

Variable Data Printing Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/V6BA0803ED44EN.html>

Date: March 2022

Pages: 72

Price: US\$ 3,250.00 (Single User License)

ID: V6BA0803ED44EN

Abstracts

Variable data printing (VDP) is a form of digital printing, including on-demand printing, in which elements such as text, graphics and images may be changed from one printed piece to the next, without stopping or slowing down the printing process and using information from a database or external file.

This report contains market size and forecasts of Variable Data Printing in global, including the following market information:

Global Variable Data Printing Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Variable Data Printing Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Variable Data Printing companies in 2021 (%)

The global Variable Data Printing market was valued at 19480 million in 2021 and is projected to reach US\$ 43460 million by 2028, at a CAGR of 12.1% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Release Liner Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Variable Data Printing include HP, Canon, 3M, Xerox, RRD, Mondi, Avery Dennison, Quad/Graphics and Cenvéo and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Variable Data Printing manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Variable Data Printing Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Variable Data Printing Market Segment Percentages, by Type, 2021 (%)

Release Liner

Linerless

Global Variable Data Printing Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Variable Data Printing Market Segment Percentages, by Application, 2021 (%)

Food & Beverage

Consumer Durable

Pharmaceutical

Home & Personal

Retail Sector

Others

Global Variable Data Printing Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Variable Data Printing Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Variable Data Printing revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Variable Data Printing revenues share in global market, 2021 (%)

Key companies Variable Data Printing sales in global market, 2017-2022 (Estimated),
(K Units)

Key companies Variable Data Printing sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

HP

Canon

3M

Xerox

RRD

Mondi

Avery Dennison

Quad/Graphics

Cenveo

Ws Packaging

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