

TV Market - Global Outlook and Forecast 2022-2028

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Abstracts

Television (Television, TV, Video) refers to a device that uses electronic technology to transmit active picture pictures and audio signals, ie, a television receiver. It is also an important broadcast and video communication tool.

This report contains market size and forecasts of TV in global, including the following market information:

Global TV Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global TV Market Sales, 2017-2022, 2023-2028, (M Units)

Global top five TV companies in 2021 (%)

The global TV market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Under 60 Inch Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of TV include Samsung, TCL, LG, Hisense, Skyworth, Sony, Phillips+AOC, MI and Sharp, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the TV manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends,

drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global TV Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (M Units)

Global TV Market Segment Percentages, by Type, 2021 (%)

Under 60 Inch

60-70 Inch

Above 70 Inch

Global TV Market, by Retail Channels, 2017-2022, 2023-2028 (\$ Millions) & (M Units)

Global TV Market Segment Percentages, by Retail Channels, 2021 (%)

Hypermarket & Supermarket

Specialty Store

Online

Others

Global TV Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (M Units)

Global TV Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies TV revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies TV revenues share in global market, 2021 (%)

Key companies TV sales in global market, 2017-2022 (Estimated), (M Units)

Key companies TV sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Samsung

TCL

LG

Hisense

Skyworth

Sony

Phillips+AOC

MI

Sharp

Panasonic

Changhong

Haier

Vizio

Konka

Funai

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