

Video Advertising Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Mobile Phones are expected to have a significant market growth during the forecast period in digital video advertising due to its growing affordability of smartphones and usage of social media applications.

This report contains market size and forecasts of Video Advertising Software in Global, including the following market information:

Global Video Advertising Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Video Advertising Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Video Advertising Software include Sizmek, 4C, DoubleClick, MediaMath, TubeMogul, dataxu, Amobee, BrightRoll and ExactDrive, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Video Advertising Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers,

challenges, obstacles, and potential risks.

Total Market by Segment:

Global Video Advertising Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Video Advertising Software Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

On-Premises

Global Video Advertising Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Video Advertising Software Market Segment Percentages, by Application, 2021 (%)

Industrial

Commercial

Education

Others

Global Video Advertising Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Video Advertising Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Video Advertising Software revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Video Advertising Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Sizmek

4C

DoubleClick

MediaMath

TubeMogul

dataxu

Amobee

BrightRoll

ExactDrive

Liquidus

Rocket Fuel

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