

# Traditional Advertising Service Market - Global Outlook and Forecast 2021-2027

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## Abstracts

This report contains market size and forecasts of Traditional Advertising Service in Global, including the following market information:

Global Traditional Advertising Service Market Revenue, 2016-2021, 2022-2027, (\$ millions)

Global top five companies in 2020 (%)

The global Traditional Advertising Service market was valued at xx million in 2020 and is projected to reach US\$ xx million by 2027, at a CAGR of xx% during the forecast period.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Traditional Advertising Service companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Traditional Advertising Service Market, By Type, 2016-2021, 2022-2027 (\$ millions)

Global Traditional Advertising Service Market Segment Percentages, By Type, 2020 (%)

TV Commercials

Newspaper Advertisements

Direct Mail

Others

China Traditional Advertising Service Market, By Application, 2016-2021, 2022-2027 (\$ millions)

China Traditional Advertising Service Market Segment Percentages, By Application, 2020 (%)

Large Enterprises

SMEs

Global Traditional Advertising Service Market, By Region and Country, 2016-2021, 2022-2027 (\$ Millions)

Global Traditional Advertising Service Market Segment Percentages, By Region and Country, 2020 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Total Traditional Advertising Service Market Competitors Revenues in Global, by Players 2016-2021 (Estimated), (\$ millions)

Total Traditional Advertising Service Market Competitors Revenues Share in Global, by Players 2020 (%)

Further, the report presents profiles of competitors in the market, including the following:

Epsilon Data Management

BBDO

Televerde

TOAD

360i

Cox Media

DDB Worldwide

FRED & FARID

Fuse

Goodby Silverstein & Partners

Martin Agency

MediaCom

MONDAY

MullenLowe

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Fleet Management Consulting Service Market Definition
- 1.2 Market Segments
  - 1.2.1 Market by Type
  - 1.2.2 Market by Application
- 1.3 Global Fleet Management Consulting Service Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 GLOBAL FLEET MANAGEMENT CONSULTING SERVICE OVERALL MARKET SIZE**

- 2.1 Global Fleet Management Consulting Service Market Size: 2021 VS 2027
- 2.2 Global Fleet Management Consulting Service Market Size, Prospects & Forecasts: 2016-2027
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
  - 2.3.1 Market Opportunities & Trends
  - 2.3.2 Market Drivers
  - 2.3.3 Market Restraints

### **3 COMPANY LANDSCAPE**

- 3.1 Top Fleet Management Consulting Service Players in Global Market
- 3.2 Top Global Fleet Management Consulting Service Companies Ranked by Revenue
- 3.3 Global Fleet Management Consulting Service Revenue by Companies
- 3.4 Top 3 and Top 5 Fleet Management Consulting Service Companies in Global Market, by Revenue in 2020
- 3.5 Global Companies Fleet Management Consulting Service Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Fleet Management Consulting Service Players in Global Market
  - 3.6.1 List of Global Tier 1 Fleet Management Consulting Service Companies
  - 3.6.2 List of Global Tier 2 and Tier 3 Fleet Management Consulting Service

Companies

## **4 MARKET SIGHTS BY PRODUCT**

### 4.1 Overview

4.1.1 By Type - Global Fleet Management Consulting Service Market Size Markets, 2021 & 2027

4.1.2 Vehicle Leasing

4.1.3 Vehicle Maintenance

4.1.4 Accident Management

4.1.5 Others

### 4.2 By Type - Global Fleet Management Consulting Service Revenue & Forecasts

4.2.1 By Type - Global Fleet Management Consulting Service Revenue, 2016-2021

4.2.2 By Type - Global Fleet Management Consulting Service Revenue, 2022-2027

4.2.3 By Type - Global Fleet Management Consulting Service Revenue Market Share, 2016-2027

## **5 SIGHTS BY APPLICATION**

### 5.1 Overview

5.1.1 By Application - Global Fleet Management Consulting Service Market Size, 2021 & 2027

5.1.2 Large Enterprises

5.1.3 SMEs

### 5.2 By Application - Global Fleet Management Consulting Service Revenue & Forecasts

5.2.1 By Application - Global Fleet Management Consulting Service Revenue, 2016-2021

5.2.2 By Application - Global Fleet Management Consulting Service Revenue, 2022-2027

5.2.3 By Application - Global Fleet Management Consulting Service Revenue Market Share, 2016-2027

## **6 SIGHTS BY REGION**

6.1 By Region - Global Fleet Management Consulting Service Market Size, 2021 & 2027

### 6.2 By Region - Global Fleet Management Consulting Service Revenue & Forecasts

6.2.1 By Region - Global Fleet Management Consulting Service Revenue, 2016-2021

6.2.2 By Region - Global Fleet Management Consulting Service Revenue, 2022-2027

6.2.3 By Region - Global Fleet Management Consulting Service Revenue Market Share, 2016-2027

6.3 North America

6.3.1 By Country - North America Fleet Management Consulting Service Revenue, 2016-2027

6.3.2 US Fleet Management Consulting Service Market Size, 2016-2027

6.3.3 Canada Fleet Management Consulting Service Market Size, 2016-2027

6.3.4 Mexico Fleet Management Consulting Service Market Size, 2016-2027

6.4 Europe

6.4.1 By Country - Europe Fleet Management Consulting Service Revenue, 2016-2027

6.4.2 Germany Fleet Management Consulting Service Market Size, 2016-2027

6.4.3 France Fleet Management Consulting Service Market Size, 2016-2027

6.4.4 U.K. Fleet Management Consulting Service Market Size, 2016-2027

6.4.5 Italy Fleet Management Consulting Service Market Size, 2016-2027

6.4.6 Russia Fleet Management Consulting Service Market Size, 2016-2027

6.4.7 Nordic Countries Fleet Management Consulting Service Market Size, 2016-2027

6.4.8 Benelux Fleet Management Consulting Service Market Size, 2016-2027

6.5 Asia

6.5.1 By Region - Asia Fleet Management Consulting Service Revenue, 2016-2027

6.5.2 China Fleet Management Consulting Service Market Size, 2016-2027

6.5.3 Japan Fleet Management Consulting Service Market Size, 2016-2027

6.5.4 South Korea Fleet Management Consulting Service Market Size, 2016-2027

6.5.5 Southeast Asia Fleet Management Consulting Service Market Size, 2016-2027

6.5.6 India Fleet Management Consulting Service Market Size, 2016-2027

6.6 South America

6.6.1 By Country - South America Fleet Management Consulting Service Revenue, 2016-2027

6.6.2 Brazil Fleet Management Consulting Service Market Size, 2016-2027

6.6.3 Argentina Fleet Management Consulting Service Market Size, 2016-2027

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Fleet Management Consulting Service Revenue, 2016-2027

6.7.2 Turkey Fleet Management Consulting Service Market Size, 2016-2027

6.7.3 Israel Fleet Management Consulting Service Market Size, 2016-2027

6.7.4 Saudi Arabia Fleet Management Consulting Service Market Size, 2016-2027

6.7.5 UAE Fleet Management Consulting Service Market Size, 2016-2027

## **7 PLAYERS PROFILES**



## 7.1 ARI Fleet Management Company

7.1.1 ARI Fleet Management Company Corporate Summary

7.1.2 ARI Fleet Management Company Business Overview

7.1.3 ARI Fleet Management Company Fleet Management Consulting Service Major Product Offerings

7.1.4 ARI Fleet Management Company Fleet Management Consulting Service Revenue in Global (2016-2021)

7.1.5 ARI Fleet Management Company Key News

## 7.2 Teletrac Navman

7.2.1 Teletrac Navman Corporate Summary

7.2.2 Teletrac Navman Business Overview

7.2.3 Teletrac Navman Fleet Management Consulting Service Major Product Offerings

7.2.4 Teletrac Navman Fleet Management Consulting Service Revenue in Global (2016-2021)

7.2.5 Teletrac Navman Key News

## 7.3 Spectrum Tracking

7.3.1 Spectrum Tracking Corporate Summary

7.3.2 Spectrum Tracking Business Overview

7.3.3 Spectrum Tracking Fleet Management Consulting Service Major Product Offerings

7.3.4 Spectrum Tracking Fleet Management Consulting Service Revenue in Global (2016-2021)

7.3.5 Spectrum Tracking Key News

## 7.4 Omnitrac

7.4.1 Omnitrac Corporate Summary

7.4.2 Omnitrac Business Overview

7.4.3 Omnitrac Fleet Management Consulting Service Major Product Offerings

7.4.4 Omnitrac Fleet Management Consulting Service Revenue in Global (2016-2021)

7.4.5 Omnitrac Key News

## 7.5 AssetPro360

7.5.1 AssetPro360 Corporate Summary

7.5.2 AssetPro360 Business Overview

7.5.3 AssetPro360 Fleet Management Consulting Service Major Product Offerings

7.5.4 AssetPro360 Fleet Management Consulting Service Revenue in Global (2016-2021)

7.5.5 AssetPro360 Key News

## 7.6 BluJay

7.6.1 BluJay Corporate Summary

- 7.6.2 BluJay Business Overview
- 7.6.3 BluJay Fleet Management Consulting Service Major Product Offerings
- 7.6.4 BluJay Fleet Management Consulting Service Revenue in Global (2016-2021)
- 7.6.5 BluJay Key News
- 7.7 Enterprise Fleet Management
  - 7.7.1 Enterprise Fleet Management Corporate Summary
  - 7.7.2 Enterprise Fleet Management Business Overview
  - 7.7.3 Enterprise Fleet Management Fleet Management Consulting Service Major Product Offerings
  - 7.7.4 Enterprise Fleet Management Fleet Management Consulting Service Revenue in Global (2016-2021)
  - 7.7.5 Enterprise Fleet Management Key News
- 7.8 Element Fleet Management
  - 7.8.1 Element Fleet Management Corporate Summary
  - 7.8.2 Element Fleet Management Business Overview
  - 7.8.3 Element Fleet Management Fleet Management Consulting Service Major Product Offerings
  - 7.8.4 Element Fleet Management Fleet Management Consulting Service Revenue in Global (2016-2021)
  - 7.8.5 Element Fleet Management Key News
- 7.9 FleetMind
  - 7.9.1 FleetMind Corporate Summary
  - 7.9.2 FleetMind Business Overview
  - 7.9.3 FleetMind Fleet Management Consulting Service Major Product Offerings
  - 7.9.4 FleetMind Fleet Management Consulting Service Revenue in Global (2016-2021)
  - 7.9.5 FleetMind Key News
- 7.10 Fleet Cost & Care
  - 7.10.1 Fleet Cost & Care Corporate Summary
  - 7.10.2 Fleet Cost & Care Business Overview
  - 7.10.3 Fleet Cost & Care Fleet Management Consulting Service Major Product Offerings
  - 7.10.4 Fleet Cost & Care Fleet Management Consulting Service Revenue in Global (2016-2021)
  - 7.10.5 Fleet Cost & Care Key News
- 7.11 LADS Network Solutions
  - 7.11.1 LADS Network Solutions Corporate Summary
  - 7.11.2 LADS Network Solutions Business Overview
  - 7.11.3 LADS Network Solutions Fleet Management Consulting Service Major Product Offerings

7.11.4 LADS Network Solutions Fleet Management Consulting Service Revenue in Global (2016-2021)

7.11.5 LADS Network Solutions Key News

7.12 Matrack

7.12.1 Matrack Corporate Summary

7.12.2 Matrack Business Overview

7.12.3 Matrack Fleet Management Consulting Service Major Product Offerings

7.12.4 Matrack Fleet Management Consulting Service Revenue in Global (2016-2021)

7.12.5 Matrack Key News

7.13 Merchants Fleet Management

7.13.1 Merchants Fleet Management Corporate Summary

7.13.2 Merchants Fleet Management Business Overview

7.13.3 Merchants Fleet Management Fleet Management Consulting Service Major Product Offerings

7.13.4 Merchants Fleet Management Fleet Management Consulting Service Revenue in Global (2016-2021)

7.13.5 Merchants Fleet Management Key News

## **8 CONCLUSION**

## **9 APPENDIX**

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Traditional Advertising Service Market Opportunities & Trends in Global Market

Table 2. Traditional Advertising Service Market Drivers in Global Market

Table 3. Traditional Advertising Service Market Restraints in Global Market

Table 4. Key Players of Traditional Advertising Service in Global Market

Table 5. Top Traditional Advertising Service Players in Global Market, Ranking by Revenue (2019)

Table 6. Global Traditional Advertising Service Revenue by Companies, (US\$, Mn), 2016-2021

Table 7. Global Traditional Advertising Service Revenue Share by Companies, 2016-2021

Table 8. Global Companies Traditional Advertising Service Product Type

Table 9. List of Global Tier 1 Traditional Advertising Service Companies, Revenue (US\$, Mn) in 2020 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Traditional Advertising Service Companies, Revenue (US\$, Mn) in 2020 and Market Share

Table 11. By Type – Global Traditional Advertising Service Revenue, (US\$, Mn), 2021 VS 2027

Table 12. By Type - Traditional Advertising Service Revenue in Global (US\$, Mn), 2016-2021

Table 13. By Type - Traditional Advertising Service Revenue in Global (US\$, Mn), 2022-2027

Table 14. By Application – Global Traditional Advertising Service Revenue, (US\$, Mn), 2021 VS 2027

Table 15. By Application - Traditional Advertising Service Revenue in Global (US\$, Mn), 2016-2021

Table 16. By Application - Traditional Advertising Service Revenue in Global (US\$, Mn), 2022-2027

Table 17. By Region – Global Traditional Advertising Service Revenue, (US\$, Mn), 2021 VS 2027

Table 18. By Region - Global Traditional Advertising Service Revenue (US\$, Mn), 2016-2021

Table 19. By Region - Global Traditional Advertising Service Revenue (US\$, Mn), 2022-2027

Table 20. By Country - North America Traditional Advertising Service Revenue, (US\$, Mn), 2016-2021

Table 21. By Country - North America Traditional Advertising Service Revenue, (US\$, Mn), 2022-2027

Table 22. By Country - Europe Traditional Advertising Service Revenue, (US\$, Mn), 2016-2021

Table 23. By Country - Europe Traditional Advertising Service Revenue, (US\$, Mn), 2022-2027

Table 24. By Region - Asia Traditional Advertising Service Revenue, (US\$, Mn), 2016-2021

Table 25. By Region - Asia Traditional Advertising Service Revenue, (US\$, Mn), 2022-2027

Table 26. By Country - South America Traditional Advertising Service Revenue, (US\$, Mn), 2016-2021

Table 27. By Country - South America Traditional Advertising Service Revenue, (US\$, Mn), 2022-2027

Table 28. By Country - Middle East & Africa Traditional Advertising Service Revenue, (US\$, Mn), 2016-2021

Table 29. By Country - Middle East & Africa Traditional Advertising Service Revenue, (US\$, Mn), 2022-2027

Table 30. Epsilon Data Management Corporate Summary

Table 31. Epsilon Data Management Traditional Advertising Service Product Offerings

Table 32. Epsilon Data Management Traditional Advertising Service Revenue (US\$, Mn), (2016-2021)

Table 33. BBDO Corporate Summary

Table 34. BBDO Traditional Advertising Service Product Offerings

Table 35. BBDO Traditional Advertising Service Revenue (US\$, Mn), (2016-2021)

Table 36. Televerde Corporate Summary

Table 37. Televerde Traditional Advertising Service Product Offerings

Table 38. Televerde Traditional Advertising Service Revenue (US\$, Mn), (2016-2021)

Table 39. TOAD Corporate Summary

Table 40. TOAD Traditional Advertising Service Product Offerings

Table 41. TOAD Traditional Advertising Service Revenue (US\$, Mn), (2016-2021)

Table 42. 360i Corporate Summary

Table 43. 360i Traditional Advertising Service Product Offerings

Table 44. 360i Traditional Advertising Service Revenue (US\$, Mn), (2016-2021)

Table 45. Cox Media Corporate Summary

Table 46. Cox Media Traditional Advertising Service Product Offerings

Table 47. Cox Media Traditional Advertising Service Revenue (US\$, Mn), (2016-2021)

Table 48. DDB Worldwide Corporate Summary

Table 49. DDB Worldwide Traditional Advertising Service Product Offerings

Table 50. DDB Worldwide Traditional Advertising Service Revenue (US\$, Mn), (2016-2021)

Table 51. FRED & FARID Corporate Summary

Table 52. FRED & FARID Traditional Advertising Service Product Offerings

Table 53. FRED & FARID Traditional Advertising Service Revenue (US\$, Mn), (2016-2021)

Table 54. Fuse Corporate Summary

Table 55. Fuse Traditional Advertising Service Product Offerings

Table 56. Fuse Traditional Advertising Service Revenue (US\$, Mn), (2016-2021)

Table 57. Goodby Silverstein & Partners Corporate Summary

Table 58. Goodby Silverstein & Partners Traditional Advertising Service Product Offerings

Table 59. Goodby Silverstein & Partners Traditional Advertising Service Revenue (US\$, Mn), (2016-2021)

Table 60. Martin Agency Corporate Summary

Table 61. Martin Agency Traditional Advertising Service Product Offerings

Table 62. Martin Agency Traditional Advertising Service Revenue (US\$, Mn), (2016-2021)

Table 63. MediaCom Corporate Summary

Table 64. MediaCom Traditional Advertising Service Product Offerings

Table 65. MediaCom Traditional Advertising Service Revenue (US\$, Mn), (2016-2021)

Table 66. MONDAY Corporate Summary

Table 67. MONDAY Traditional Advertising Service Product Offerings

Table 68. MONDAY Traditional Advertising Service Revenue (US\$, Mn), (2016-2021)

Table 69. MullenLowe Corporate Summary

Table 70. MullenLowe Traditional Advertising Service Product Offerings

Table 71. MullenLowe Traditional Advertising Service Revenue (US\$, Mn), (2016-2021)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Traditional Advertising Service Segment by Type
- Figure 2. Traditional Advertising Service Segment by Application
- Figure 3. Global Traditional Advertising Service Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Global Traditional Advertising Service Market Size: 2021 VS 2027 (US\$, Mn)
- Figure 6. Global Traditional Advertising Service Revenue, 2016-2027 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Traditional Advertising Service Revenue in 2020
- Figure 8. By Type - Global Traditional Advertising Service Revenue Market Share, 2016-2027
- Figure 9. By Application - Global Traditional Advertising Service Revenue Market Share, 2016-2027
- Figure 10. By Region - Global Traditional Advertising Service Revenue Market Share, 2016-2027
- Figure 11. By Country - North America Traditional Advertising Service Revenue Market Share, 2016-2027
- Figure 12. US Traditional Advertising Service Revenue, (US\$, Mn), 2016-2027
- Figure 13. Canada Traditional Advertising Service Revenue, (US\$, Mn), 2016-2027
- Figure 14. Mexico Traditional Advertising Service Revenue, (US\$, Mn), 2016-2027
- Figure 15. By Country - Europe Traditional Advertising Service Revenue Market Share, 2016-2027
- Figure 16. Germany Traditional Advertising Service Revenue, (US\$, Mn), 2016-2027
- Figure 17. France Traditional Advertising Service Revenue, (US\$, Mn), 2016-2027
- Figure 18. U.K. Traditional Advertising Service Revenue, (US\$, Mn), 2016-2027
- Figure 19. Italy Traditional Advertising Service Revenue, (US\$, Mn), 2016-2027
- Figure 20. Russia Traditional Advertising Service Revenue, (US\$, Mn), 2016-2027
- Figure 21. Nordic Countries Traditional Advertising Service Revenue, (US\$, Mn), 2016-2027
- Figure 22. Benelux Traditional Advertising Service Revenue, (US\$, Mn), 2016-2027
- Figure 23. By Region - Asia Traditional Advertising Service Revenue Market Share, 2016-2027
- Figure 24. China Traditional Advertising Service Revenue, (US\$, Mn), 2016-2027
- Figure 25. Japan Traditional Advertising Service Revenue, (US\$, Mn), 2016-2027
- Figure 26. South Korea Traditional Advertising Service Revenue, (US\$, Mn), 2016-2027
- Figure 27. Southeast Asia Traditional Advertising Service Revenue, (US\$, Mn),

2016-2027

Figure 28. India Traditional Advertising Service Revenue, (US\$, Mn), 2016-2027

Figure 29. By Country - South America Traditional Advertising Service Revenue Market Share, 2016-2027

Figure 30. Brazil Traditional Advertising Service Revenue, (US\$, Mn), 2016-2027

Figure 31. Argentina Traditional Advertising Service Revenue, (US\$, Mn), 2016-2027

Figure 32. By Country - Middle East & Africa Traditional Advertising Service Revenue Market Share, 2016-2027

Figure 33. Turkey Traditional Advertising Service Revenue, (US\$, Mn), 2016-2027

Figure 34. Israel Traditional Advertising Service Revenue, (US\$, Mn), 2016-2027

Figure 35. Saudi Arabia Traditional Advertising Service Revenue, (US\$, Mn), 2016-2027

Figure 36. UAE Traditional Advertising Service Revenue, (US\$, Mn), 2016-2027

Figure 37. Epsilon Data Management Traditional Advertising Service Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 38. BBDO Traditional Advertising Service Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 39. Televerde Traditional Advertising Service Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 40. TOAD Traditional Advertising Service Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 41. 360i Traditional Advertising Service Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 42. Cox Media Traditional Advertising Service Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 43. DDB Worldwide Traditional Advertising Service Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 44. FRED & FARID Traditional Advertising Service Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 45. Fuse Traditional Advertising Service Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 46. Goodby Silverstein & Partners Traditional Advertising Service Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 47. Martin Agency Traditional Advertising Service Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 48. MediaCom Traditional Advertising Service Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 49. MONDAY Traditional Advertising Service Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)



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