

Traditional Advertising Agency Services Market - Global Outlook and Forecast 2022-2028

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Abstracts

TV commercials, newspaper advertisements, and direct mail are examples of traditional advertising.

This report contains market size and forecasts of Traditional Advertising Agency Services in Global, including the following market information:

Global Traditional Advertising Agency Services Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Traditional Advertising Agency Services market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Online Service Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Traditional Advertising Agency Services include Epsilon, Televerde, 360I, COX Media, MDC Partners, WPP, Fred & Farid Group, Fuse and WPP, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Traditional Advertising

Agency Services companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Traditional Advertising Agency Services Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Traditional Advertising Agency Services Market Segment Percentages, by Type, 2021 (%)

Online Service

Offline Service

Global Traditional Advertising Agency Services Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Traditional Advertising Agency Services Market Segment Percentages, by Application, 2021 (%)

Government

Enterprise

Others

Global Traditional Advertising Agency Services Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Traditional Advertising Agency Services Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Traditional Advertising Agency Services revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Traditional Advertising Agency Services revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Epsilon

Televerde

360i

COX Media

MDC Partners

WPP

Fred & Farid Group

Fuse

WPP

MullenLowe

Saatchi & Saatchi

Wieden Kennedy

VML

Sensis

451 Agency

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