

# Video Content Analytics (VCA) Software Market in Southeast Asia - Industry Outlook and Forecast 2020-2026

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## Abstracts

Video content analysis (also video content analytics, VCA) is the capability of automatically analyzing video to detect and determine temporal and spatial events. This technical capability is used in a wide range of domains including entertainment, health-care, retail, automotive, transport, home automation, flame and smoke detection, safety and security. The algorithms can be implemented as software on general purpose machines, or as hardware in specialized video processing units.

Much different functionality can be implemented in VCA. Video Motion Detection is one of the simpler forms where motion is detected with regard to a fixed background scene. More advanced functionalities include video tracking and egomotion estimation.

Based on the internal representation that VCA generates in the machine, it is possible to build other functionalities, such as identification, behavior analysis or other forms of situation awareness. Intelligent Video (IV) is also referred to as Video Content Analysis (VCA) and Video Analytics (VA).

This report contains market size and forecasts of Video Content Analytics (VCA) Software in Southeast Asia, including the following market information:

Southeast Asia Video Content Analytics (VCA) Software Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in Southeast Asia Video Content Analytics (VCA) Software Market 2019 (%)

The global Video Content Analytics (VCA) Software market was valued at 2393.7 million in 2019 and is projected to reach US\$ 5490.3 million by 2026, at a CAGR of 23.1% during the forecast period. While the Video Content Analytics (VCA) Software market size in Southeast Asia was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Video Content Analytics (VCA) Software

businesses, with lots of challenges and uncertainty faced by many players of Video Content Analytics (VCA) Software in Southeast Asia. This report also analyses and evaluates the COVID-19 impact on Video Content Analytics (VCA) Software market size in 2020 and the next few years in Southeast Asia

Total Market by Segment:

Southeast Asia Video Content Analytics (VCA) Software Market, By Type, 2015-2020, 2021-2026 (\$ millions)

Southeast Asia Video Content Analytics (VCA) Software Market Segment Percentages, By Type, 2019 (%)

Camera-based Systems

Server-based Systems

Southeast Asia Video Content Analytics (VCA) Software Market, By Application, 2015-2020, 2021-2026 (\$ millions)

Southeast Asia Video Content Analytics (VCA) Software Market Segment Percentages, By Application, 2019 (%)

BFSI Sector

Government and Public Sector

Industrial Sector

Retail Sector

Transport and Logistics Sector

Others

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Video Content Analytics (VCA) Software Market Competitors Revenues in Southeast Asia, by Players 2015-2020 (Estimated), (\$ millions)

Total Video Content Analytics (VCA) Software Market Competitors Revenues Share in Southeast Asia, by Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

IBM

Cisco Systems, Inc.

Robert Bosch GmbH

Axis Communications AB

Siemens

Honeywell International, Inc.

Panasonic

Verint Systems

Avigilon

Agent Video Intelligence, Inc.

Objectvideo, Inc.

Advantech

Infinova

Qognify

Mirasys

PureTech Systems

Viseum

IntelliVision

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Video Content Analytics (VCA) Software Market Definition
- 1.2 Market Segments
  - 1.2.1 Segment by Type
  - 1.2.2 Segment by Application
- 1.3 COVID-19 Impact: Southeast Asia Video Content Analytics (VCA) Software Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 SOUTHEAST ASIA VIDEO CONTENT ANALYTICS (VCA) SOFTWARE OVERALL MARKET SIZE**

- 2.1 Southeast Asia Video Content Analytics (VCA) Software Market Size: 2020 VS 2026
- 2.2 Southeast Asia Video Content Analytics (VCA) Software Revenue, Prospects & Forecasts: 2015-2026

### **3 COMPANY LANDSCAPE**

- 3.1 Top Video Content Analytics (VCA) Software Players in Southeast Asia (including Foreign and Local Companies)
- 3.2 Top Southeast Asia Video Content Analytics (VCA) Software Companies Ranked by Revenue
- 3.3 Southeast Asia Video Content Analytics (VCA) Software Revenue by Companies (including Foreign and Local Companies)
- 3.4 Top 3 and Top 5 Video Content Analytics (VCA) Software Companies in Southeast Asia, by Revenue in 2019
- 3.5 Southeast Asia Manufacturers Video Content Analytics (VCA) Software Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Video Content Analytics (VCA) Software Players in Southeast Asia
  - 3.6.1 List of Southeast Asia Tier 1 Video Content Analytics (VCA) Software

## Companies

3.6.2 List of Southeast Asia Tier 2 and Tier 3 Video Content Analytics (VCA) Software Companies

## 4 SIGHTS BY PRODUCT

### 4.1 Overview

4.1.1 By Type - Southeast Asia Video Content Analytics (VCA) Software Market Size Markets, 2020 & 2026

4.1.2 Camera-based Systems

4.1.3 Server-based Systems

4.2 By Type - Southeast Asia Video Content Analytics (VCA) Software Revenue & Forecasts

4.2.1 By Type - Southeast Asia Video Content Analytics (VCA) Software Revenue, 2015-2020

4.2.2 By Type - Southeast Asia Video Content Analytics (VCA) Software Revenue, 2021-2026

4.2.3 By Type - Southeast Asia Video Content Analytics (VCA) Software Revenue Market Share, 2015-2026

## 5 SIGHTS BY APPLICATION

### 5.1 Overview

5.1.1 By Application - Southeast Asia Video Content Analytics (VCA) Software Market Size, 2020 & 2026

5.1.2 BFSI Sector

5.1.3 Government and Public Sector

5.1.4 Industrial Sector

5.1.5 Retail Sector

5.1.6 Transport and Logistics Sector

5.1.7 Others

5.2 By Application - Southeast Asia Video Content Analytics (VCA) Software Revenue & Forecasts

5.2.1 By Application - Southeast Asia Video Content Analytics (VCA) Software Revenue, 2015-2020

5.2.2 By Application - Southeast Asia Video Content Analytics (VCA) Software Revenue, 2021-2026

5.2.3 By Application - Southeast Asia Video Content Analytics (VCA) Software Revenue Market Share, 2015-2026

## 6 PLAYERS PROFILES

### 6.1 IBM

- 6.1.1 IBM Corporate Summary
- 6.1.2 IBM Business Overview
- 6.1.3 IBM Video Content Analytics (VCA) Software Major Product Offerings
- 6.1.4 IBM Revenue in Southeast Asia (2015-2020)
- 6.1.5 IBM Key News

### 6.2 Cisco Systems, Inc.

- 6.2.1 Cisco Systems, Inc. Corporate Summary
- 6.2.2 Cisco Systems, Inc. Business Overview
- 6.2.3 Cisco Systems, Inc. Video Content Analytics (VCA) Software Major Product Offerings
- 6.2.4 Cisco Systems, Inc. Revenue in Southeast Asia (2015-2020)
- 6.2.5 Cisco Systems, Inc. Key News

### 6.3 Robert Bosch GmbH

- 6.3.1 Robert Bosch GmbH Corporate Summary
- 6.3.2 Robert Bosch GmbH Business Overview
- 6.3.3 Robert Bosch GmbH Video Content Analytics (VCA) Software Major Product Offerings
- 6.3.4 Robert Bosch GmbH Revenue in Southeast Asia (2015-2020)
- 6.3.5 Robert Bosch GmbH Key News

### 6.4 Axis Communications AB

- 6.4.1 Axis Communications AB Corporate Summary
- 6.4.2 Axis Communications AB Business Overview
- 6.4.3 Axis Communications AB Video Content Analytics (VCA) Software Major Product Offerings
- 6.4.4 Axis Communications AB Revenue in Southeast Asia (2015-2020)
- 6.4.5 Axis Communications AB Key News

### 6.5 Siemens

- 6.5.1 Siemens Corporate Summary
- 6.5.2 Siemens Business Overview
- 6.5.3 Siemens Video Content Analytics (VCA) Software Major Product Offerings
- 6.5.4 Siemens Revenue in Southeast Asia (2015-2020)
- 6.5.5 Siemens Key News

### 6.6 Honeywell International, Inc.

- 6.6.1 Honeywell International, Inc. Corporate Summary
- 6.6.2 Honeywell International, Inc. Business Overview

6.6.3 Honeywell International, Inc. Video Content Analytics (VCA) Software Major Product Offerings

6.6.4 Honeywell International, Inc. Revenue in Southeast Asia (2015-2020)

6.6.5 Honeywell International, Inc. Key News

6.7 Panasonic

6.6.1 Panasonic Corporate Summary

6.6.2 Panasonic Business Overview

6.6.3 Panasonic Video Content Analytics (VCA) Software Major Product Offerings

6.4.4 Panasonic Revenue in Southeast Asia (2015-2020)

6.7.5 Panasonic Key News

6.8 Verint Systems

6.8.1 Verint Systems Corporate Summary

6.8.2 Verint Systems Business Overview

6.8.3 Verint Systems Video Content Analytics (VCA) Software Major Product Offerings

6.8.4 Verint Systems Revenue in Southeast Asia (2015-2020)

6.8.5 Verint Systems Key News

6.9 Avigilon

6.9.1 Avigilon Corporate Summary

6.9.2 Avigilon Business Overview

6.9.3 Avigilon Video Content Analytics (VCA) Software Major Product Offerings

6.9.4 Avigilon Revenue in Southeast Asia (2015-2020)

6.9.5 Avigilon Key News

6.10 Agent Video Intelligence, Inc.

6.10.1 Agent Video Intelligence, Inc. Corporate Summary

6.10.2 Agent Video Intelligence, Inc. Business Overview

6.10.3 Agent Video Intelligence, Inc. Video Content Analytics (VCA) Software Major Product Offerings

6.10.4 Agent Video Intelligence, Inc. Revenue in Southeast Asia (2015-2020)

6.10.5 Agent Video Intelligence, Inc. Key News

6.11 Objectvideo, Inc.

6.11.1 Objectvideo, Inc. Corporate Summary

6.11.2 Objectvideo, Inc. Video Content Analytics (VCA) Software Business Overview

6.11.3 Objectvideo, Inc. Video Content Analytics (VCA) Software Major Product Offerings

6.11.4 Objectvideo, Inc. Revenue in Southeast Asia (2015-2020)

6.11.5 Objectvideo, Inc. Key News

6.12 Advantech

6.12.1 Advantech Corporate Summary

6.12.2 Advantech Video Content Analytics (VCA) Software Business Overview



- 6.12.3 Advantech Video Content Analytics (VCA) Software Major Product Offerings
- 6.12.4 Advantech Revenue in Southeast Asia (2015-2020)
- 6.12.5 Advantech Key News
- 6.13 Infinova
  - 6.13.1 Infinova Corporate Summary
  - 6.13.2 Infinova Video Content Analytics (VCA) Software Business Overview
  - 6.13.3 Infinova Video Content Analytics (VCA) Software Major Product Offerings
  - 6.13.4 Infinova Revenue in Southeast Asia (2015-2020)
  - 6.13.5 Infinova Key News
- 6.14 Qognify
  - 6.14.1 Qognify Corporate Summary
  - 6.14.2 Qognify Video Content Analytics (VCA) Software Business Overview
  - 6.14.3 Qognify Video Content Analytics (VCA) Software Major Product Offerings
  - 6.14.4 Qognify Revenue in Southeast Asia (2015-2020)
  - 6.14.5 Qognify Key News
- 6.15 Mirasys
  - 6.15.1 Mirasys Corporate Summary
  - 6.15.2 Mirasys Video Content Analytics (VCA) Software Business Overview
  - 6.15.3 Mirasys Video Content Analytics (VCA) Software Major Product Offerings
  - 6.15.4 Mirasys Revenue in Southeast Asia (2015-2020)
  - 6.15.5 Mirasys Key News
- 6.16 PureTech Systems
  - 6.16.1 PureTech Systems Corporate Summary
  - 6.16.2 PureTech Systems Video Content Analytics (VCA) Software Business Overview
  - 6.16.3 PureTech Systems Video Content Analytics (VCA) Software Major Product Offerings
  - 6.16.4 PureTech Systems Revenue in Southeast Asia (2015-2020)
  - 6.16.5 PureTech Systems Key News
- 6.17 Viseum
  - 6.17.1 Viseum Corporate Summary
  - 6.17.2 Viseum Video Content Analytics (VCA) Software Business Overview
  - 6.17.3 Viseum Video Content Analytics (VCA) Software Major Product Offerings
  - 6.17.4 Viseum Revenue in Southeast Asia (2015-2020)
  - 6.17.5 Viseum Key News
- 6.18 IntelliVision
  - 6.18.1 IntelliVision Corporate Summary
  - 6.18.2 IntelliVision Video Content Analytics (VCA) Software Business Overview
  - 6.18.3 IntelliVision Video Content Analytics (VCA) Software Major Product Offerings
  - 6.18.4 IntelliVision Revenue in Southeast Asia (2015-2020)

6.18.5 IntelliVision Key News

6.19 VCA Technology

6.19.1 VCA Technology Corporate Summary

6.19.2 VCA Technology Video Content Analytics (VCA) Software Business Overview

6.19.3 VCA Technology Video Content Analytics (VCA) Software Major Product Offerings

6.19.4 VCA Technology Revenue in Southeast Asia (2015-2020)

6.19.5 VCA Technology Key News

## **7 KEY MARKET TRENDS & INFLUENCES 2021-2026**

7.1 PESTLE Analysis for Southeast Asia Video Content Analytics (VCA) Software Market

7.2 Market Opportunities & Trends

7.3 Market Drivers

7.4 Market Restraints

## **8 CONCLUSION**

## **9 APPENDIX**

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Key Players of Video Content Analytics (VCA) Software in Southeast Asia

Table 2. Top Players in Southeast Asia, Ranking by Revenue (2019)

Table 3. Southeast Asia Video Content Analytics (VCA) Software Revenue by Companies, (US\$, Mn), 2015-2020

Table 4. Southeast Asia Video Content Analytics (VCA) Software Revenue Share by Companies, 2015-2020

Table 5. Southeast Asia Video Content Analytics (VCA) Software Sales by Companies, (K Units), 2015-2020

Table 6. Southeast Asia Video Content Analytics (VCA) Software Sales Share by Companies, 2015-2020

Table 7. Key Manufacturers Video Content Analytics (VCA) Software Price (2015-2020) (US\$/Unit)

Table 8. Southeast Asia Manufacturers Video Content Analytics (VCA) Software Product Type

Table 9. List of Southeast Asia Tier 1 Video Content Analytics (VCA) Software Companies, Revenue (US\$, Mn) in 2019 and Market Share

Table 10. List of Southeast Asia Tier 2 and Tier 3 Video Content Analytics (VCA) Software Companies, Revenue (US\$, Mn) in 2019 and Market Share

Table 11. By Type - Video Content Analytics (VCA) Software Revenue in Southeast Asia (US\$, Mn), 2015-2020

Table 12. By Type - Video Content Analytics (VCA) Software Revenue in Southeast Asia (US\$, Mn), 2021-2026

Table 13. By Type - Video Content Analytics (VCA) Software Sales in Southeast Asia (K Units), 2015-2020

Table 14. By Type - Video Content Analytics (VCA) Software Sales in Southeast Asia (K Units), 2021-2026

Table 15. By Application - Video Content Analytics (VCA) Software Revenue in Southeast Asia, (US\$, Mn), 2015-2020

Table 16. By Application - Video Content Analytics (VCA) Software Revenue in Southeast Asia, (US\$, Mn), 2021-2026

Table 17. By Application - Video Content Analytics (VCA) Software Sales in Southeast Asia, (K Units), 2015-2020

Table 18. By Application - Video Content Analytics (VCA) Software Sales in Southeast Asia, (K Units), 2021-2026

Table 19. IBM Corporate Summary

- Table 20. IBM Video Content Analytics (VCA) Software Product Offerings
- Table 21. IBM Video Content Analytics (VCA) Software Revenue (US\$, Mn), (2015-2020)
- Table 22. Cisco Systems, Inc. Corporate Summary
- Table 23. Cisco Systems, Inc. Video Content Analytics (VCA) Software Product Offerings
- Table 24. Cisco Systems, Inc. Video Content Analytics (VCA) Software Revenue (US\$, Mn), (2015-2020)
- Table 25. Robert Bosch GmbH Corporate Summary
- Table 26. Robert Bosch GmbH Video Content Analytics (VCA) Software Product Offerings
- Table 27. Robert Bosch GmbH Video Content Analytics (VCA) Software Revenue (US\$, Mn), (2015-2020)
- Table 28. Axis Communications AB Corporate Summary
- Table 29. Axis Communications AB Video Content Analytics (VCA) Software Product Offerings
- Table 30. Axis Communications AB Video Content Analytics (VCA) Software Revenue (US\$, Mn), (2015-2020)
- Table 31. Siemens Corporate Summary
- Table 32. Siemens Video Content Analytics (VCA) Software Product Offerings
- Table 33. Siemens Video Content Analytics (VCA) Software Revenue (US\$, Mn), (2015-2020)
- Table 34. Honeywell International, Inc. Corporate Summary
- Table 35. Honeywell International, Inc. Video Content Analytics (VCA) Software Product Offerings
- Table 36. Honeywell International, Inc. Video Content Analytics (VCA) Software Revenue (US\$, Mn), (2015-2020)
- Table 37. Panasonic Corporate Summary
- Table 38. Panasonic Video Content Analytics (VCA) Software Product Offerings
- Table 39. Panasonic Video Content Analytics (VCA) Software Revenue (US\$, Mn), (2015-2020)
- Table 40. Verint Systems Corporate Summary
- Table 41. Verint Systems Video Content Analytics (VCA) Software Product Offerings
- Table 42. Verint Systems Video Content Analytics (VCA) Software Revenue (US\$, Mn), (2015-2020)
- Table 43. Avigilon Corporate Summary
- Table 44. Avigilon Video Content Analytics (VCA) Software Product Offerings
- Table 45. Avigilon Video Content Analytics (VCA) Software Revenue (US\$, Mn), (2015-2020)

Table 46. Agent Video Intelligence, Inc. Corporate Summary

Table 47. Agent Video Intelligence, Inc. Video Content Analytics (VCA) Software Product Offerings

Table 48. Agent Video Intelligence, Inc. Video Content Analytics (VCA) Software Revenue (US\$, Mn), (2015-2020)

Table 49. Objectvideo, Inc. Corporate Summary

Table 50. Objectvideo, Inc. Video Content Analytics (VCA) Software Product Offerings

Table 51. Objectvideo, Inc. Video Content Analytics (VCA) Software Revenue (US\$, Mn), (2015-2020)

Table 52. Advantech Corporate Summary

Table 53. Advantech Video Content Analytics (VCA) Software Product Offerings

Table 54. Advantech Video Content Analytics (VCA) Software Revenue (US\$, Mn), (2015-2020)

Table 55. Infinova Corporate Summary

Table 56. Infinova Video Content Analytics (VCA) Software Product Offerings

Table 57. Infinova Video Content Analytics (VCA) Software Revenue (US\$, Mn), (2015-2020)

Table 58. Qognify Corporate Summary

Table 59. Qognify Video Content Analytics (VCA) Software Product Offerings

Table 60. Qognify Video Content Analytics (VCA) Software Revenue (US\$, Mn), (2015-2020)

Table 61. Mirasys Corporate Summary

Table 62. Mirasys Video Content Analytics (VCA) Software Product Offerings

Table 63. Mirasys Video Content Analytics (VCA) Software Revenue (US\$, Mn), (2015-2020)

Table 64. PureTech Systems Corporate Summary

Table 65. PureTech Systems Video Content Analytics (VCA) Software Product Offerings

Table 66. PureTech Systems Video Content Analytics (VCA) Software Revenue (US\$, Mn), (2015-2020)

Table 67. Viseum Corporate Summary

Table 68. Viseum Video Content Analytics (VCA) Software Product Offerings

Table 69. Viseum Video Content Analytics (VCA) Software Revenue (US\$, Mn), (2015-2020)

Table 70. IntelliVision Corporate Summary

Table 71. IntelliVision Video Content Analytics (VCA) Software Product Offerings

Table 72. IntelliVision Video Content Analytics (VCA) Software Revenue (US\$, Mn), (2015-2020)

Table 73. VCA Technology Corporate Summary

Table 74. VCA Technology Video Content Analytics (VCA) Software Product Offerings  
Table 75. VCA Technology Video Content Analytics (VCA) Software Revenue (US\$, Mn), (2015-2020)

## List Of Figures

### LIST OF FIGURES

Figure 1. Video Content Analytics (VCA) Software Segment by Type

Figure 2. Video Content Analytics (VCA) Software Segment by Application

Figure 3. Southeast Asia Video Content Analytics (VCA) Software Market Overview: 2020

Figure 4. Key Caveats

Figure 5. Video Content Analytics (VCA) Software Market Size in Southeast Asia, (US\$, Mn): 2020 VS 2026

Figure 6. Southeast Asia Video Content Analytics (VCA) Software Revenue, 2015-2026 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by Video Content Analytics (VCA) Software Revenue in 2019

Figure 8. By Type - Southeast Asia Video Content Analytics (VCA) Software Incremental Growth, (US\$, Mn), 2015-2026

Figure 9. By Type - Southeast Asia Video Content Analytics (VCA) Software Market Share, 2015-2026

Figure 10. By Application - Video Content Analytics (VCA) Software Revenue in Southeast Asia (US\$, Mn), 2020 & 2026

Figure 11. By Application - Southeast Asia Video Content Analytics (VCA) Software Market Share, 2015-2026

Figure 12. PEST Analysis for Southeast Asia Video Content Analytics (VCA) Software Market in 2020

Figure 13. Video Content Analytics (VCA) Software Market Opportunities & Trends in Southeast Asia

Figure 14. Video Content Analytics (VCA) Software Market Drivers in Southeast Asia

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