

Vegan Tuna Market, Global Outlook and Forecast 2022-2028

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Abstracts

Increasing public awareness about the health consequences of consuming animal products as well as ethical issues surrounding animal agriculture is gradually leading to an increase in mainstream popularity of veganism which is driving the market growth in the forecasted period. The leaders in the market are launching unique products to satisfy the demands of consumers around the world. These products are similar to canned tuna in taste and texture while combining ingredients that offer an overload of health benefits. Vegan tuna contains a lot of fiber, which is useful for improving digestion and preventing obesity and cardiovascular disease. . The Industry is working on developing a texture that is flaky and has a fishy flavor without overwhelming the senses. As a result of consumer preferences changing more and more restaurants and major food chains are offering vegan foods to their customers. As soy and peas are the prime sources of vegan tuna and they are rich in protein and also give the texture of tuna. A soy allergy can cause hyperactivity of the immune system and even lead to anaphylaxis. An increasing number of people are allergic to soy and peas, which is hindering the market growth of the Industry and making it more challenging for manufacturers to manufacture allergen-free vegan tuna. Due to an increase in diseases related to birds and swine, the use of vegan tuna has increased in recent years. A decline in the demand for non-vegetarian meals and consistently a rise in the demand for vegan products have been shown. By attracting consumers' attention to the vegan tuna market and using the market budget to leverage this opportunity, vegan tuna manufacturers may be able to take advantage of this opportunity in the forecasted period. Consumers' interest in the vegan product is driving the market growth and manufacturers have to maintain high nutritional values without compromising the taste or texture. Determining proper salt and sugar proportions for vegan tunas, considering several health concerns, which is a challenge for manufacturers and high prices of the product will further limit the market growth.

This report contains market size and forecasts of Vegan Tuna in global, including the following market information:

Global Vegan Tuna Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Vegan Tuna Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Vegan Tuna companies in 2021 (%)

The global Vegan Tuna market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Soy-Based Protein Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Vegan Tuna include Good Catch, Ocean Hugger Foods, Sophie's Kitchen, New Wave Foods, Gardein, Beyond Meat, Prime Roots, Atlantic Natural Foods and Nestlé S.A and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Vegan Tuna manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Vegan Tuna Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Vegan Tuna Market Segment Percentages, by Type, 2021 (%)

Soy-Based Protein

Wheat-Based Protein

Pea-Based Protein

Potato-Based Protein

Rice-Based Protein

Others

Global Vegan Tuna Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Vegan Tuna Market Segment Percentages, by Application, 2021 (%)

Online Sales

Offline Sales

Global Vegan Tuna Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Vegan Tuna Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Vegan Tuna revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Vegan Tuna revenues share in global market, 2021 (%)

Key companies Vegan Tuna sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Vegan Tuna sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Good Catch

Ocean Hugger Foods

Sophie's Kitchen

New Wave Foods

Gardein

Beyond Meat

Prime Roots

Atlantic Natural Foods

Nestlé S.A

Avant Meats

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