

Transactional Video on Demand Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Transactional Video on Demand in Global, including the following market information:

Global Transactional Video on Demand Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Transactional Video on Demand market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

OTT Streaming Devices Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Transactional Video on Demand include Apple Inc., Google Inc., VIXY, Limelight Networks, Lightbox TV, Pathe Thuis and Redbox, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Transactional Video on Demand companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Transactional Video on Demand Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Transactional Video on Demand Market Segment Percentages, by Type, 2021 (%)

OTT Streaming Devices

Desktops & Laptops

Smartphones & Tablets

Smart TVs

Others

Global Transactional Video on Demand Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Transactional Video on Demand Market Segment Percentages, by Application, 2021 (%)

Entertainment

Food, Travel & Fashion

Gaming & Sports

Others

Global Transactional Video on Demand Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Transactional Video on Demand Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Transactional Video on Demand revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Transactional Video on Demand revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Apple Inc.

Google Inc.

VIXY

Limelight Networks

Lightbox TV

Pathe Thuis

Redbox

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