

Variable Data Printing (VDP) Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Variable Data Printing (VDP) in Global, including the following market information:

Global Variable Data Printing (VDP) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Variable Data Printing (VDP) market was valued at 19480 million in 2021 and is projected to reach US\$ 43460 million by 2028, at a CAGR of 12.1% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Electrophotographic Printing Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Variable Data Printing (VDP) include HP, Canon, 3M Company, Xerox Corporation, R.R. Donnelley & Sons Company, Mondi Plc, Avery Dennison Corporation, Quad/Graphics and Cenvo and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Variable Data Printing (VDP) companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges,

obstacles, and potential risks.

Total Market by Segment:

Global Variable Data Printing (VDP) Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Variable Data Printing (VDP) Market Segment Percentages, by Type, 2021 (%)

Electrophotographic Printing

Ink-Jet Printing

Other

Global Variable Data Printing (VDP) Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Variable Data Printing (VDP) Market Segment Percentages, by Application, 2021 (%)

Consumer Goods

Food & Beverages

Advertising Printing Industry

Manufacturing Industry

Other

Global Variable Data Printing (VDP) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Variable Data Printing (VDP) Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Variable Data Printing (VDP) revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Variable Data Printing (VDP) revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

HP

Canon

3M Company

Xerox Corporation

R.R. Donnelley & Sons Company

Mondi Plc

Avery Dennison Corporation

Quad/Graphics

Cenveo

WS Packaging Group

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