

US Whiskey Market, Global Outlook and Forecast 2022-2028

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Abstracts

US (American) whiskey is a distilled beverage produced in the United States from a fermented mash of cereal grain. The primary types of spirit included under this designation are bourbon whiskey, rye whiskey, rye malt whiskey, malt whiskey, wheat whiskey, Tennessee whiskey, and corn whiskey.

This report contains market size and forecasts of US Whiskey in global, including the following market information:

Global US Whiskey Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global US Whiskey Market Sales, 2017-2022, 2023-2028, (Million Cases)

Global top five US Whiskey companies in 2021 (%)

The global US Whiskey market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Rye Whiskey Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of US Whiskey include Diageo, Pernod Ricard, Brown Forman, Gruppo Campari, Beam Suntory, John Distilleries, Radico Khaitan, Sazerac and Leadslingers Whiskey and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the US Whiskey manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global US Whiskey Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (Million Cases)

Global US Whiskey Market Segment Percentages, by Type, 2021 (%)

Rye Whiskey

Rye Malt Whiskey

Bourbon Whiskey

Malt Whiskey

Others

Global US Whiskey Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (Million Cases)

Global US Whiskey Market Segment Percentages, by Application, 2021 (%)

Supermarkets/Hypermarkets

Convenience Stores

Independent Retailers

Online Sales

Others

Global US Whiskey Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (Million Cases)

Global US Whiskey Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies US Whiskey revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies US Whiskey revenues share in global market, 2021 (%)

Key companies US Whiskey sales in global market, 2017-2022 (Estimated), (Million Cases)

Key companies US Whiskey sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Diageo

Pernod Ricard

Brown Forman

Gruppo Campari

Beam Suntory

John Distilleries

Radico Khaitan

Sazerac

Leadslingers Whiskey

Maritime Spirit Company

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