenue in Global Market
(2017-2022)

7.4.5 Amazon Video Key News

7.5 YouTube

7.5.1 YouTube Corporate Summary

7.5.2 YouTube Business Overview

7.5.3 YouTube Video on Demand Service Major Product Offerings

7.5.4 YouTube Video on Demand Service Revenue in Global Market (2017-2022)

7.5.5 YouTube Key News

7.6 Vudu

7.6.1 Vudu Corporate Summary

7.6.2 Vudu Business Overview

7.6.3 Vudu Video on Demand Service Major Product Offerings

7.6.4 Vudu Video on Demand Service Revenue in Global Market (2017-2022)

7.6.5 Vudu Key News

7.7 Hulu

7.7.1 Hulu Corporate Summary

7.7.2 Hulu Business Overview

7.7.3 Hulu Video on Demand Service Major Product Offerings

7.7.4 Hulu Video on Demand Service Revenue in Global Market (2017-2022)

7.7.5 Hulu Key News

7.8 Dish Network

7.8.1 Dish Network Corporate Summary

7.8.2 Dish Network Business Overview

7.8.3 Dish Network Video on Demand Service Major Product Offerings

7.8.4 Dish Network Video on Demand Service Revenue in Global Market (2017-2022)

7.8.5 Dish Network Key News

7.9 Home Box Office

7.9.1 Home Box Office Corporate Summary

7.9.2 Home Box Office Business Overview

7.9.3 Home Box Office Video on Demand Service Major Product Offerings

7.9.4 Home Box Office Video on Demand Service Revenue in Global Market (2017-2022)

7.9.5 Home Box Office Key News

7.10 Sky UK Limited

7.10.1 Sky UK Limited Corporate Summary

7.10.2 Sky UK Limited Business Overview

7.10.3 Sky UK Limited Video on Demand Service Major Product Offerings

7.10.4 Sky UK Limited Video on Demand Service Revenue in Global Market (2017-2022)

7.10.5 Sky UK Limited Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Video on Demand Service Market Opportunities & Trends in Global Market

Table 2. Video on Demand Service Market Drivers in Global Market

Table 3. Video on Demand Service Market Restraints in Global Market

Table 4. Key Players of Video on Demand Service in Global Market

Table 5. Top Video on Demand Service Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Video on Demand Service Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Video on Demand Service Revenue Share by Companies, 2017-2022

Table 8. Global Companies Video on Demand Service Product Type

Table 9. List of Global Tier 1 Video on Demand Service Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Video on Demand Service Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Video on Demand Service Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Video on Demand Service Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Video on Demand Service Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Video on Demand Service Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Video on Demand Service Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Video on Demand Service Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Video on Demand Service Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Video on Demand Service Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Video on Demand Service Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Video on Demand Service Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Video on Demand Service Revenue, (US\$, Mn),

2023-2028

Table 22. By Country - Europe Video on Demand Service Revenue, (US\$, Mn),
2017-2022

Table 23. By Country - Europe Video on Demand Service Revenue, (US\$, Mn),
2023-2028

Table 24. By Region - Asia Video on Demand Service Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Video on Demand Service Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Video on Demand Service Revenue, (US\$, Mn),
2017-2022

Table 27. By Country - South America Video on Demand Service Revenue, (US\$, Mn),
2023-2028

Table 28. By Country - Middle East & Africa Video on Demand Service Revenue, (US\$,
Mn), 2017-2022

Table 29. By Country - Middle East & Africa Video on Demand Service Revenue, (US\$,
Mn), 2023-2028

Table 30. Netflix Corporate Summary

Table 31. Netflix Video on Demand Service Product Offerings

Table 32. Netflix Video on Demand Service Revenue (US\$, Mn), (2017-2022)

Table 33. Apple Corporate Summary

Table 34. Apple Video on Demand Service Product Offerings

Table 35. Apple Video on Demand Service Revenue (US\$, Mn), (2017-2022)

Table 36. Comcast Corporate Summary

Table 37. Comcast Video on Demand Service Product Offerings

Table 38. Comcast Video on Demand Service Revenue (US\$, Mn), (2017-2022)

Table 39. Amazon Video Corporate Summary

Table 40. Amazon Video Video on Demand Service Product Offerings

Table 41. Amazon Video Video on Demand Service Revenue (US\$, Mn), (2017-2022)

Table 42. YouTube Corporate Summary

Table 43. YouTube Video on Demand Service Product Offerings

Table 44. YouTube Video on Demand Service Revenue (US\$, Mn), (2017-2022)

Table 45. Vudu Corporate Summary

Table 46. Vudu Video on Demand Service Product Offerings

Table 47. Vudu Video on Demand Service Revenue (US\$, Mn), (2017-2022)

Table 48. Hulu Corporate Summary

Table 49. Hulu Video on Demand Service Product Offerings

Table 50. Hulu Video on Demand Service Revenue (US\$, Mn), (2017-2022)

Table 51. Dish Network Corporate Summary

Table 52. Dish Network Video on Demand Service Product Offerings

Table 53. Dish Network Video on Demand Service Revenue (US\$, Mn), (2017-2022)

Table 54. Home Box Office Corporate Summary

Table 55. Home Box Office Video on Demand Service Product Offerings

Table 56. Home Box Office Video on Demand Service Revenue (US\$, Mn),
(2017-2022)

Table 57. Sky UK Limited Corporate Summary

Table 58. Sky UK Limited Video on Demand Service Product Offerings

Table 59. Sky UK Limited Video on Demand Service Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Video on Demand Service Segment by Type in 2021
- Figure 2. Video on Demand Service Segment by Application in 2021
- Figure 3. Global Video on Demand Service Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Video on Demand Service Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Video on Demand Service Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Video on Demand Service Revenue in 2021
- Figure 8. By Type - Global Video on Demand Service Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Video on Demand Service Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Video on Demand Service Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Video on Demand Service Revenue Market Share, 2017-2028
- Figure 12. US Video on Demand Service Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Video on Demand Service Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Video on Demand Service Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Video on Demand Service Revenue Market Share, 2017-2028
- Figure 16. Germany Video on Demand Service Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Video on Demand Service Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Video on Demand Service Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Video on Demand Service Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Video on Demand Service Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Video on Demand Service Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Video on Demand Service Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Video on Demand Service Revenue Market Share, 2017-2028
- Figure 24. China Video on Demand Service Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Video on Demand Service Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Video on Demand Service Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Video on Demand Service Revenue, (US\$, Mn), 2017-2028
- Figure 28. India Video on Demand Service Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Video on Demand Service Revenue Market Share, 2017-2028

Figure 30. Brazil Video on Demand Service Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Video on Demand Service Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Video on Demand Service Revenue Market Share, 2017-2028

Figure 33. Turkey Video on Demand Service Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Video on Demand Service Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Video on Demand Service Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Video on Demand Service Revenue, (US\$, Mn), 2017-2028

Figure 37. Netflix Video on Demand Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Apple Video on Demand Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Comcast Video on Demand Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Amazon Video Video on Demand Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. YouTube Video on Demand Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Vudu Video on Demand Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Hulu Video on Demand Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Dish Network Video on Demand Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Home Box Office Video on Demand Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Sky UK Limited Video on Demand Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

I would like to order

Product name: Video on Demand Service Market, Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/VEBA5E2429E3EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/VEBA5E2429E3EN.html>