

Usability Testing Service Market - Global Outlook and Forecast 2022-2028

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Abstracts

Usability testing is a way to see how easy to use something is by testing it with real users.

This report contains market size and forecasts of Usability Testing Service in Global, including the following market information:

Global Usability Testing Service Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Usability Testing Service market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Web App Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Usability Testing Service include QA InfoTech, Ubertesters, UserTesting, Userbob, Blast Analytics & Marketing, UsabilityHub, Orient Software, ThinkSys and On-Off Group, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Usability Testing Service companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges,

obstacles, and potential risks.

Total Market by Segment:

Global Usability Testing Service Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Usability Testing Service Market Segment Percentages, by Type, 2021 (%)

Web App

Mobile App

Global Usability Testing Service Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Usability Testing Service Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

Small and Medium-sized Enterprises (SMEs)

Global Usability Testing Service Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Usability Testing Service Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Usability Testing Service revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Usability Testing Service revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

QA InfoTech

Ubertesters

UserTesting

Userbob

Blast Analytics & Marketing

UsabilityHub

Orient Software

ThinkSys

On-Off Group

Crowdsourced Testing

Hexaware

Infragistics

Happiest Minds

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Figure 63. Knowit Usability Testing Service Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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