

Video Monetization Platform Market - Global Outlook and Forecast 2022-2028

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Abstracts

Video monetization is the process of generating income through the videos you share online on any platform. This is usually achieved through advertising, subscriptions, or direct transactions.

This report contains market size and forecasts of Video Monetization Platform in Global, including the following market information:

Global Video Monetization Platform Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Video Monetization Platform market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Long Video Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Video Monetization Platform include Netflix, YouTube, HBO Now, Amazon Prime Video, Hulu, Comcast, Disney+, Sling TV and Indieflix, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Video Monetization Platform companies, and industry experts on this industry, involving the revenue,

demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Video Monetization Platform Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Video Monetization Platform Market Segment Percentages, by Type, 2021 (%)

Long Video

Short Video

Live

Global Video Monetization Platform Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Video Monetization Platform Market Segment Percentages, by Application, 2021 (%)

Media and Entertainment

Sports and Gaming

Others

Global Video Monetization Platform Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Video Monetization Platform Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Video Monetization Platform revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Video Monetization Platform revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Netflix

YouTube

HBO Now

Amazon Prime Video

Hulu

Comcast

Disney+

Sling TV

Indieflix

IBM Corporation

iQIYI

Tencent

Imgo TV

Bilibili

TikTok

Kuaishou

Watermelon Video

Douyu

GUAI

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