

User Research Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of User Research Software in Global, including the following market information:

Global User Research Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global User Research Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of User Research Software include UserTesting, Hotjar, Lookback, Validately, Userlytics, UserZoom, Dscout, 20|20 Research and FocusVision, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the User Research Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global User Research Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global User Research Software Market Segment Percentages, by Type, 2021 (%)

Cloud Based

Web Based

Global User Research Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global User Research Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global User Research Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global User Research Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies User Research Software revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies User Research Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

UserTesting

Hotjar

Lookback

Validately

Userlytics

UserZoom

Dscout

20|20 Research

FocusVision

Over The Shoulder

User Interviews

Alpha

Aptrinsic

Loop11

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 User Research Software Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global User Research Software Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL USER RESEARCH SOFTWARE OVERALL MARKET SIZE

- 2.1 Global User Research Software Market Size: 2021 VS 2028
- 2.2 Global User Research Software Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top User Research Software Players in Global Market
- 3.2 Top Global User Research Software Companies Ranked by Revenue
- 3.3 Global User Research Software Revenue by Companies
- 3.4 Top 3 and Top 5 User Research Software Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies User Research Software Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 User Research Software Players in Global Market
 - 3.6.1 List of Global Tier 1 User Research Software Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 User Research Software Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global User Research Software Market Size Markets, 2021 & 2028

4.1.2 Cloud Based

4.1.3 Web Based

4.2 By Type - Global User Research Software Revenue & Forecasts

4.2.1 By Type - Global User Research Software Revenue, 2017-2022

4.2.2 By Type - Global User Research Software Revenue, 2023-2028

4.2.3 By Type - Global User Research Software Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global User Research Software Market Size, 2021 & 2028

5.1.2 Large Enterprises

5.1.3 SMEs

5.2 By Application - Global User Research Software Revenue & Forecasts

5.2.1 By Application - Global User Research Software Revenue, 2017-2022

5.2.2 By Application - Global User Research Software Revenue, 2023-2028

5.2.3 By Application - Global User Research Software Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global User Research Software Market Size, 2021 & 2028

6.2 By Region - Global User Research Software Revenue & Forecasts

6.2.1 By Region - Global User Research Software Revenue, 2017-2022

6.2.2 By Region - Global User Research Software Revenue, 2023-2028

6.2.3 By Region - Global User Research Software Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America User Research Software Revenue, 2017-2028

6.3.2 US User Research Software Market Size, 2017-2028

6.3.3 Canada User Research Software Market Size, 2017-2028

6.3.4 Mexico User Research Software Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe User Research Software Revenue, 2017-2028

6.4.2 Germany User Research Software Market Size, 2017-2028

6.4.3 France User Research Software Market Size, 2017-2028

6.4.4 U.K. User Research Software Market Size, 2017-2028

6.4.5 Italy User Research Software Market Size, 2017-2028

6.4.6 Russia User Research Software Market Size, 2017-2028

6.4.7 Nordic Countries User Research Software Market Size, 2017-2028

6.4.8 Benelux User Research Software Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia User Research Software Revenue, 2017-2028

6.5.2 China User Research Software Market Size, 2017-2028

6.5.3 Japan User Research Software Market Size, 2017-2028

6.5.4 South Korea User Research Software Market Size, 2017-2028

6.5.5 Southeast Asia User Research Software Market Size, 2017-2028

6.5.6 India User Research Software Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America User Research Software Revenue, 2017-2028

6.6.2 Brazil User Research Software Market Size, 2017-2028

6.6.3 Argentina User Research Software Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa User Research Software Revenue, 2017-2028

6.7.2 Turkey User Research Software Market Size, 2017-2028

6.7.3 Israel User Research Software Market Size, 2017-2028

6.7.4 Saudi Arabia User Research Software Market Size, 2017-2028

6.7.5 UAE User Research Software Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 UserTesting

7.1.1 UserTesting Corporate Summary

7.1.2 UserTesting Business Overview

7.1.3 UserTesting User Research Software Major Product Offerings

7.1.4 UserTesting User Research Software Revenue in Global Market (2017-2022)

7.1.5 UserTesting Key News

7.2 Hotjar

7.2.1 Hotjar Corporate Summary

7.2.2 Hotjar Business Overview

7.2.3 Hotjar User Research Software Major Product Offerings

7.2.4 Hotjar User Research Software Revenue in Global Market (2017-2022)

7.2.5 Hotjar Key News

7.3 Lookback

7.3.1 Lookback Corporate Summary

7.3.2 Lookback Business Overview

7.3.3 Lookback User Research Software Major Product Offerings

- 7.3.4 Lookback User Research Software Revenue in Global Market (2017-2022)
- 7.3.5 Lookback Key News
- 7.4 Validately
 - 7.4.1 Validately Corporate Summary
 - 7.4.2 Validately Business Overview
 - 7.4.3 Validately User Research Software Major Product Offerings
 - 7.4.4 Validately User Research Software Revenue in Global Market (2017-2022)
 - 7.4.5 Validately Key News
- 7.5 Userlytics
 - 7.5.1 Userlytics Corporate Summary
 - 7.5.2 Userlytics Business Overview
 - 7.5.3 Userlytics User Research Software Major Product Offerings
 - 7.5.4 Userlytics User Research Software Revenue in Global Market (2017-2022)
 - 7.5.5 Userlytics Key News
- 7.6 UserZoom
 - 7.6.1 UserZoom Corporate Summary
 - 7.6.2 UserZoom Business Overview
 - 7.6.3 UserZoom User Research Software Major Product Offerings
 - 7.6.4 UserZoom User Research Software Revenue in Global Market (2017-2022)
 - 7.6.5 UserZoom Key News
- 7.7 Dscout
 - 7.7.1 Dscout Corporate Summary
 - 7.7.2 Dscout Business Overview
 - 7.7.3 Dscout User Research Software Major Product Offerings
 - 7.7.4 Dscout User Research Software Revenue in Global Market (2017-2022)
 - 7.7.5 Dscout Key News
- 7.8 20|20 Research
 - 7.8.1 20|20 Research Corporate Summary
 - 7.8.2 20|20 Research Business Overview
 - 7.8.3 20|20 Research User Research Software Major Product Offerings
 - 7.8.4 20|20 Research User Research Software Revenue in Global Market (2017-2022)
 - 7.8.5 20|20 Research Key News
- 7.9 FocusVision
 - 7.9.1 FocusVision Corporate Summary
 - 7.9.2 FocusVision Business Overview
 - 7.9.3 FocusVision User Research Software Major Product Offerings
 - 7.9.4 FocusVision User Research Software Revenue in Global Market (2017-2022)
 - 7.9.5 FocusVision Key News
- 7.10 Over The Shoulder

- 7.10.1 Over The Shoulder Corporate Summary
- 7.10.2 Over The Shoulder Business Overview
- 7.10.3 Over The Shoulder User Research Software Major Product Offerings
- 7.10.4 Over The Shoulder User Research Software Revenue in Global Market (2017-2022)
- 7.10.5 Over The Shoulder Key News
- 7.11 User Interviews
 - 7.11.1 User Interviews Corporate Summary
 - 7.11.2 User Interviews Business Overview
 - 7.11.3 User Interviews User Research Software Major Product Offerings
 - 7.11.4 User Interviews User Research Software Revenue in Global Market (2017-2022)
 - 7.11.5 User Interviews Key News
- 7.12 Alpha
 - 7.12.1 Alpha Corporate Summary
 - 7.12.2 Alpha Business Overview
 - 7.12.3 Alpha User Research Software Major Product Offerings
 - 7.12.4 Alpha User Research Software Revenue in Global Market (2017-2022)
 - 7.12.5 Alpha Key News
- 7.13 Aptrinsic
 - 7.13.1 Aptrinsic Corporate Summary
 - 7.13.2 Aptrinsic Business Overview
 - 7.13.3 Aptrinsic User Research Software Major Product Offerings
 - 7.13.4 Aptrinsic User Research Software Revenue in Global Market (2017-2022)
 - 7.13.5 Aptrinsic Key News
- 7.14 Loop11
 - 7.14.1 Loop11 Corporate Summary
 - 7.14.2 Loop11 Business Overview
 - 7.14.3 Loop11 User Research Software Major Product Offerings
 - 7.14.4 Loop11 User Research Software Revenue in Global Market (2017-2022)
 - 7.14.5 Loop11 Key News

8 CONCLUSION

9 APPENDIX

- 9.1 Note
- 9.2 Examples of Clients
- 9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. User Research Software Market Opportunities & Trends in Global Market

Table 2. User Research Software Market Drivers in Global Market

Table 3. User Research Software Market Restraints in Global Market

Table 4. Key Players of User Research Software in Global Market

Table 5. Top User Research Software Players in Global Market, Ranking by Revenue (2021)

Table 6. Global User Research Software Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global User Research Software Revenue Share by Companies, 2017-2022

Table 8. Global Companies User Research Software Product Type

Table 9. List of Global Tier 1 User Research Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 User Research Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global User Research Software Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - User Research Software Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - User Research Software Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global User Research Software Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - User Research Software Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - User Research Software Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global User Research Software Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global User Research Software Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global User Research Software Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America User Research Software Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America User Research Software Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe User Research Software Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe User Research Software Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia User Research Software Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia User Research Software Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America User Research Software Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America User Research Software Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa User Research Software Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa User Research Software Revenue, (US\$, Mn), 2023-2028

Table 30. UserTesting Corporate Summary

Table 31. UserTesting User Research Software Product Offerings

Table 32. UserTesting User Research Software Revenue (US\$, Mn), (2017-2022)

Table 33. Hotjar Corporate Summary

Table 34. Hotjar User Research Software Product Offerings

Table 35. Hotjar User Research Software Revenue (US\$, Mn), (2017-2022)

Table 36. Lookback Corporate Summary

Table 37. Lookback User Research Software Product Offerings

Table 38. Lookback User Research Software Revenue (US\$, Mn), (2017-2022)

Table 39. Validately Corporate Summary

Table 40. Validately User Research Software Product Offerings

Table 41. Validately User Research Software Revenue (US\$, Mn), (2017-2022)

Table 42. Userlytics Corporate Summary

Table 43. Userlytics User Research Software Product Offerings

Table 44. Userlytics User Research Software Revenue (US\$, Mn), (2017-2022)

Table 45. UserZoom Corporate Summary

Table 46. UserZoom User Research Software Product Offerings

Table 47. UserZoom User Research Software Revenue (US\$, Mn), (2017-2022)

Table 48. Dscout Corporate Summary

Table 49. Dscout User Research Software Product Offerings

Table 50. Dscout User Research Software Revenue (US\$, Mn), (2017-2022)

Table 51. 20|20 Research Corporate Summary

Table 52. 20|20 Research User Research Software Product Offerings

Table 53. 20|20 Research User Research Software Revenue (US\$, Mn), (2017-2022)

Table 54. FocusVision Corporate Summary

Table 55. FocusVision User Research Software Product Offerings

Table 56. FocusVision User Research Software Revenue (US\$, Mn), (2017-2022)

Table 57. Over The Shoulder Corporate Summary

Table 58. Over The Shoulder User Research Software Product Offerings

Table 59. Over The Shoulder User Research Software Revenue (US\$, Mn), (2017-2022)

Table 60. User Interviews Corporate Summary

Table 61. User Interviews User Research Software Product Offerings

Table 62. User Interviews User Research Software Revenue (US\$, Mn), (2017-2022)

Table 63. Alpha Corporate Summary

Table 64. Alpha User Research Software Product Offerings

Table 65. Alpha User Research Software Revenue (US\$, Mn), (2017-2022)

Table 66. Aprtrinsic Corporate Summary

Table 67. Aprtrinsic User Research Software Product Offerings

Table 68. Aprtrinsic User Research Software Revenue (US\$, Mn), (2017-2022)

Table 69. Loop11 Corporate Summary

Table 70. Loop11 User Research Software Product Offerings

Table 71. Loop11 User Research Software Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. User Research Software Segment by Type in 2021
- Figure 2. User Research Software Segment by Application in 2021
- Figure 3. Global User Research Software Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global User Research Software Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global User Research Software Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by User Research Software Revenue in 2021
- Figure 8. By Type - Global User Research Software Revenue Market Share, 2017-2028
- Figure 9. By Application - Global User Research Software Revenue Market Share, 2017-2028
- Figure 10. By Region - Global User Research Software Revenue Market Share, 2017-2028
- Figure 11. By Country - North America User Research Software Revenue Market Share, 2017-2028
- Figure 12. US User Research Software Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada User Research Software Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico User Research Software Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe User Research Software Revenue Market Share, 2017-2028
- Figure 16. Germany User Research Software Revenue, (US\$, Mn), 2017-2028
- Figure 17. France User Research Software Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. User Research Software Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy User Research Software Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia User Research Software Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries User Research Software Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux User Research Software Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia User Research Software Revenue Market Share, 2017-2028
- Figure 24. China User Research Software Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan User Research Software Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea User Research Software Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia User Research Software Revenue, (US\$, Mn), 2017-2028
- Figure 28. India User Research Software Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America User Research Software Revenue Market

Share, 2017-2028

Figure 30. Brazil User Research Software Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina User Research Software Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa User Research Software Revenue Market Share, 2017-2028

Figure 33. Turkey User Research Software Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel User Research Software Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia User Research Software Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE User Research Software Revenue, (US\$, Mn), 2017-2028

Figure 37. UserTesting User Research Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Hotjar User Research Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Lookback User Research Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Validately User Research Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Userlytics User Research Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. UserZoom User Research Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Dscout User Research Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. 20|20 Research User Research Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. FocusVision User Research Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Over The Shoulder User Research Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. User Interviews User Research Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. Alpha User Research Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 49. Aprinsic User Research Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 50. Loop11 User Research Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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