

User Behavior Analytics Market, Global Outlook and Forecast 2022-2028

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Abstracts

User behavior analytics (UBA) as defined by Gartner is a cybersecurity process about detection of insider threats, targeted attacks, and financial fraud. UBA solutions look at patterns of human behavior, and then apply algorithms and statistical analysis to detect meaningful anomalies from those patterns—anomalies that indicate potential threats. Instead of tracking devices or security events, UBA tracks a system's users.

This report contains market size and forecasts of User Behavior Analytics in Global, including the following market information:

Global User Behavior Analytics Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global User Behavior Analytics market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-Premises Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of User Behavior Analytics include Bay Dynamics, Gurucul, Splunk, Securonix, Varonis, Exabeam, Aruba Networks, IBM and Dtex Systems, etc. In 2021, the global top five players have a share approximately % in terms of revenue.



MARKET MONITOR GLOBAL, INC (MMG) has surveyed the User Behavior Analytics companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global User Behavior Analytics Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global User Behavior Analytics Market Segment Percentages, by Type, 2021 (%)

On-Premises

Cloud Based

Global User Behavior Analytics Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global User Behavior Analytics Market Segment Percentages, by Application, 2021 (%)

Financial Services & Insurance

Retail & E-Commerce

Energy & Utility

IT & Telecom

Healthcare

Defense & Government

Others

Global User Behavior Analytics Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

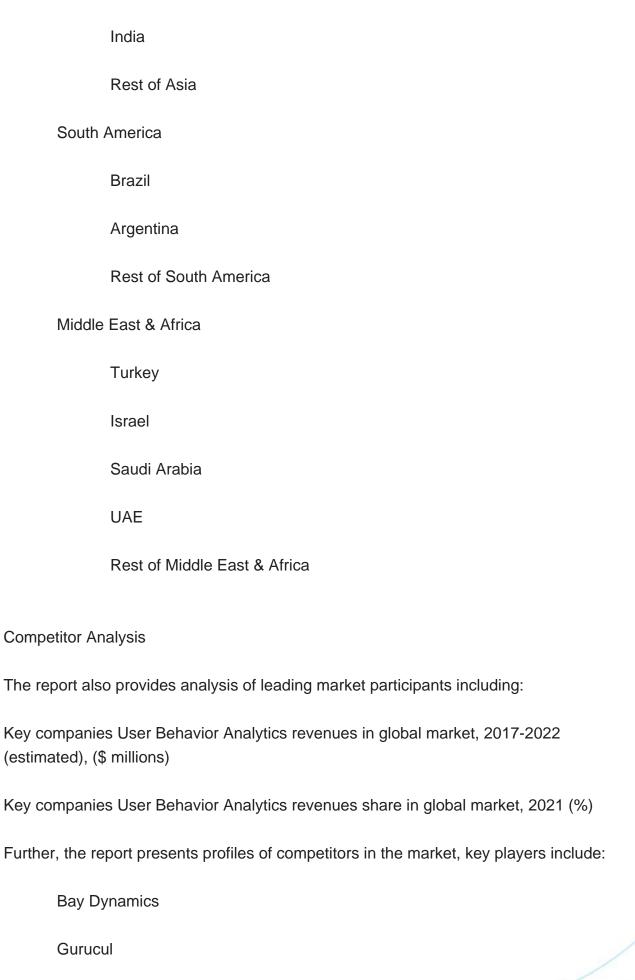


Global User Behavior Analytics Market Segment Percentages, By Region and Country, 2021 (%)

North America		
	US	
	Canada	
	Mexico	
Europe	e	
	Germany	
	France	
	U.K.	
	Italy	
	Russia	
	Nordic Countries	
	Benelux	
	Rest of Europe	
Asia		
	China	
	Japan	
	South Korea	

Southeast Asia







Splunk
Securonix
Varonis
Exabeam
Aruba Networks
IBM
Dtex Systems
E8 Security
RSA Security
Palo Alto Networks
Rapid7



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