

# Usability Testing Tools Market, Global Outlook and Forecast 2022-2028

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## Abstracts

This report contains market size and forecasts of Usability Testing Tools in Global, including the following market information:

Global Usability Testing Tools Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Usability Testing Tools market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud, SaaS, Web Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Usability Testing Tools include Optimizely, Morae(TechSmith Corporation), UserTesting, Feng-GUI, Ethnio?Inc, Qualaroo, Userfeel Ltd, Crazy Egg and Clicktale, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Usability Testing Tools companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

## Total Market by Segment:

Global Usability Testing Tools Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Usability Testing Tools Market Segment Percentages, by Type, 2021 (%)

Cloud, SaaS, Web

Mobile-Android Native

Mobile-iOS Native

Installed

Global Usability Testing Tools Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Usability Testing Tools Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

Small and Medium-sized Enterprises (SMEs)

Other

Global Usability Testing Tools Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Usability Testing Tools Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Usability Testing Tools revenues in global market, 2017-2022  
(estimated), (\$ millions)

Key companies Usability Testing Tools revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Optimizely

Morae(TechSmith Corporation)

UserTesting

Feng-GUI

Ethnio?Inc

Qualaroo

Userfeel Ltd

Crazy Egg

Clicktale

Usabilla

TryMyUI

UsabilityHub

Optimal Workshop Ltd

Loop11

iPerceptions Inc

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