

# UX and UI Design Tools Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Two crucial aspects of design are User Interface (UI) and User Experience (UX). Both relate to people using a product but look at things from a different perspective. UI focuses on the aesthetic elements of how somebody interacts with a product, e.g., typography, colors, menus, etc. UX, however, focuses more on how the person uses the product. The two are clearly connected and sometimes designed in tandem, but there are obvious differences. Determining the core user experience must come before the detail of user interface design.

This report contains market size and forecasts of UX and UI Design Tools in Global, including the following market information:

Global UX and UI Design Tools Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global UX and UI Design Tools market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Deployment Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of UX and UI Design Tools include Sketch, Adobe XD,

Balsamiq, InVision Freehand, Axure RP, Framer, Figma, Origami Studio and Marvel and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the UX and UI Design Tools companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global UX and UI Design Tools Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global UX and UI Design Tools Market Segment Percentages, by Type, 2021 (%)

Cloud Deployment

On-premise

Global UX and UI Design Tools Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global UX and UI Design Tools Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

Medium-sized Business

Small Business

Global UX and UI Design Tools Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global UX and UI Design Tools Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies UX and UI Design Tools revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies UX and UI Design Tools revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Sketch

Adobe XD

Balsamiq

InVision Freehand

Axure RP

Framer

Figma

Origami Studio

Marvel

FlowMapp

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