

URL Shortener Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of URL Shortener in Global, including the following market information:

Global URL Shortener Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global URL Shortener market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-Premise Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of URL Shortener include Ow.ly, Twitter URL shortener, Bitly, Rebrandly, TinyURL, SmallSEOTools, Blink, Sniply and Clkim and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the URL Shortener companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global URL Shortener Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global URL Shortener Market Segment Percentages, by Type, 2021 (%)

On-Premise

Cloud-Based

Global URL Shortener Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global URL Shortener Market Segment Percentages, by Application, 2021 (%)

SME (Small and Medium Enterprises)

Large Enterprise

Global URL Shortener Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global URL Shortener Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies URL Shortener revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies URL Shortener revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Ow.ly

Twitter URL shortener

Bitly

Rebrandly

TinyURL

SmallSEOTools

Blink

Sniply

Clkim

Clickmeter

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 URL Shortener Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global URL Shortener Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL URL SHORTENER OVERALL MARKET SIZE

- 2.1 Global URL Shortener Market Size: 2021 VS 2028
- 2.2 Global URL Shortener Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top URL Shortener Players in Global Market
- 3.2 Top Global URL Shortener Companies Ranked by Revenue
- 3.3 Global URL Shortener Revenue by Companies
- 3.4 Top 3 and Top 5 URL Shortener Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies URL Shortener Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 URL Shortener Players in Global Market
 - 3.6.1 List of Global Tier 1 URL Shortener Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 URL Shortener Companies

4 MARKET SIGHTS BY PRODUCT

- 4.1 Overview

- 4.1.1 by Type - Global URL Shortener Market Size Markets, 2021 & 2028
- 4.1.2 On-Premise
- 4.1.3 Cloud-Based
- 4.2 By Type - Global URL Shortener Revenue & Forecasts
 - 4.2.1 By Type - Global URL Shortener Revenue, 2017-2022
 - 4.2.2 By Type - Global URL Shortener Revenue, 2023-2028
 - 4.2.3 By Type - Global URL Shortener Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

- 5.1 Overview
 - 5.1.1 By Application - Global URL Shortener Market Size, 2021 & 2028
 - 5.1.2 SME (Small and Medium Enterprises)
 - 5.1.3 Large Enterprise
- 5.2 By Application - Global URL Shortener Revenue & Forecasts
 - 5.2.1 By Application - Global URL Shortener Revenue, 2017-2022
 - 5.2.2 By Application - Global URL Shortener Revenue, 2023-2028
 - 5.2.3 By Application - Global URL Shortener Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

- 6.1 By Region - Global URL Shortener Market Size, 2021 & 2028
- 6.2 By Region - Global URL Shortener Revenue & Forecasts
 - 6.2.1 By Region - Global URL Shortener Revenue, 2017-2022
 - 6.2.2 By Region - Global URL Shortener Revenue, 2023-2028
 - 6.2.3 By Region - Global URL Shortener Revenue Market Share, 2017-2028
- 6.3 North America
 - 6.3.1 By Country - North America URL Shortener Revenue, 2017-2028
 - 6.3.2 US URL Shortener Market Size, 2017-2028
 - 6.3.3 Canada URL Shortener Market Size, 2017-2028
 - 6.3.4 Mexico URL Shortener Market Size, 2017-2028
- 6.4 Europe
 - 6.4.1 By Country - Europe URL Shortener Revenue, 2017-2028
 - 6.4.2 Germany URL Shortener Market Size, 2017-2028
 - 6.4.3 France URL Shortener Market Size, 2017-2028
 - 6.4.4 U.K. URL Shortener Market Size, 2017-2028
 - 6.4.5 Italy URL Shortener Market Size, 2017-2028
 - 6.4.6 Russia URL Shortener Market Size, 2017-2028
 - 6.4.7 Nordic Countries URL Shortener Market Size, 2017-2028

6.4.8 Benelux URL Shortener Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia URL Shortener Revenue, 2017-2028

6.5.2 China URL Shortener Market Size, 2017-2028

6.5.3 Japan URL Shortener Market Size, 2017-2028

6.5.4 South Korea URL Shortener Market Size, 2017-2028

6.5.5 Southeast Asia URL Shortener Market Size, 2017-2028

6.5.6 India URL Shortener Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America URL Shortener Revenue, 2017-2028

6.6.2 Brazil URL Shortener Market Size, 2017-2028

6.6.3 Argentina URL Shortener Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa URL Shortener Revenue, 2017-2028

6.7.2 Turkey URL Shortener Market Size, 2017-2028

6.7.3 Israel URL Shortener Market Size, 2017-2028

6.7.4 Saudi Arabia URL Shortener Market Size, 2017-2028

6.7.5 UAE URL Shortener Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Ow.ly

7.1.1 Ow.ly Corporate Summary

7.1.2 Ow.ly Business Overview

7.1.3 Ow.ly URL Shortener Major Product Offerings

7.1.4 Ow.ly URL Shortener Revenue in Global Market (2017-2022)

7.1.5 Ow.ly Key News

7.2 Twitter URL shortener

7.2.1 Twitter URL shortener Corporate Summary

7.2.2 Twitter URL shortener Business Overview

7.2.3 Twitter URL shortener URL Shortener Major Product Offerings

7.2.4 Twitter URL shortener URL Shortener Revenue in Global Market (2017-2022)

7.2.5 Twitter URL shortener Key News

7.3 Bitly

7.3.1 Bitly Corporate Summary

7.3.2 Bitly Business Overview

7.3.3 Bitly URL Shortener Major Product Offerings

7.3.4 Bitly URL Shortener Revenue in Global Market (2017-2022)

7.3.5 Bitly Key News

7.4 Rebrandly

7.4.1 Rebrandly Corporate Summary

7.4.2 Rebrandly Business Overview

7.4.3 Rebrandly URL Shortener Major Product Offerings

7.4.4 Rebrandly URL Shortener Revenue in Global Market (2017-2022)

7.4.5 Rebrandly Key News

7.5 TinyURL

7.5.1 TinyURL Corporate Summary

7.5.2 TinyURL Business Overview

7.5.3 TinyURL URL Shortener Major Product Offerings

7.5.4 TinyURL URL Shortener Revenue in Global Market (2017-2022)

7.5.5 TinyURL Key News

7.6 SmallSEOTools

7.6.1 SmallSEOTools Corporate Summary

7.6.2 SmallSEOTools Business Overview

7.6.3 SmallSEOTools URL Shortener Major Product Offerings

7.6.4 SmallSEOTools URL Shortener Revenue in Global Market (2017-2022)

7.6.5 SmallSEOTools Key News

7.7 Blink

7.7.1 Blink Corporate Summary

7.7.2 Blink Business Overview

7.7.3 Blink URL Shortener Major Product Offerings

7.7.4 Blink URL Shortener Revenue in Global Market (2017-2022)

7.7.5 Blink Key News

7.8 Sniply

7.8.1 Sniply Corporate Summary

7.8.2 Sniply Business Overview

7.8.3 Sniply URL Shortener Major Product Offerings

7.8.4 Sniply URL Shortener Revenue in Global Market (2017-2022)

7.8.5 Sniply Key News

7.9 Clkim

7.9.1 Clkim Corporate Summary

7.9.2 Clkim Business Overview

7.9.3 Clkim URL Shortener Major Product Offerings

7.9.4 Clkim URL Shortener Revenue in Global Market (2017-2022)

7.9.5 Clkim Key News

7.10 Clickmeter

7.10.1 Clickmeter Corporate Summary

7.10.2 Clickmeter Business Overview

7.10.3 Clickmeter URL Shortener Major Product Offerings

7.10.4 Clickmeter URL Shortener Revenue in Global Market (2017-2022)

7.10.5 Clickmeter Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. URL Shortener Market Opportunities & Trends in Global Market

Table 2. URL Shortener Market Drivers in Global Market

Table 3. URL Shortener Market Restraints in Global Market

Table 4. Key Players of URL Shortener in Global Market

Table 5. Top URL Shortener Players in Global Market, Ranking by Revenue (2021)

Table 6. Global URL Shortener Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global URL Shortener Revenue Share by Companies, 2017-2022

Table 8. Global Companies URL Shortener Product Type

Table 9. List of Global Tier 1 URL Shortener Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 URL Shortener Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global URL Shortener Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - URL Shortener Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - URL Shortener Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global URL Shortener Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - URL Shortener Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - URL Shortener Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global URL Shortener Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global URL Shortener Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global URL Shortener Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America URL Shortener Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America URL Shortener Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe URL Shortener Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe URL Shortener Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia URL Shortener Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia URL Shortener Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America URL Shortener Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America URL Shortener Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa URL Shortener Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa URL Shortener Revenue, (US\$, Mn), 2023-2028

Table 30. Ow.ly Corporate Summary

Table 31. Ow.ly URL Shortener Product Offerings

Table 32. Ow.ly URL Shortener Revenue (US\$, Mn), (2017-2022)
Table 33. Twitter URL shortener Corporate Summary
Table 34. Twitter URL shortener URL Shortener Product Offerings
Table 35. Twitter URL shortener URL Shortener Revenue (US\$, Mn), (2017-2022)
Table 36. Bitly Corporate Summary
Table 37. Bitly URL Shortener Product Offerings
Table 38. Bitly URL Shortener Revenue (US\$, Mn), (2017-2022)
Table 39. Rebrandly Corporate Summary
Table 40. Rebrandly URL Shortener Product Offerings
Table 41. Rebrandly URL Shortener Revenue (US\$, Mn), (2017-2022)
Table 42. TinyURL Corporate Summary
Table 43. TinyURL URL Shortener Product Offerings
Table 44. TinyURL URL Shortener Revenue (US\$, Mn), (2017-2022)
Table 45. SmallSEOTools Corporate Summary
Table 46. SmallSEOTools URL Shortener Product Offerings
Table 47. SmallSEOTools URL Shortener Revenue (US\$, Mn), (2017-2022)
Table 48. Blink Corporate Summary
Table 49. Blink URL Shortener Product Offerings
Table 50. Blink URL Shortener Revenue (US\$, Mn), (2017-2022)
Table 51. Sniply Corporate Summary
Table 52. Sniply URL Shortener Product Offerings
Table 53. Sniply URL Shortener Revenue (US\$, Mn), (2017-2022)
Table 54. Clkim Corporate Summary
Table 55. Clkim URL Shortener Product Offerings
Table 56. Clkim URL Shortener Revenue (US\$, Mn), (2017-2022)
Table 57. Clickmeter Corporate Summary
Table 58. Clickmeter URL Shortener Product Offerings
Table 59. Clickmeter URL Shortener Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. URL Shortener Segment by Type in 2021
- Figure 2. URL Shortener Segment by Application in 2021
- Figure 3. Global URL Shortener Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global URL Shortener Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global URL Shortener Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by URL Shortener Revenue in 2021
- Figure 8. By Type - Global URL Shortener Revenue Market Share, 2017-2028
- Figure 9. By Application - Global URL Shortener Revenue Market Share, 2017-2028
- Figure 10. By Region - Global URL Shortener Revenue Market Share, 2017-2028
- Figure 11. By Country - North America URL Shortener Revenue Market Share, 2017-2028
- Figure 12. US URL Shortener Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada URL Shortener Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico URL Shortener Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe URL Shortener Revenue Market Share, 2017-2028
- Figure 16. Germany URL Shortener Revenue, (US\$, Mn), 2017-2028
- Figure 17. France URL Shortener Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. URL Shortener Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy URL Shortener Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia URL Shortener Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries URL Shortener Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux URL Shortener Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia URL Shortener Revenue Market Share, 2017-2028
- Figure 24. China URL Shortener Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan URL Shortener Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea URL Shortener Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia URL Shortener Revenue, (US\$, Mn), 2017-2028
- Figure 28. India URL Shortener Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America URL Shortener Revenue Market Share, 2017-2028
- Figure 30. Brazil URL Shortener Revenue, (US\$, Mn), 2017-2028
- Figure 31. Argentina URL Shortener Revenue, (US\$, Mn), 2017-2028
- Figure 32. By Country - Middle East & Africa URL Shortener Revenue Market Share, 2017-2028

Figure 33. Turkey URL Shortener Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel URL Shortener Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia URL Shortener Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE URL Shortener Revenue, (US\$, Mn), 2017-2028

Figure 37. Ow.ly URL Shortener Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Twitter URL shortener URL Shortener Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Bitly URL Shortener Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Rebrandly URL Shortener Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. TinyURL URL Shortener Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. SmallSEOTools URL Shortener Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Blink URL Shortener Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Sniply URL Shortener Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Clkim URL Shortener Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Clickmeter URL Shortener Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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