

Vegetarian Protein Powders Market, Global Outlook and Forecast 2022-2028

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Abstracts

Protein is an important part of a healthy diet and animal sources are the most common choice. But many people choose plant based protein as opposed to dairy-based powders (whey or casein) due to lactose intolerance or sensitivity to dairy proteins.

Vegan protein supplements are expected to witness significant demand over the forecast period owing to their increasing popularity among different types of consumers such as vegans, vegetarians, and individuals who are allergic to dairy and egg proteins.

This report contains market size and forecasts of Vegetarian Protein Powders in global, including the following market information:

Global Vegetarian Protein Powders Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Vegetarian Protein Powders Market Sales, 2017-2022, 2023-2028, (K MT)

Global top five Vegetarian Protein Powders companies in 2021 (%)

The global Vegetarian Protein Powders market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Soy Protein Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Vegetarian Protein Powders include Glanbia, NOW Foods, MusclePharm Corp, CytoSport, Inc. (PepsiCo), Simply Good Foods, NBTY (The Bountiful Company), AMCO Proteins, Iovate Health Sciences International and Nutrabolt, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Vegetarian Protein Powders manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Vegetarian Protein Powders Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Vegetarian Protein Powders Market Segment Percentages, by Type, 2021 (%)

Soy Protein

Wheat Protein

Pea Protein

Others

Global Vegetarian Protein Powders Market, by Channel, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Vegetarian Protein Powders Market Segment Percentages, by Channel, 2021 (%)

Supermarkets & Hypermarkets

Online Stores

Direct to Customers (DTC)

Others

Global Vegetarian Protein Powders Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions) & (K MT)

Global Vegetarian Protein Powders Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Vegetarian Protein Powders revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Vegetarian Protein Powders revenues share in global market, 2021 (%)

Key companies Vegetarian Protein Powders sales in global market, 2017-2022
(Estimated), (K MT)

Key companies Vegetarian Protein Powders sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Glanbia

NOW Foods

MusclePharm Corp

CytoSport, Inc. (PepsiCo)

Simply Good Foods

NBTY (The Bountiful Company)

AMCO Proteins

Iovate Health Sciences International

Nutrabolt

Dymatize Enterprises

Jym Supplement Science

RSP Nutrition

BPI Sports LLC

International Dehydrated Foods

BRF

Rousselot

Gelita

Hoogwegt

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Vegetarian Protein Powders Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Channel
- 1.3 Global Vegetarian Protein Powders Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL VEGETARIAN PROTEIN POWDERS OVERALL MARKET SIZE

- 2.1 Global Vegetarian Protein Powders Market Size: 2021 VS 2028
- 2.2 Global Vegetarian Protein Powders Revenue, Prospects & Forecasts: 2017-2028
- 2.3 Global Vegetarian Protein Powders Sales: 2017-2028

3 COMPANY LANDSCAPE

- 3.1 Top Vegetarian Protein Powders Players in Global Market
- 3.2 Top Global Vegetarian Protein Powders Companies Ranked by Revenue
- 3.3 Global Vegetarian Protein Powders Revenue by Companies
- 3.4 Global Vegetarian Protein Powders Sales by Companies
- 3.5 Global Vegetarian Protein Powders Price by Manufacturer (2017-2022)
- 3.6 Top 3 and Top 5 Vegetarian Protein Powders Companies in Global Market, by Revenue in 2021
- 3.7 Global Manufacturers Vegetarian Protein Powders Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Vegetarian Protein Powders Players in Global Market
 - 3.8.1 List of Global Tier 1 Vegetarian Protein Powders Companies
 - 3.8.2 List of Global Tier 2 and Tier 3 Vegetarian Protein Powders Companies

4 SIGHTS BY PRODUCT

- 4.1 Overview

- 4.1.1 By Type - Global Vegetarian Protein Powders Market Size Markets, 2021 & 2028
- 4.1.2 Soy Protein
- 4.1.3 Wheat Protein
- 4.1.4 Pea Protein
- 4.1.5 Others
- 4.2 By Type - Global Vegetarian Protein Powders Revenue & Forecasts
 - 4.2.1 By Type - Global Vegetarian Protein Powders Revenue, 2017-2022
 - 4.2.2 By Type - Global Vegetarian Protein Powders Revenue, 2023-2028
 - 4.2.3 By Type - Global Vegetarian Protein Powders Revenue Market Share, 2017-2028
- 4.3 By Type - Global Vegetarian Protein Powders Sales & Forecasts
 - 4.3.1 By Type - Global Vegetarian Protein Powders Sales, 2017-2022
 - 4.3.2 By Type - Global Vegetarian Protein Powders Sales, 2023-2028
 - 4.3.3 By Type - Global Vegetarian Protein Powders Sales Market Share, 2017-2028
- 4.4 By Type - Global Vegetarian Protein Powders Price (Manufacturers Selling Prices), 2017-2028

5 SIGHTS BY CHANNEL

- 5.1 Overview
 - 5.1.1 By Channel - Global Vegetarian Protein Powders Market Size, 2021 & 2028
 - 5.1.2 Supermarkets & Hypermarkets
 - 5.1.3 Online Stores
 - 5.1.4 Direct to Customers (DTC)
 - 5.1.5 Others
- 5.2 By Channel - Global Vegetarian Protein Powders Revenue & Forecasts
 - 5.2.1 By Channel - Global Vegetarian Protein Powders Revenue, 2017-2022
 - 5.2.2 By Channel - Global Vegetarian Protein Powders Revenue, 2023-2028
 - 5.2.3 By Channel - Global Vegetarian Protein Powders Revenue Market Share, 2017-2028
- 5.3 By Channel - Global Vegetarian Protein Powders Sales & Forecasts
 - 5.3.1 By Channel - Global Vegetarian Protein Powders Sales, 2017-2022
 - 5.3.2 By Channel - Global Vegetarian Protein Powders Sales, 2023-2028
 - 5.3.3 By Channel - Global Vegetarian Protein Powders Sales Market Share, 2017-2028
- 5.4 By Channel - Global Vegetarian Protein Powders Price (Manufacturers Selling Prices), 2017-2028

6 SIGHTS BY REGION

- 6.1 By Region - Global Vegetarian Protein Powders Market Size, 2021 & 2028
- 6.2 By Region - Global Vegetarian Protein Powders Revenue & Forecasts
 - 6.2.1 By Region - Global Vegetarian Protein Powders Revenue, 2017-2022
 - 6.2.2 By Region - Global Vegetarian Protein Powders Revenue, 2023-2028
 - 6.2.3 By Region - Global Vegetarian Protein Powders Revenue Market Share, 2017-2028
- 6.3 By Region - Global Vegetarian Protein Powders Sales & Forecasts
 - 6.3.1 By Region - Global Vegetarian Protein Powders Sales, 2017-2022
 - 6.3.2 By Region - Global Vegetarian Protein Powders Sales, 2023-2028
 - 6.3.3 By Region - Global Vegetarian Protein Powders Sales Market Share, 2017-2028
- 6.4 North America
 - 6.4.1 By Country - North America Vegetarian Protein Powders Revenue, 2017-2028
 - 6.4.2 By Country - North America Vegetarian Protein Powders Sales, 2017-2028
 - 6.4.3 US Vegetarian Protein Powders Market Size, 2017-2028
 - 6.4.4 Canada Vegetarian Protein Powders Market Size, 2017-2028
 - 6.4.5 Mexico Vegetarian Protein Powders Market Size, 2017-2028
- 6.5 Europe
 - 6.5.1 By Country - Europe Vegetarian Protein Powders Revenue, 2017-2028
 - 6.5.2 By Country - Europe Vegetarian Protein Powders Sales, 2017-2028
 - 6.5.3 Germany Vegetarian Protein Powders Market Size, 2017-2028
 - 6.5.4 France Vegetarian Protein Powders Market Size, 2017-2028
 - 6.5.5 U.K. Vegetarian Protein Powders Market Size, 2017-2028
 - 6.5.6 Italy Vegetarian Protein Powders Market Size, 2017-2028
 - 6.5.7 Russia Vegetarian Protein Powders Market Size, 2017-2028
 - 6.5.8 Nordic Countries Vegetarian Protein Powders Market Size, 2017-2028
 - 6.5.9 Benelux Vegetarian Protein Powders Market Size, 2017-2028
- 6.6 Asia
 - 6.6.1 By Region - Asia Vegetarian Protein Powders Revenue, 2017-2028
 - 6.6.2 By Region - Asia Vegetarian Protein Powders Sales, 2017-2028
 - 6.6.3 China Vegetarian Protein Powders Market Size, 2017-2028
 - 6.6.4 Japan Vegetarian Protein Powders Market Size, 2017-2028
 - 6.6.5 South Korea Vegetarian Protein Powders Market Size, 2017-2028
 - 6.6.6 Southeast Asia Vegetarian Protein Powders Market Size, 2017-2028
 - 6.6.7 India Vegetarian Protein Powders Market Size, 2017-2028
- 6.7 South America
 - 6.7.1 By Country - South America Vegetarian Protein Powders Revenue, 2017-2028
 - 6.7.2 By Country - South America Vegetarian Protein Powders Sales, 2017-2028
 - 6.7.3 Brazil Vegetarian Protein Powders Market Size, 2017-2028

6.7.4 Argentina Vegetarian Protein Powders Market Size, 2017-2028

6.8 Middle East & Africa

6.8.1 By Country - Middle East & Africa Vegetarian Protein Powders Revenue, 2017-2028

6.8.2 By Country - Middle East & Africa Vegetarian Protein Powders Sales, 2017-2028

6.8.3 Turkey Vegetarian Protein Powders Market Size, 2017-2028

6.8.4 Israel Vegetarian Protein Powders Market Size, 2017-2028

6.8.5 Saudi Arabia Vegetarian Protein Powders Market Size, 2017-2028

6.8.6 UAE Vegetarian Protein Powders Market Size, 2017-2028

7 MANUFACTURERS & BRANDS PROFILES

7.1 Glanbia

7.1.1 Glanbia Corporate Summary

7.1.2 Glanbia Business Overview

7.1.3 Glanbia Vegetarian Protein Powders Major Product Offerings

7.1.4 Glanbia Vegetarian Protein Powders Sales and Revenue in Global (2017-2022)

7.1.5 Glanbia Key News

7.2 NOW Foods

7.2.1 NOW Foods Corporate Summary

7.2.2 NOW Foods Business Overview

7.2.3 NOW Foods Vegetarian Protein Powders Major Product Offerings

7.2.4 NOW Foods Vegetarian Protein Powders Sales and Revenue in Global (2017-2022)

7.2.5 NOW Foods Key News

7.3 MusclePharm Corp

7.3.1 MusclePharm Corp Corporate Summary

7.3.2 MusclePharm Corp Business Overview

7.3.3 MusclePharm Corp Vegetarian Protein Powders Major Product Offerings

7.3.4 MusclePharm Corp Vegetarian Protein Powders Sales and Revenue in Global (2017-2022)

7.3.5 MusclePharm Corp Key News

7.4 CytoSport, Inc. (PepsiCo)

7.4.1 CytoSport, Inc. (PepsiCo) Corporate Summary

7.4.2 CytoSport, Inc. (PepsiCo) Business Overview

7.4.3 CytoSport, Inc. (PepsiCo) Vegetarian Protein Powders Major Product Offerings

7.4.4 CytoSport, Inc. (PepsiCo) Vegetarian Protein Powders Sales and Revenue in Global (2017-2022)

7.4.5 CytoSport, Inc. (PepsiCo) Key News

7.5 Simply Good Foods

7.5.1 Simply Good Foods Corporate Summary

7.5.2 Simply Good Foods Business Overview

7.5.3 Simply Good Foods Vegetarian Protein Powders Major Product Offerings

7.5.4 Simply Good Foods Vegetarian Protein Powders Sales and Revenue in Global (2017-2022)

7.5.5 Simply Good Foods Key News

7.6 NBTY (The Bountiful Company)

7.6.1 NBTY (The Bountiful Company) Corporate Summary

7.6.2 NBTY (The Bountiful Company) Business Overview

7.6.3 NBTY (The Bountiful Company) Vegetarian Protein Powders Major Product Offerings

7.6.4 NBTY (The Bountiful Company) Vegetarian Protein Powders Sales and Revenue in Global (2017-2022)

7.6.5 NBTY (The Bountiful Company) Key News

7.7 AMCO Proteins

7.7.1 AMCO Proteins Corporate Summary

7.7.2 AMCO Proteins Business Overview

7.7.3 AMCO Proteins Vegetarian Protein Powders Major Product Offerings

7.7.4 AMCO Proteins Vegetarian Protein Powders Sales and Revenue in Global (2017-2022)

7.7.5 AMCO Proteins Key News

7.8 Iovate Health Sciences International

7.8.1 Iovate Health Sciences International Corporate Summary

7.8.2 Iovate Health Sciences International Business Overview

7.8.3 Iovate Health Sciences International Vegetarian Protein Powders Major Product Offerings

7.8.4 Iovate Health Sciences International Vegetarian Protein Powders Sales and Revenue in Global (2017-2022)

7.8.5 Iovate Health Sciences International Key News

7.9 Nutrabolt

7.9.1 Nutrabolt Corporate Summary

7.9.2 Nutrabolt Business Overview

7.9.3 Nutrabolt Vegetarian Protein Powders Major Product Offerings

7.9.4 Nutrabolt Vegetarian Protein Powders Sales and Revenue in Global (2017-2022)

7.9.5 Nutrabolt Key News

7.10 Dymatize Enterprises

7.10.1 Dymatize Enterprises Corporate Summary

7.10.2 Dymatize Enterprises Business Overview

- 7.10.3 Dymatize Enterprises Vegetarian Protein Powders Major Product Offerings
- 7.10.4 Dymatize Enterprises Vegetarian Protein Powders Sales and Revenue in Global (2017-2022)
- 7.10.5 Dymatize Enterprises Key News
- 7.11 Jym Supplement Science
 - 7.11.1 Jym Supplement Science Corporate Summary
 - 7.11.2 Jym Supplement Science Vegetarian Protein Powders Business Overview
 - 7.11.3 Jym Supplement Science Vegetarian Protein Powders Major Product Offerings
 - 7.11.4 Jym Supplement Science Vegetarian Protein Powders Sales and Revenue in Global (2017-2022)
 - 7.11.5 Jym Supplement Science Key News
- 7.12 RSP Nutrition
 - 7.12.1 RSP Nutrition Corporate Summary
 - 7.12.2 RSP Nutrition Vegetarian Protein Powders Business Overview
 - 7.12.3 RSP Nutrition Vegetarian Protein Powders Major Product Offerings
 - 7.12.4 RSP Nutrition Vegetarian Protein Powders Sales and Revenue in Global (2017-2022)
 - 7.12.5 RSP Nutrition Key News
- 7.13 BPI Sports LLC
 - 7.13.1 BPI Sports LLC Corporate Summary
 - 7.13.2 BPI Sports LLC Vegetarian Protein Powders Business Overview
 - 7.13.3 BPI Sports LLC Vegetarian Protein Powders Major Product Offerings
 - 7.13.4 BPI Sports LLC Vegetarian Protein Powders Sales and Revenue in Global (2017-2022)
 - 7.13.5 BPI Sports LLC Key News
- 7.14 International Dehydrated Foods
 - 7.14.1 International Dehydrated Foods Corporate Summary
 - 7.14.2 International Dehydrated Foods Business Overview
 - 7.14.3 International Dehydrated Foods Vegetarian Protein Powders Major Product Offerings
 - 7.14.4 International Dehydrated Foods Vegetarian Protein Powders Sales and Revenue in Global (2017-2022)
 - 7.14.5 International Dehydrated Foods Key News
- 7.15 BRF
 - 7.15.1 BRF Corporate Summary
 - 7.15.2 BRF Business Overview
 - 7.15.3 BRF Vegetarian Protein Powders Major Product Offerings
 - 7.15.4 BRF Vegetarian Protein Powders Sales and Revenue in Global (2017-2022)
 - 7.15.5 BRF Key News

7.16 Rousselot

7.16.1 Rousselot Corporate Summary

7.16.2 Rousselot Business Overview

7.16.3 Rousselot Vegetarian Protein Powders Major Product Offerings

7.16.4 Rousselot Vegetarian Protein Powders Sales and Revenue in Global (2017-2022)

7.16.5 Rousselot Key News

7.17 Gelita

7.17.1 Gelita Corporate Summary

7.17.2 Gelita Business Overview

7.17.3 Gelita Vegetarian Protein Powders Major Product Offerings

7.17.4 Gelita Vegetarian Protein Powders Sales and Revenue in Global (2017-2022)

7.17.5 Gelita Key News

7.18 Hoogwegt

7.18.1 Hoogwegt Corporate Summary

7.18.2 Hoogwegt Business Overview

7.18.3 Hoogwegt Vegetarian Protein Powders Major Product Offerings

7.18.4 Hoogwegt Vegetarian Protein Powders Sales and Revenue in Global (2017-2022)

7.18.5 Hoogwegt Key News

8 GLOBAL VEGETARIAN PROTEIN POWDERS PRODUCTION CAPACITY, ANALYSIS

8.1 Global Vegetarian Protein Powders Production Capacity, 2017-2028

8.2 Vegetarian Protein Powders Production Capacity of Key Manufacturers in Global Market

8.3 Global Vegetarian Protein Powders Production by Region

9 KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

9.1 Market Opportunities & Trends

9.2 Market Drivers

9.3 Market Restraints

10 VEGETARIAN PROTEIN POWDERS SUPPLY CHAIN ANALYSIS

10.1 Vegetarian Protein Powders Industry Value Chain

10.2 Vegetarian Protein Powders Upstream Market

10.3 Vegetarian Protein Powders Downstream and Clients

10.4 Marketing Channels Analysis

10.4.1 Marketing Channels

10.4.2 Vegetarian Protein Powders Distributors and Sales Agents in Global

11 CONCLUSION

12 APPENDIX

12.1 Note

12.2 Examples of Clients

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Key Players of Vegetarian Protein Powders in Global Market

Table 2. Top Vegetarian Protein Powders Players in Global Market, Ranking by Revenue (2021)

Table 3. Global Vegetarian Protein Powders Revenue by Companies, (US\$, Mn), 2017-2022

Table 4. Global Vegetarian Protein Powders Revenue Share by Companies, 2017-2022

Table 5. Global Vegetarian Protein Powders Sales by Companies, (K MT), 2017-2022

Table 6. Global Vegetarian Protein Powders Sales Share by Companies, 2017-2022

Table 7. Key Manufacturers Vegetarian Protein Powders Price (2017-2022) & (US\$/Ton)

Table 8. Global Manufacturers Vegetarian Protein Powders Product Type

Table 9. List of Global Tier 1 Vegetarian Protein Powders Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Vegetarian Protein Powders Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Vegetarian Protein Powders Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Global Vegetarian Protein Powders Revenue (US\$, Mn), 2017-2022

Table 13. By Type - Global Vegetarian Protein Powders Revenue (US\$, Mn), 2023-2028

Table 14. By Type - Global Vegetarian Protein Powders Sales (K MT), 2017-2022

Table 15. By Type - Global Vegetarian Protein Powders Sales (K MT), 2023-2028

Table 16. By Channel – Global Vegetarian Protein Powders Revenue, (US\$, Mn), 2021 & 2028

Table 17. By Channel - Global Vegetarian Protein Powders Revenue (US\$, Mn), 2017-2022

Table 18. By Channel - Global Vegetarian Protein Powders Revenue (US\$, Mn), 2023-2028

Table 19. By Channel - Global Vegetarian Protein Powders Sales (K MT), 2017-2022

Table 20. By Channel - Global Vegetarian Protein Powders Sales (K MT), 2023-2028

Table 21. By Region – Global Vegetarian Protein Powders Revenue, (US\$, Mn), 2021 VS 2028

Table 22. By Region - Global Vegetarian Protein Powders Revenue (US\$, Mn), 2017-2022

Table 23. By Region - Global Vegetarian Protein Powders Revenue (US\$, Mn), 2023-2028

Table 24. By Region - Global Vegetarian Protein Powders Sales (K MT), 2017-2022

Table 25. By Region - Global Vegetarian Protein Powders Sales (K MT), 2023-2028

Table 26. By Country - North America Vegetarian Protein Powders Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - North America Vegetarian Protein Powders Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - North America Vegetarian Protein Powders Sales, (K MT), 2017-2022

Table 29. By Country - North America Vegetarian Protein Powders Sales, (K MT), 2023-2028

Table 30. By Country - Europe Vegetarian Protein Powders Revenue, (US\$, Mn), 2017-2022

Table 31. By Country - Europe Vegetarian Protein Powders Revenue, (US\$, Mn), 2023-2028

Table 32. By Country - Europe Vegetarian Protein Powders Sales, (K MT), 2017-2022

Table 33. By Country - Europe Vegetarian Protein Powders Sales, (K MT), 2023-2028

Table 34. By Region - Asia Vegetarian Protein Powders Revenue, (US\$, Mn), 2017-2022

Table 35. By Region - Asia Vegetarian Protein Powders Revenue, (US\$, Mn), 2023-2028

Table 36. By Region - Asia Vegetarian Protein Powders Sales, (K MT), 2017-2022

Table 37. By Region - Asia Vegetarian Protein Powders Sales, (K MT), 2023-2028

Table 38. By Country - South America Vegetarian Protein Powders Revenue, (US\$, Mn), 2017-2022

Table 39. By Country - South America Vegetarian Protein Powders Revenue, (US\$, Mn), 2023-2028

Table 40. By Country - South America Vegetarian Protein Powders Sales, (K MT), 2017-2022

Table 41. By Country - South America Vegetarian Protein Powders Sales, (K MT), 2023-2028

Table 42. By Country - Middle East & Africa Vegetarian Protein Powders Revenue, (US\$, Mn), 2017-2022

Table 43. By Country - Middle East & Africa Vegetarian Protein Powders Revenue, (US\$, Mn), 2023-2028

Table 44. By Country - Middle East & Africa Vegetarian Protein Powders Sales, (K MT), 2017-2022

Table 45. By Country - Middle East & Africa Vegetarian Protein Powders Sales, (K MT),

2023-2028

Table 46. Glanbia Corporate Summary

Table 47. Glanbia Vegetarian Protein Powders Product Offerings

Table 48. Glanbia Vegetarian Protein Powders Sales (K MT), Revenue (US\$, Mn) and Average Price (US\$/Ton) (2017-2022)

Table 49. NOW Foods Corporate Summary

Table 50. NOW Foods Vegetarian Protein Powders Product Offerings

Table 51. NOW Foods Vegetarian Protein Powders Sales (K MT), Revenue (US\$, Mn) and Average Price (US\$/Ton) (2017-2022)

Table 52. MusclePharm Corp Corporate Summary

Table 53. MusclePharm Corp Vegetarian Protein Powders Product Offerings

Table 54. MusclePharm Corp Vegetarian Protein Powders Sales (K MT), Revenue (US\$, Mn) and Average Price (US\$/Ton) (2017-2022)

Table 55. CytoSport, Inc. (PepsiCo) Corporate Summary

Table 56. CytoSport, Inc. (PepsiCo) Vegetarian Protein Powders Product Offerings

Table 57. CytoSport, Inc. (PepsiCo) Vegetarian Protein Powders Sales (K MT), Revenue (US\$, Mn) and Average Price (US\$/Ton) (2017-2022)

Table 58. Simply Good Foods Corporate Summary

Table 59. Simply Good Foods Vegetarian Protein Powders Product Offerings

Table 60. Simply Good Foods Vegetarian Protein Powders Sales (K MT), Revenue (US\$, Mn) and Average Price (US\$/Ton) (2017-2022)

Table 61. NBTY (The Bountiful Company) Corporate Summary

Table 62. NBTY (The Bountiful Company) Vegetarian Protein Powders Product Offerings

Table 63. NBTY (The Bountiful Company) Vegetarian Protein Powders Sales (K MT), Revenue (US\$, Mn) and Average Price (US\$/Ton) (2017-2022)

Table 64. AMCO Proteins Corporate Summary

Table 65. AMCO Proteins Vegetarian Protein Powders Product Offerings

Table 66. AMCO Proteins Vegetarian Protein Powders Sales (K MT), Revenue (US\$, Mn) and Average Price (US\$/Ton) (2017-2022)

Table 67. Iovate Health Sciences International Corporate Summary

Table 68. Iovate Health Sciences International Vegetarian Protein Powders Product Offerings

Table 69. Iovate Health Sciences International Vegetarian Protein Powders Sales (K MT), Revenue (US\$, Mn) and Average Price (US\$/Ton) (2017-2022)

Table 70. Nutrabolt Corporate Summary

Table 71. Nutrabolt Vegetarian Protein Powders Product Offerings

Table 72. Nutrabolt Vegetarian Protein Powders Sales (K MT), Revenue (US\$, Mn) and Average Price (US\$/Ton) (2017-2022)

- Table 73. Dymatize Enterprises Corporate Summary
- Table 74. Dymatize Enterprises Vegetarian Protein Powders Product Offerings
- Table 75. Dymatize Enterprises Vegetarian Protein Powders Sales (K MT), Revenue (US\$, Mn) and Average Price (US\$/Ton) (2017-2022)
- Table 76. Jym Supplement Science Corporate Summary
- Table 77. Jym Supplement Science Vegetarian Protein Powders Product Offerings
- Table 78. Jym Supplement Science Vegetarian Protein Powders Sales (K MT), Revenue (US\$, Mn) and Average Price (US\$/Ton) (2017-2022)
- Table 79. RSP Nutrition Corporate Summary
- Table 80. RSP Nutrition Vegetarian Protein Powders Product Offerings
- Table 81. RSP Nutrition Vegetarian Protein Powders Sales (K MT), Revenue (US\$, Mn) and Average Price (US\$/Ton) (2017-2022)
- Table 82. BPI Sports LLC Corporate Summary
- Table 83. BPI Sports LLC Vegetarian Protein Powders Product Offerings
- Table 84. BPI Sports LLC Vegetarian Protein Powders Sales (K MT), Revenue (US\$, Mn) and Average Price (US\$/Ton) (2017-2022)
- Table 85. International Dehydrated Foods Corporate Summary
- Table 86. International Dehydrated Foods Vegetarian Protein Powders Product Offerings
- Table 87. International Dehydrated Foods Vegetarian Protein Powders Sales (K MT), Revenue (US\$, Mn) and Average Price (US\$/Ton) (2017-2022)
- Table 88. BRF Corporate Summary
- Table 89. BRF Vegetarian Protein Powders Product Offerings
- Table 90. BRF Vegetarian Protein Powders Sales (K MT), Revenue (US\$, Mn) and Average Price (US\$/Ton) (2017-2022)
- Table 91. Rousselot Corporate Summary
- Table 92. Rousselot Vegetarian Protein Powders Product Offerings
- Table 93. Rousselot Vegetarian Protein Powders Sales (K MT), Revenue (US\$, Mn) and Average Price (US\$/Ton) (2017-2022)
- Table 94. Gelita Corporate Summary
- Table 95. Gelita Vegetarian Protein Powders Product Offerings
- Table 96. Gelita Vegetarian Protein Powders Sales (K MT), Revenue (US\$, Mn) and Average Price (US\$/Ton) (2017-2022)
- Table 97. Hoogwegt Corporate Summary
- Table 98. Hoogwegt Vegetarian Protein Powders Product Offerings
- Table 99. Hoogwegt Vegetarian Protein Powders Sales (K MT), Revenue (US\$, Mn) and Average Price (US\$/Ton) (2017-2022)
- Table 100. Vegetarian Protein Powders Production Capacity (K MT) of Key Manufacturers in Global Market, 2020-2022 (K MT)

Table 101. Global Vegetarian Protein Powders Capacity Market Share of Key Manufacturers, 2020-2022

Table 102. Global Vegetarian Protein Powders Production by Region, 2017-2022 (K MT)

Table 103. Global Vegetarian Protein Powders Production by Region, 2023-2028 (K MT)

Table 104. Vegetarian Protein Powders Market Opportunities & Trends in Global Market

Table 105. Vegetarian Protein Powders Market Drivers in Global Market

Table 106. Vegetarian Protein Powders Market Restraints in Global Market

Table 107. Vegetarian Protein Powders Raw Materials

Table 108. Vegetarian Protein Powders Raw Materials Suppliers in Global Market

Table 109. Typical Vegetarian Protein Powders Downstream

Table 110. Vegetarian Protein Powders Downstream Clients in Global Market

Table 111. Vegetarian Protein Powders Distributors and Sales Agents in Global Market

List Of Figures

LIST OF FIGURES

- Figure 1. Vegetarian Protein Powders Segment by Type
- Figure 2. Vegetarian Protein Powders Segment by Channel
- Figure 3. Global Vegetarian Protein Powders Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Vegetarian Protein Powders Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Vegetarian Protein Powders Revenue, 2017-2028 (US\$, Mn)
- Figure 7. Vegetarian Protein Powders Sales in Global Market: 2017-2028 (K MT)
- Figure 8. The Top 3 and 5 Players Market Share by Vegetarian Protein Powders Revenue in 2021
- Figure 9. By Type - Global Vegetarian Protein Powders Sales Market Share, 2017-2028
- Figure 10. By Type - Global Vegetarian Protein Powders Revenue Market Share, 2017-2028
- Figure 11. By Type - Global Vegetarian Protein Powders Price (US\$/Ton), 2017-2028
- Figure 12. By Channel - Global Vegetarian Protein Powders Sales Market Share, 2017-2028
- Figure 13. By Channel - Global Vegetarian Protein Powders Revenue Market Share, 2017-2028
- Figure 14. By Channel - Global Vegetarian Protein Powders Price (US\$/Ton), 2017-2028
- Figure 15. By Region - Global Vegetarian Protein Powders Sales Market Share, 2017-2028
- Figure 16. By Region - Global Vegetarian Protein Powders Revenue Market Share, 2017-2028
- Figure 17. By Country - North America Vegetarian Protein Powders Revenue Market Share, 2017-2028
- Figure 18. By Country - North America Vegetarian Protein Powders Sales Market Share, 2017-2028
- Figure 19. US Vegetarian Protein Powders Revenue, (US\$, Mn), 2017-2028
- Figure 20. Canada Vegetarian Protein Powders Revenue, (US\$, Mn), 2017-2028
- Figure 21. Mexico Vegetarian Protein Powders Revenue, (US\$, Mn), 2017-2028
- Figure 22. By Country - Europe Vegetarian Protein Powders Revenue Market Share, 2017-2028
- Figure 23. By Country - Europe Vegetarian Protein Powders Sales Market Share, 2017-2028
- Figure 24. Germany Vegetarian Protein Powders Revenue, (US\$, Mn), 2017-2028

- Figure 25. France Vegetarian Protein Powders Revenue, (US\$, Mn), 2017-2028
- Figure 26. U.K. Vegetarian Protein Powders Revenue, (US\$, Mn), 2017-2028
- Figure 27. Italy Vegetarian Protein Powders Revenue, (US\$, Mn), 2017-2028
- Figure 28. Russia Vegetarian Protein Powders Revenue, (US\$, Mn), 2017-2028
- Figure 29. Nordic Countries Vegetarian Protein Powders Revenue, (US\$, Mn), 2017-2028
- Figure 30. Benelux Vegetarian Protein Powders Revenue, (US\$, Mn), 2017-2028
- Figure 31. By Region - Asia Vegetarian Protein Powders Revenue Market Share, 2017-2028
- Figure 32. By Region - Asia Vegetarian Protein Powders Sales Market Share, 2017-2028
- Figure 33. China Vegetarian Protein Powders Revenue, (US\$, Mn), 2017-2028
- Figure 34. Japan Vegetarian Protein Powders Revenue, (US\$, Mn), 2017-2028
- Figure 35. South Korea Vegetarian Protein Powders Revenue, (US\$, Mn), 2017-2028
- Figure 36. Southeast Asia Vegetarian Protein Powders Revenue, (US\$, Mn), 2017-2028
- Figure 37. India Vegetarian Protein Powders Revenue, (US\$, Mn), 2017-2028
- Figure 38. By Country - South America Vegetarian Protein Powders Revenue Market Share, 2017-2028
- Figure 39. By Country - South America Vegetarian Protein Powders Sales Market Share, 2017-2028
- Figure 40. Brazil Vegetarian Protein Powders Revenue, (US\$, Mn), 2017-2028
- Figure 41. Argentina Vegetarian Protein Powders Revenue, (US\$, Mn), 2017-2028
- Figure 42. By Country - Middle East & Africa Vegetarian Protein Powders Revenue Market Share, 2017-2028
- Figure 43. By Country - Middle East & Africa Vegetarian Protein Powders Sales Market Share, 2017-2028
- Figure 44. Turkey Vegetarian Protein Powders Revenue, (US\$, Mn), 2017-2028
- Figure 45. Israel Vegetarian Protein Powders Revenue, (US\$, Mn), 2017-2028
- Figure 46. Saudi Arabia Vegetarian Protein Powders Revenue, (US\$, Mn), 2017-2028
- Figure 47. UAE Vegetarian Protein Powders Revenue, (US\$, Mn), 2017-2028
- Figure 48. Global Vegetarian Protein Powders Production Capacity (K MT), 2017-2028
- Figure 49. The Percentage of Production Vegetarian Protein Powders by Region, 2021 VS 2028
- Figure 50. Vegetarian Protein Powders Industry Value Chain
- Figure 51. Marketing Channels

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