

Video Closed Captioning Service Market, Global Outlook and Forecast 2022-2028

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Abstracts

Closed captioning services providers give visual aid to videos in the form of subtitles, integrating transcribed text from dialogue and sounds as they happen. Closed captioning was originally designed to help the hearing impaired understand the spoken words and music happening on television shows and movies, but the technology is also used in different situations where it would benefit audiences that are not necessarily hearing impaired. For example, closed captioning can provide dialogue clarification and contextual details of a video.

Professional closed captioners offer services for real-time (live broadcast) and/or prerecorded video. Real-time closed captioning involves the immediate transcription of dialogue on talk shows, speeches, sporting events, and other programs. Prerecorded or offline closed captioning is designed for movies, television shows, games, and other media without a live element. Closed captioning services for YouTube and other web streaming platforms can involve both types of captioning, and as the variety of live streaming programs increases, so does the need for real-time closed captioning.

This report contains market size and forecasts of Video Closed Captioning Service in Global, including the following market information:

Global Video Closed Captioning Service Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Video Closed Captioning Service market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period

2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Real-Time Captioning Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Video Closed Captioning Service include 3Play Media, Rev, SyncWords, CaptioningStar, Adobe, Automatic Sync, Dotsub, VITAC and 20/20 Captioning, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Video Closed Captioning Service companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Video Closed Captioning Service Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Video Closed Captioning Service Market Segment Percentages, by Type, 2021 (%)

Real-Time Captioning

Prerecorded Captioning

Global Video Closed Captioning Service Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Video Closed Captioning Service Market Segment Percentages, by Application, 2021 (%)

SMEs

Large Enterprises

Global Video Closed Captioning Service Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions)

Global Video Closed Captioning Service Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Video Closed Captioning Service revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Video Closed Captioning Service revenues share in global market,

2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

3Play Media

Rev

SyncWords

CaptioningStar

Adobe

Automatic Sync

Dotsub

VITAC

20/20 Captioning

Aberdeen

Archive Reporting

Caption Access

CaptionLabs

Captionmax

Captiz

cielo24

Click for Translation

Deluxe Localization

Landmark Media Solutions

GMR Transcription Services

TranscriptionStar

Infoesearch

JBI Studios

Lingosphere Localization Group

Speechpad

Vanan

Video Caption

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Video Closed Captioning Service Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Video Closed Captioning Service Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL VIDEO CLOSED CAPTIONING SERVICE OVERALL MARKET SIZE

- 2.1 Global Video Closed Captioning Service Market Size: 2021 VS 2028
- 2.2 Global Video Closed Captioning Service Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Video Closed Captioning Service Players in Global Market
- 3.2 Top Global Video Closed Captioning Service Companies Ranked by Revenue
- 3.3 Global Video Closed Captioning Service Revenue by Companies
- 3.4 Top 3 and Top 5 Video Closed Captioning Service Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Video Closed Captioning Service Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Video Closed Captioning Service Players in Global Market
 - 3.6.1 List of Global Tier 1 Video Closed Captioning Service Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Video Closed Captioning Service Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Video Closed Captioning Service Market Size Markets, 2021 & 2028

4.1.2 Real-Time Captioning

4.1.3 Prerecorded Captioning

4.2 By Type - Global Video Closed Captioning Service Revenue & Forecasts

4.2.1 By Type - Global Video Closed Captioning Service Revenue, 2017-2022

4.2.2 By Type - Global Video Closed Captioning Service Revenue, 2023-2028

4.2.3 By Type - Global Video Closed Captioning Service Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Video Closed Captioning Service Market Size, 2021 & 2028

5.1.2 SMEs

5.1.3 Large Enterprises

5.2 By Application - Global Video Closed Captioning Service Revenue & Forecasts

5.2.1 By Application - Global Video Closed Captioning Service Revenue, 2017-2022

5.2.2 By Application - Global Video Closed Captioning Service Revenue, 2023-2028

5.2.3 By Application - Global Video Closed Captioning Service Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Video Closed Captioning Service Market Size, 2021 & 2028

6.2 By Region - Global Video Closed Captioning Service Revenue & Forecasts

6.2.1 By Region - Global Video Closed Captioning Service Revenue, 2017-2022

6.2.2 By Region - Global Video Closed Captioning Service Revenue, 2023-2028

6.2.3 By Region - Global Video Closed Captioning Service Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Video Closed Captioning Service Revenue, 2017-2028

6.3.2 US Video Closed Captioning Service Market Size, 2017-2028

6.3.3 Canada Video Closed Captioning Service Market Size, 2017-2028

6.3.4 Mexico Video Closed Captioning Service Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Video Closed Captioning Service Revenue, 2017-2028

6.4.2 Germany Video Closed Captioning Service Market Size, 2017-2028

6.4.3 France Video Closed Captioning Service Market Size, 2017-2028

6.4.4 U.K. Video Closed Captioning Service Market Size, 2017-2028

6.4.5 Italy Video Closed Captioning Service Market Size, 2017-2028

6.4.6 Russia Video Closed Captioning Service Market Size, 2017-2028

6.4.7 Nordic Countries Video Closed Captioning Service Market Size, 2017-2028

6.4.8 Benelux Video Closed Captioning Service Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Video Closed Captioning Service Revenue, 2017-2028

6.5.2 China Video Closed Captioning Service Market Size, 2017-2028

6.5.3 Japan Video Closed Captioning Service Market Size, 2017-2028

6.5.4 South Korea Video Closed Captioning Service Market Size, 2017-2028

6.5.5 Southeast Asia Video Closed Captioning Service Market Size, 2017-2028

6.5.6 India Video Closed Captioning Service Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Video Closed Captioning Service Revenue, 2017-2028

6.6.2 Brazil Video Closed Captioning Service Market Size, 2017-2028

6.6.3 Argentina Video Closed Captioning Service Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Video Closed Captioning Service Revenue, 2017-2028

6.7.2 Turkey Video Closed Captioning Service Market Size, 2017-2028

6.7.3 Israel Video Closed Captioning Service Market Size, 2017-2028

6.7.4 Saudi Arabia Video Closed Captioning Service Market Size, 2017-2028

6.7.5 UAE Video Closed Captioning Service Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 3Play Media

7.1.1 3Play Media Corporate Summary

7.1.2 3Play Media Business Overview

7.1.3 3Play Media Video Closed Captioning Service Major Product Offerings

7.1.4 3Play Media Video Closed Captioning Service Revenue in Global Market (2017-2022)

7.1.5 3Play Media Key News

7.2 Rev

- 7.2.1 Rev Corporate Summary
- 7.2.2 Rev Business Overview
- 7.2.3 Rev Video Closed Captioning Service Major Product Offerings
- 7.2.4 Rev Video Closed Captioning Service Revenue in Global Market (2017-2022)
- 7.2.5 Rev Key News
- 7.3 SyncWords
 - 7.3.1 SyncWords Corporate Summary
 - 7.3.2 SyncWords Business Overview
 - 7.3.3 SyncWords Video Closed Captioning Service Major Product Offerings
 - 7.3.4 SyncWords Video Closed Captioning Service Revenue in Global Market (2017-2022)
 - 7.3.5 SyncWords Key News
- 7.4 CaptioningStar
 - 7.4.1 CaptioningStar Corporate Summary
 - 7.4.2 CaptioningStar Business Overview
 - 7.4.3 CaptioningStar Video Closed Captioning Service Major Product Offerings
 - 7.4.4 CaptioningStar Video Closed Captioning Service Revenue in Global Market (2017-2022)
 - 7.4.5 CaptioningStar Key News
- 7.5 Adobe
 - 7.5.1 Adobe Corporate Summary
 - 7.5.2 Adobe Business Overview
 - 7.5.3 Adobe Video Closed Captioning Service Major Product Offerings
 - 7.5.4 Adobe Video Closed Captioning Service Revenue in Global Market (2017-2022)
 - 7.5.5 Adobe Key News
- 7.6 Automatic Sync
 - 7.6.1 Automatic Sync Corporate Summary
 - 7.6.2 Automatic Sync Business Overview
 - 7.6.3 Automatic Sync Video Closed Captioning Service Major Product Offerings
 - 7.6.4 Automatic Sync Video Closed Captioning Service Revenue in Global Market (2017-2022)
 - 7.6.5 Automatic Sync Key News
- 7.7 Dotsub
 - 7.7.1 Dotsub Corporate Summary
 - 7.7.2 Dotsub Business Overview
 - 7.7.3 Dotsub Video Closed Captioning Service Major Product Offerings
 - 7.7.4 Dotsub Video Closed Captioning Service Revenue in Global Market (2017-2022)
 - 7.7.5 Dotsub Key News
- 7.8 VITAC

- 7.8.1 VITAC Corporate Summary
- 7.8.2 VITAC Business Overview
- 7.8.3 VITAC Video Closed Captioning Service Major Product Offerings
- 7.8.4 VITAC Video Closed Captioning Service Revenue in Global Market (2017-2022)
- 7.8.5 VITAC Key News
- 7.9 20/20 Captioning
 - 7.9.1 20/20 Captioning Corporate Summary
 - 7.9.2 20/20 Captioning Business Overview
 - 7.9.3 20/20 Captioning Video Closed Captioning Service Major Product Offerings
 - 7.9.4 20/20 Captioning Video Closed Captioning Service Revenue in Global Market (2017-2022)
 - 7.9.5 20/20 Captioning Key News
- 7.10 Aberdeen
 - 7.10.1 Aberdeen Corporate Summary
 - 7.10.2 Aberdeen Business Overview
 - 7.10.3 Aberdeen Video Closed Captioning Service Major Product Offerings
 - 7.10.4 Aberdeen Video Closed Captioning Service Revenue in Global Market (2017-2022)
 - 7.10.5 Aberdeen Key News
- 7.11 Archive Reporting
 - 7.11.1 Archive Reporting Corporate Summary
 - 7.11.2 Archive Reporting Business Overview
 - 7.11.3 Archive Reporting Video Closed Captioning Service Major Product Offerings
 - 7.11.4 Archive Reporting Video Closed Captioning Service Revenue in Global Market (2017-2022)
 - 7.11.5 Archive Reporting Key News
- 7.12 Caption Access
 - 7.12.1 Caption Access Corporate Summary
 - 7.12.2 Caption Access Business Overview
 - 7.12.3 Caption Access Video Closed Captioning Service Major Product Offerings
 - 7.12.4 Caption Access Video Closed Captioning Service Revenue in Global Market (2017-2022)
 - 7.12.5 Caption Access Key News
- 7.13 CaptionLabs
 - 7.13.1 CaptionLabs Corporate Summary
 - 7.13.2 CaptionLabs Business Overview
 - 7.13.3 CaptionLabs Video Closed Captioning Service Major Product Offerings
 - 7.13.4 CaptionLabs Video Closed Captioning Service Revenue in Global Market (2017-2022)

- 7.13.5 CaptionLabs Key News
- 7.14 Captionmax
 - 7.14.1 Captionmax Corporate Summary
 - 7.14.2 Captionmax Business Overview
 - 7.14.3 Captionmax Video Closed Captioning Service Major Product Offerings
 - 7.14.4 Captionmax Video Closed Captioning Service Revenue in Global Market (2017-2022)
 - 7.14.5 Captionmax Key News
- 7.15 Captiz
 - 7.15.1 Captiz Corporate Summary
 - 7.15.2 Captiz Business Overview
 - 7.15.3 Captiz Video Closed Captioning Service Major Product Offerings
 - 7.15.4 Captiz Video Closed Captioning Service Revenue in Global Market (2017-2022)
 - 7.15.5 Captiz Key News
- 7.16 cielo24
 - 7.16.1 cielo24 Corporate Summary
 - 7.16.2 cielo24 Business Overview
 - 7.16.3 cielo24 Video Closed Captioning Service Major Product Offerings
 - 7.16.4 cielo24 Video Closed Captioning Service Revenue in Global Market (2017-2022)
 - 7.16.5 cielo24 Key News
- 7.17 Click for Translation
 - 7.17.1 Click for Translation Corporate Summary
 - 7.17.2 Click for Translation Business Overview
 - 7.17.3 Click for Translation Video Closed Captioning Service Major Product Offerings
 - 7.17.4 Click for Translation Video Closed Captioning Service Revenue in Global Market (2017-2022)
 - 7.17.5 Click for Translation Key News
- 7.18 Deluxe Localization
 - 7.18.1 Deluxe Localization Corporate Summary
 - 7.18.2 Deluxe Localization Business Overview
 - 7.18.3 Deluxe Localization Video Closed Captioning Service Major Product Offerings
 - 7.18.4 Deluxe Localization Video Closed Captioning Service Revenue in Global Market (2017-2022)
 - 7.18.5 Deluxe Localization Key News
- 7.19 Landmark Media Solutions
 - 7.19.1 Landmark Media Solutions Corporate Summary
 - 7.19.2 Landmark Media Solutions Business Overview
 - 7.19.3 Landmark Media Solutions Video Closed Captioning Service Major Product

Offerings

7.19.4 Landmark Media Solutions Video Closed Captioning Service Revenue in Global Market (2017-2022)

7.19.5 Landmark Media Solutions Key News

7.20 GMR Transcription Services

7.20.1 GMR Transcription Services Corporate Summary

7.20.2 GMR Transcription Services Business Overview

7.20.3 GMR Transcription Services Video Closed Captioning Service Major Product Offerings

Offerings

7.20.4 GMR Transcription Services Video Closed Captioning Service Revenue in Global Market (2017-2022)

7.20.5 GMR Transcription Services Key News

7.21 TranscriptionStar

7.21.1 TranscriptionStar Corporate Summary

7.21.2 TranscriptionStar Business Overview

7.21.3 TranscriptionStar Video Closed Captioning Service Major Product Offerings

7.21.4 TranscriptionStar Video Closed Captioning Service Revenue in Global Market (2017-2022)

7.21.5 TranscriptionStar Key News

7.22 Infosearch

7.22.1 Infosearch Corporate Summary

7.22.2 Infosearch Business Overview

7.22.3 Infosearch Video Closed Captioning Service Major Product Offerings

7.22.4 Infosearch Video Closed Captioning Service Revenue in Global Market (2017-2022)

7.22.5 Infosearch Key News

7.23 JBI Studios

7.23.1 JBI Studios Corporate Summary

7.23.2 JBI Studios Business Overview

7.23.3 JBI Studios Video Closed Captioning Service Major Product Offerings

7.23.4 JBI Studios Video Closed Captioning Service Revenue in Global Market (2017-2022)

7.23.5 JBI Studios Key News

7.24 Lingsphere Localization Group

7.24.1 Lingsphere Localization Group Corporate Summary

7.24.2 Lingsphere Localization Group Business Overview

7.24.3 Lingsphere Localization Group Video Closed Captioning Service Major Product Offerings

7.24.4 Lingsphere Localization Group Video Closed Captioning Service Revenue in

Global Market (2017-2022)

7.24.5 Lingsphere Localization Group Key News

7.25 Speechpad

7.25.1 Speechpad Corporate Summary

7.25.2 Speechpad Business Overview

7.25.3 Speechpad Video Closed Captioning Service Major Product Offerings

7.25.4 Speechpad Video Closed Captioning Service Revenue in Global Market (2017-2022)

7.25.5 Speechpad Key News

7.26 Vanan

7.26.1 Vanan Corporate Summary

7.26.2 Vanan Business Overview

7.26.3 Vanan Video Closed Captioning Service Major Product Offerings

7.26.4 Vanan Video Closed Captioning Service Revenue in Global Market (2017-2022)

7.26.5 Vanan Key News

7.27 Video Caption

7.27.1 Video Caption Corporate Summary

7.27.2 Video Caption Business Overview

7.27.3 Video Caption Video Closed Captioning Service Major Product Offerings

7.27.4 Video Caption Video Closed Captioning Service Revenue in Global Market (2017-2022)

7.27.5 Video Caption Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Video Closed Captioning Service Market Opportunities & Trends in Global Market

Table 2. Video Closed Captioning Service Market Drivers in Global Market

Table 3. Video Closed Captioning Service Market Restraints in Global Market

Table 4. Key Players of Video Closed Captioning Service in Global Market

Table 5. Top Video Closed Captioning Service Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Video Closed Captioning Service Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Video Closed Captioning Service Revenue Share by Companies, 2017-2022

Table 8. Global Companies Video Closed Captioning Service Product Type

Table 9. List of Global Tier 1 Video Closed Captioning Service Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Video Closed Captioning Service Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Video Closed Captioning Service Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Video Closed Captioning Service Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Video Closed Captioning Service Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Video Closed Captioning Service Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Video Closed Captioning Service Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Video Closed Captioning Service Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Video Closed Captioning Service Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Video Closed Captioning Service Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Video Closed Captioning Service Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Video Closed Captioning Service Revenue, (US\$,

Mn), 2017-2022

Table 21. By Country - North America Video Closed Captioning Service Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Video Closed Captioning Service Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Video Closed Captioning Service Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Video Closed Captioning Service Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Video Closed Captioning Service Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Video Closed Captioning Service Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Video Closed Captioning Service Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Video Closed Captioning Service Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Video Closed Captioning Service Revenue, (US\$, Mn), 2023-2028

Table 30. 3Play Media Corporate Summary

Table 31. 3Play Media Video Closed Captioning Service Product Offerings

Table 32. 3Play Media Video Closed Captioning Service Revenue (US\$, Mn), (2017-2022)

Table 33. Rev Corporate Summary

Table 34. Rev Video Closed Captioning Service Product Offerings

Table 35. Rev Video Closed Captioning Service Revenue (US\$, Mn), (2017-2022)

Table 36. SyncWords Corporate Summary

Table 37. SyncWords Video Closed Captioning Service Product Offerings

Table 38. SyncWords Video Closed Captioning Service Revenue (US\$, Mn), (2017-2022)

Table 39. CaptioningStar Corporate Summary

Table 40. CaptioningStar Video Closed Captioning Service Product Offerings

Table 41. CaptioningStar Video Closed Captioning Service Revenue (US\$, Mn), (2017-2022)

Table 42. Adobe Corporate Summary

Table 43. Adobe Video Closed Captioning Service Product Offerings

Table 44. Adobe Video Closed Captioning Service Revenue (US\$, Mn), (2017-2022)

Table 45. Automatic Sync Corporate Summary

Table 46. Automatic Sync Video Closed Captioning Service Product Offerings

Table 47. Automatic Sync Video Closed Captioning Service Revenue (US\$, Mn), (2017-2022)

Table 48. Dotsub Corporate Summary

Table 49. Dotsub Video Closed Captioning Service Product Offerings

Table 50. Dotsub Video Closed Captioning Service Revenue (US\$, Mn), (2017-2022)

Table 51. VITAC Corporate Summary

Table 52. VITAC Video Closed Captioning Service Product Offerings

Table 53. VITAC Video Closed Captioning Service Revenue (US\$, Mn), (2017-2022)

Table 54. 20/20 Captioning Corporate Summary

Table 55. 20/20 Captioning Video Closed Captioning Service Product Offerings

Table 56. 20/20 Captioning Video Closed Captioning Service Revenue (US\$, Mn), (2017-2022)

Table 57. Aberdeen Corporate Summary

Table 58. Aberdeen Video Closed Captioning Service Product Offerings

Table 59. Aberdeen Video Closed Captioning Service Revenue (US\$, Mn), (2017-2022)

Table 60. Archive Reporting Corporate Summary

Table 61. Archive Reporting Video Closed Captioning Service Product Offerings

Table 62. Archive Reporting Video Closed Captioning Service Revenue (US\$, Mn), (2017-2022)

Table 63. Caption Access Corporate Summary

Table 64. Caption Access Video Closed Captioning Service Product Offerings

Table 65. Caption Access Video Closed Captioning Service Revenue (US\$, Mn), (2017-2022)

Table 66. CaptionLabs Corporate Summary

Table 67. CaptionLabs Video Closed Captioning Service Product Offerings

Table 68. CaptionLabs Video Closed Captioning Service Revenue (US\$, Mn), (2017-2022)

Table 69. Captionmax Corporate Summary

Table 70. Captionmax Video Closed Captioning Service Product Offerings

Table 71. Captionmax Video Closed Captioning Service Revenue (US\$, Mn), (2017-2022)

Table 72. Captiz Corporate Summary

Table 73. Captiz Video Closed Captioning Service Product Offerings

Table 74. Captiz Video Closed Captioning Service Revenue (US\$, Mn), (2017-2022)

Table 75. cielo24 Corporate Summary

Table 76. cielo24 Video Closed Captioning Service Product Offerings

Table 77. cielo24 Video Closed Captioning Service Revenue (US\$, Mn), (2017-2022)

Table 78. Click for Translation Corporate Summary

Table 79. Click for Translation Video Closed Captioning Service Product Offerings

Table 80. Click for Translation Video Closed Captioning Service Revenue (US\$, Mn), (2017-2022)

Table 81. Deluxe Localization Corporate Summary

Table 82. Deluxe Localization Video Closed Captioning Service Product Offerings

Table 83. Deluxe Localization Video Closed Captioning Service Revenue (US\$, Mn), (2017-2022)

Table 84. Landmark Media Solutions Corporate Summary

Table 85. Landmark Media Solutions Video Closed Captioning Service Product Offerings

Table 86. Landmark Media Solutions Video Closed Captioning Service Revenue (US\$, Mn), (2017-2022)

Table 87. GMR Transcription Services Corporate Summary

Table 88. GMR Transcription Services Video Closed Captioning Service Product Offerings

Table 89. GMR Transcription Services Video Closed Captioning Service Revenue (US\$, Mn), (2017-2022)

Table 90. TranscriptionStar Corporate Summary

Table 91. TranscriptionStar Video Closed Captioning Service Product Offerings

Table 92. TranscriptionStar Video Closed Captioning Service Revenue (US\$, Mn), (2017-2022)

Table 93. Infoesearch Corporate Summary

Table 94. Infoesearch Video Closed Captioning Service Product Offerings

Table 95. Infoesearch Video Closed Captioning Service Revenue (US\$, Mn), (2017-2022)

Table 96. JBI Studios Corporate Summary

Table 97. JBI Studios Video Closed Captioning Service Product Offerings

Table 98. JBI Studios Video Closed Captioning Service Revenue (US\$, Mn), (2017-2022)

Table 99. Lingsphere Localization Group Corporate Summary

Table 100. Lingsphere Localization Group Video Closed Captioning Service Product Offerings

Table 101. Lingsphere Localization Group Video Closed Captioning Service Revenue (US\$, Mn), (2017-2022)

Table 102. Speechpad Corporate Summary

Table 103. Speechpad Video Closed Captioning Service Product Offerings

Table 104. Speechpad Video Closed Captioning Service Revenue (US\$, Mn), (2017-2022)

Table 105. Vanan Corporate Summary

Table 106. Vanan Video Closed Captioning Service Product Offerings

Table 107. Vanan Video Closed Captioning Service Revenue (US\$, Mn), (2017-2022)

Table 108. Video Caption Corporate Summary

Table 109. Video Caption Video Closed Captioning Service Product Offerings

Table 110. Video Caption Video Closed Captioning Service Revenue (US\$, Mn),
(2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Video Closed Captioning Service Segment by Type in 2021
- Figure 2. Video Closed Captioning Service Segment by Application in 2021
- Figure 3. Global Video Closed Captioning Service Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Video Closed Captioning Service Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Video Closed Captioning Service Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Video Closed Captioning Service Revenue in 2021
- Figure 8. By Type - Global Video Closed Captioning Service Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Video Closed Captioning Service Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Video Closed Captioning Service Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Video Closed Captioning Service Revenue Market Share, 2017-2028
- Figure 12. US Video Closed Captioning Service Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Video Closed Captioning Service Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Video Closed Captioning Service Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Video Closed Captioning Service Revenue Market Share, 2017-2028
- Figure 16. Germany Video Closed Captioning Service Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Video Closed Captioning Service Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Video Closed Captioning Service Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Video Closed Captioning Service Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Video Closed Captioning Service Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Video Closed Captioning Service Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Video Closed Captioning Service Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Video Closed Captioning Service Revenue Market Share, 2017-2028
- Figure 24. China Video Closed Captioning Service Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Video Closed Captioning Service Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Video Closed Captioning Service Revenue, (US\$, Mn),

2017-2028

Figure 27. Southeast Asia Video Closed Captioning Service Revenue, (US\$, Mn), 2017-2028

Figure 28. India Video Closed Captioning Service Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Video Closed Captioning Service Revenue Market Share, 2017-2028

Figure 30. Brazil Video Closed Captioning Service Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Video Closed Captioning Service Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Video Closed Captioning Service Revenue Market Share, 2017-2028

Figure 33. Turkey Video Closed Captioning Service Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Video Closed Captioning Service Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Video Closed Captioning Service Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Video Closed Captioning Service Revenue, (US\$, Mn), 2017-2028

Figure 37. 3Play Media Video Closed Captioning Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Rev Video Closed Captioning Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. SyncWords Video Closed Captioning Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. CaptioningStar Video Closed Captioning Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Adobe Video Closed Captioning Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Automatic Sync Video Closed Captioning Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Dotsub Video Closed Captioning Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. VITAC Video Closed Captioning Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. 20/20 Captioning Video Closed Captioning Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Aberdeen Video Closed Captioning Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. Archive Reporting Video Closed Captioning Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. Caption Access Video Closed Captioning Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 49. CaptionLabs Video Closed Captioning Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 50. Captionmax Video Closed Captioning Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 51. Captiz Video Closed Captioning Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 52. cielo24 Video Closed Captioning Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 53. Click for Translation Video Closed Captioning Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 54. Deluxe Localization Video Closed Captioning Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 55. Landmark Media Solutions Video Closed Captioning Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 56. GMR Transcription Services Video Closed Captioning Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 57. TranscriptionStar Video Closed Captioning Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 58. Infoesearch Video Closed Captioning Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 59. JBI Studios Video Closed Captioning Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 60. Lingsphere Localization Group Video Closed Captioning Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 61. Speechpad Video Closed Captioning Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 62. Vanan Video Closed Captioning Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 63. Video Caption Video Closed Captioning Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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