

User Behavior Analytics Market, Global Outlook and Forecast 2022-2028

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Abstracts

User behavior analytics (UBA) as defined by Gartner is a cybersecurity process about detection of insider threats, targeted attacks, and financial fraud. UBA solutions look at patterns of human behavior, and then apply algorithms and statistical analysis to detect meaningful anomalies from those patterns—anomalies that indicate potential threats. Instead of tracking devices or security events, UBA tracks a system's users.

This report contains market size and forecasts of User Behavior Analytics in Global, including the following market information:

Global User Behavior Analytics Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global User Behavior Analytics market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-Premises Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of User Behavior Analytics include Bay Dynamics, Gurukul, Splunk, Securonix, Varonis, Exabeam, Aruba Networks, IBM and Dtex Systems, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the User Behavior Analytics companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global User Behavior Analytics Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global User Behavior Analytics Market Segment Percentages, by Type, 2021 (%)

On-Premises

Cloud Based

Global User Behavior Analytics Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global User Behavior Analytics Market Segment Percentages, by Application, 2021 (%)

Financial Services & Insurance

Retail & E-Commerce

Energy & Utility

IT & Telecom

Healthcare

Defense & Government

Others

Global User Behavior Analytics Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global User Behavior Analytics Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies User Behavior Analytics revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies User Behavior Analytics revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Bay Dynamics

Gurukul

Splunk

Securonix

Varonis

Exabeam

Aruba Networks

IBM

Dtex Systems

E8 Security

RSA Security

Palo Alto Networks

Rapid7

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