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Tracking as a Service Market, Global Outlook and Forecast 2022-2028

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Abstracts

Tracking-as-a-service platforms are cloud-based IT solutions that are used in the supply chain and logistics systems to track inventories, assets, and vehicles. Tracking as a service platform solution is implemented by enterprises for remote monitoring purpose.

This report contains market size and forecasts of Tracking as a Service in Global, including the following market information:

Global Tracking as a Service Market Revenue, 2017-2022, 2023-2028, ($ millions)

Global top five companies in 2021 (%)

The global Tracking as a Service market was valued at 3336.4 million in 2021 and is projected to reach US$ 5949.1 million by 2028, at a CAGR of 8.6% during the forecast period.

The U.S. Market is Estimated at $ Million in 2021, While China is Forecast to Reach $ Million by 2028.

Cloud-based Segment to Reach $ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Tracking as a Service include Motorola Solutions, Wabco, AT&T, Zebra Technologies, Verizon, Geotab, Blackline Safety, Spidertracks and Honeywell and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Tracking as a Service

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companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Tracking as a Service Market, by Type, 2017-2022, 2023-2028 ($ millions)

Global Tracking as a Service Market Segment Percentages, by Type, 2021 (%)

Cloud-based

On-premise

Global Tracking as a Service Market, by Application, 2017-2022, 2023-2028 ($ millions)

Global Tracking as a Service Market Segment Percentages, by Application, 2021 (%)

Manufacturing

E-commerce

Retail

Logistics

Others

Global Tracking as a Service Market, By Region and Country, 2017-2022, 2023-2028 ($ Millions)

Global Tracking as a Service Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

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- Canada
- Mexico

Europe

- Germany
- France
- U.K.
- Italy
- Russia
- Nordic Countries
- Benelux
- Rest of Europe

Asia

- China
- Japan
- South Korea
- Southeast Asia
- India
- Rest of Asia

South America

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- Brazil
- Argentina
- Rest of South America

Middle East & Africa

- Turkey
- Israel
- Saudi Arabia
- UAE
- Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Tracking as a Service revenues in global market, 2017-2022 (estimated), ($ millions)

Key companies Tracking as a Service revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

- Motorola Solutions
- Wabco
- AT&T
- Zebra Technologies
- Verizon

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Geotab

Blackline Safety

Spidertracks

Honeywell

Trimble

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Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

1.1 Tracking as a Service Market Definition
1.2 Market Segments
  1.2.1 Market by Type
  1.2.2 Market by Application
1.3 Global Tracking as a Service Market Overview
1.4 Features & Benefits of This Report
1.5 Methodology & Sources of Information
  1.5.1 Research Methodology
  1.5.2 Research Process
  1.5.3 Base Year
  1.5.4 Report Assumptions & Caveats

2 GLOBAL TRACKING AS A SERVICE OVERALL MARKET SIZE

2.1 Global Tracking as a Service Market Size: 2021 VS 2028
2.2 Global Tracking as a Service Market Size, Prospects & Forecasts: 2017-2028
2.3 Key Market Trends, Opportunity, Drivers and Restraints
  2.3.1 Market Opportunities & Trends
  2.3.2 Market Drivers
  2.3.3 Market Restraints

3 COMPANY LANDSCAPE

3.1 Top Tracking as a Service Players in Global Market
3.2 Top Global Tracking as a Service Companies Ranked by Revenue
3.3 Global Tracking as a Service Revenue by Companies
3.4 Top 3 and Top 5 Tracking as a Service Companies in Global Market, by Revenue in 2021
3.5 Global Companies Tracking as a Service Product Type
3.6 Tier 1, Tier 2 and Tier 3 Tracking as a Service Players in Global Market
  3.6.1 List of Global Tier 1 Tracking as a Service Companies
  3.6.2 List of Global Tier 2 and Tier 3 Tracking as a Service Companies

4 MARKET SIGHTS BY PRODUCT

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4.1 Overview
4.1.1 by Type - Global Tracking as a Service Market Size Markets, 2021 & 2028
4.1.2 Cloud-based
4.1.3 On-premise
4.2 By Type - Global Tracking as a Service Revenue & Forecasts
4.2.1 By Type - Global Tracking as a Service Revenue, 2017-2022
4.2.2 By Type - Global Tracking as a Service Revenue, 2023-2028
4.2.3 By Type - Global Tracking as a Service Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview
5.1.1 By Application - Global Tracking as a Service Market Size, 2021 & 2028
5.1.2 Manufacturing
5.1.3 E-commerce
5.1.4 Retail
5.1.5 Logistics
5.1.6 Others
5.2 By Application - Global Tracking as a Service Revenue & Forecasts
5.2.1 By Application - Global Tracking as a Service Revenue, 2017-2022
5.2.2 By Application - Global Tracking as a Service Revenue, 2023-2028
5.2.3 By Application - Global Tracking as a Service Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Tracking as a Service Market Size, 2021 & 2028
6.2 By Region - Global Tracking as a Service Revenue & Forecasts
6.2.1 By Region - Global Tracking as a Service Revenue, 2017-2022
6.2.2 By Region - Global Tracking as a Service Revenue, 2023-2028
6.2.3 By Region - Global Tracking as a Service Revenue Market Share, 2017-2028
6.3 North America
6.3.1 By Country - North America Tracking as a Service Revenue, 2017-2028
6.3.2 US Tracking as a Service Market Size, 2017-2028
6.3.3 Canada Tracking as a Service Market Size, 2017-2028
6.3.4 Mexico Tracking as a Service Market Size, 2017-2028
6.4 Europe
6.4.1 By Country - Europe Tracking as a Service Revenue, 2017-2028
6.4.2 Germany Tracking as a Service Market Size, 2017-2028
6.4.3 France Tracking as a Service Market Size, 2017-2028

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6.4.4 U.K. Tracking as a Service Market Size, 2017-2028
6.4.5 Italy Tracking as a Service Market Size, 2017-2028
6.4.6 Russia Tracking as a Service Market Size, 2017-2028
6.4.7 Nordic Countries Tracking as a Service Market Size, 2017-2028
6.4.8 Benelux Tracking as a Service Market Size, 2017-2028
6.5 Asia
6.5.1 By Region - Asia Tracking as a Service Revenue, 2017-2028
6.5.2 China Tracking as a Service Market Size, 2017-2028
6.5.3 Japan Tracking as a Service Market Size, 2017-2028
6.5.4 South Korea Tracking as a Service Market Size, 2017-2028
6.5.5 Southeast Asia Tracking as a Service Market Size, 2017-2028
6.5.6 India Tracking as a Service Market Size, 2017-2028
6.6 South America
6.6.1 By Country - South America Tracking as a Service Revenue, 2017-2028
6.6.2 Brazil Tracking as a Service Market Size, 2017-2028
6.6.3 Argentina Tracking as a Service Market Size, 2017-2028
6.7 Middle East & Africa
6.7.1 By Country - Middle East & Africa Tracking as a Service Revenue, 2017-2028
6.7.2 Turkey Tracking as a Service Market Size, 2017-2028
6.7.3 Israel Tracking as a Service Market Size, 2017-2028
6.7.4 Saudi Arabia Tracking as a Service Market Size, 2017-2028
6.7.5 UAE Tracking as a Service Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Motorola Solutions
7.1.1 Motorola Solutions Corporate Summary
7.1.2 Motorola Solutions Business Overview
7.1.3 Motorola Solutions Tracking as a Service Major Product Offerings
7.1.4 Motorola Solutions Tracking as a Service Revenue in Global Market (2017-2022)
7.1.5 Motorola Solutions Key News
7.2 Wabco
7.2.1 Wabco Corporate Summary
7.2.2 Wabco Business Overview
7.2.3 Wabco Tracking as a Service Major Product Offerings
7.2.4 Wabco Tracking as a Service Revenue in Global Market (2017-2022)
7.2.5 Wabco Key News
7.3 AT&T
7.3.1 AT&T Corporate Summary

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7.3.2 AT&T Business Overview
7.3.3 AT&T Tracking as a Service Major Product Offerings
7.3.4 AT&T Tracking as a Service Revenue in Global Market (2017-2022)
7.3.5 AT&T Key News
7.4 Zebra Technologies
7.4.1 Zebra Technologies Corporate Summary
7.4.2 Zebra Technologies Business Overview
7.4.3 Zebra Technologies Tracking as a Service Major Product Offerings
7.4.4 Zebra Technologies Tracking as a Service Revenue in Global Market (2017-2022)
7.4.5 Zebra Technologies Key News
7.5 Verizon
7.5.1 Verizon Corporate Summary
7.5.2 Verizon Business Overview
7.5.3 Verizon Tracking as a Service Major Product Offerings
7.5.4 Verizon Tracking as a Service Revenue in Global Market (2017-2022)
7.5.5 Verizon Key News
7.6 Geotab
7.6.1 Geotab Corporate Summary
7.6.2 Geotab Business Overview
7.6.3 Geotab Tracking as a Service Major Product Offerings
7.6.4 Geotab Tracking as a Service Revenue in Global Market (2017-2022)
7.6.5 Geotab Key News
7.7 Blackline Safety
7.7.1 Blackline Safety Corporate Summary
7.7.2 Blackline Safety Business Overview
7.7.3 Blackline Safety Tracking as a Service Major Product Offerings
7.7.4 Blackline Safety Tracking as a Service Revenue in Global Market (2017-2022)
7.7.5 Blackline Safety Key News
7.8 Spidertracks
7.8.1 Spidertracks Corporate Summary
7.8.2 Spidertracks Business Overview
7.8.3 Spidertracks Tracking as a Service Major Product Offerings
7.8.4 Spidertracks Tracking as a Service Revenue in Global Market (2017-2022)
7.8.5 Spidertracks Key News
7.9 Honeywell
7.9.1 Honeywell Corporate Summary
7.9.2 Honeywell Business Overview
7.9.3 Honeywell Tracking as a Service Major Product Offerings

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7.9.4 Honeywell Tracking as a Service Revenue in Global Market (2017-2022)
7.9.5 Honeywell Key News
7.10 Trimble
7.10.1 Trimble Corporate Summary
7.10.2 Trimble Business Overview
7.10.3 Trimble Tracking as a Service Major Product Offerings
7.10.4 Trimble Tracking as a Service Revenue in Global Market (2017-2022)
7.10.5 Trimble Key News

8 CONCLUSION

9 APPENDIX

9.1 Note
9.2 Examples of Clients
9.3 Disclaimer

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List Of Tables

LIST OF TABLES

Table 1. Tracking as a Service Market Opportunities & Trends in Global Market
Table 2. Tracking as a Service Market Drivers in Global Market
Table 3. Tracking as a Service Market Restraints in Global Market
Table 4. Key Players of Tracking as a Service in Global Market
Table 5. Top Tracking as a Service Players in Global Market, Ranking by Revenue (2021)
Table 6. Global Tracking as a Service Revenue by Companies, (US$, Mn), 2017-2022
Table 7. Global Tracking as a Service Revenue Share by Companies, 2017-2022
Table 8. Global Companies Tracking as a Service Product Type
Table 9. List of Global Tier 1 Tracking as a Service Companies, Revenue (US$, Mn) in 2021 and Market Share
Table 10. List of Global Tier 2 and Tier 3 Tracking as a Service Companies, Revenue (US$, Mn) in 2021 and Market Share
Table 11. By Type – Global Tracking as a Service Revenue, (US$, Mn), 2021 & 2028
Table 12. By Type - Tracking as a Service Revenue in Global (US$, Mn), 2017-2022
Table 13. By Type - Tracking as a Service Revenue in Global (US$, Mn), 2023-2028
Table 14. By Application – Global Tracking as a Service Revenue, (US$, Mn), 2021 & 2028
Table 15. By Application - Tracking as a Service Revenue in Global (US$, Mn), 2017-2022
Table 16. By Application - Tracking as a Service Revenue in Global (US$, Mn), 2023-2028
Table 17. By Region – Global Tracking as a Service Revenue, (US$, Mn), 2021 & 2028
Table 18. By Region - Global Tracking as a Service Revenue (US$, Mn), 2017-2022
Table 19. By Region - Global Tracking as a Service Revenue (US$, Mn), 2023-2028
Table 20. By Country - North America Tracking as a Service Revenue, (US$, Mn), 2017-2022
Table 21. By Country - North America Tracking as a Service Revenue, (US$, Mn), 2023-2028
Table 22. By Country - Europe Tracking as a Service Revenue, (US$, Mn), 2017-2022
Table 23. By Country - Europe Tracking as a Service Revenue, (US$, Mn), 2023-2028
Table 24. By Region - Asia Tracking as a Service Revenue, (US$, Mn), 2017-2022
Table 25. By Region - Asia Tracking as a Service Revenue, (US$, Mn), 2023-2028
Table 26. By Country - South America Tracking as a Service Revenue, (US$, Mn), 2017-2022

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Table 27. By Country - South America Tracking as a Service Revenue, (US$, Mn), 2023-2028
Table 28. By Country - Middle East & Africa Tracking as a Service Revenue, (US$, Mn), 2017-2022
Table 29. By Country - Middle East & Africa Tracking as a Service Revenue, (US$, Mn), 2023-2028
Table 30. Motorola Solutions Corporate Summary
Table 31. Motorola Solutions Tracking as a Service Product Offerings
Table 32. Motorola Solutions Tracking as a Service Revenue (US$, Mn), (2017-2022)
Table 33. Wabco Corporate Summary
Table 34. Wabco Tracking as a Service Product Offerings
Table 35. Wabco Tracking as a Service Revenue (US$, Mn), (2017-2022)
Table 36. AT&T Corporate Summary
Table 37. AT&T Tracking as a Service Product Offerings
Table 38. AT&T Tracking as a Service Revenue (US$, Mn), (2017-2022)
Table 39. Zebra Technologies Corporate Summary
Table 40. Zebra Technologies Tracking as a Service Product Offerings
Table 41. Zebra Technologies Tracking as a Service Revenue (US$, Mn), (2017-2022)
Table 42. Verizon Corporate Summary
Table 43. Verizon Tracking as a Service Product Offerings
Table 44. Verizon Tracking as a Service Revenue (US$, Mn), (2017-2022)
Table 45. Geotab Corporate Summary
Table 46. Geotab Tracking as a Service Product Offerings
Table 47. Geotab Tracking as a Service Revenue (US$, Mn), (2017-2022)
Table 48. Blackline Safety Corporate Summary
Table 49. Blackline Safety Tracking as a Service Product Offerings
Table 50. Blackline Safety Tracking as a Service Revenue (US$, Mn), (2017-2022)
Table 51. Spidertracks Corporate Summary
Table 52. Spidertracks Tracking as a Service Product Offerings
Table 53. Spidertracks Tracking as a Service Revenue (US$, Mn), (2017-2022)
Table 54. Honeywell Corporate Summary
Table 55. Honeywell Tracking as a Service Product Offerings
Table 56. Honeywell Tracking as a Service Revenue (US$, Mn), (2017-2022)
Table 57. Trimble Corporate Summary
Table 58. Trimble Tracking as a Service Product Offerings
Table 59. Trimble Tracking as a Service Revenue (US$, Mn), (2017-2022)

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List Of Figures

LIST OF FIGURES

Figure 1. Tracking as a Service Segment by Type in 2021
Figure 2. Tracking as a Service Segment by Application in 2021
Figure 3. Global Tracking as a Service Market Overview: 2021
Figure 4. Key Caveats
Figure 5. Global Tracking as a Service Market Size: 2021 VS 2028 (US$, Mn)
Figure 6. Global Tracking as a Service Revenue, 2017-2028 (US$, Mn)
Figure 7. The Top 3 and 5 Players Market Share by Tracking as a Service Revenue in 2021
Figure 8. By Type - Global Tracking as a Service Revenue Market Share, 2017-2028
Figure 9. By Application - Global Tracking as a Service Revenue Market Share, 2017-2028
Figure 10. By Region - Global Tracking as a Service Revenue Market Share, 2017-2028
Figure 11. By Country - North America Tracking as a Service Revenue Market Share, 2017-2028
Figure 12. US Tracking as a Service Revenue, (US$, Mn), 2017-2028
Figure 13. Canada Tracking as a Service Revenue, (US$, Mn), 2017-2028
Figure 14. Mexico Tracking as a Service Revenue, (US$, Mn), 2017-2028
Figure 15. By Country - Europe Tracking as a Service Revenue Market Share, 2017-2028
Figure 16. Germany Tracking as a Service Revenue, (US$, Mn), 2017-2028
Figure 17. France Tracking as a Service Revenue, (US$, Mn), 2017-2028
Figure 18. U.K. Tracking as a Service Revenue, (US$, Mn), 2017-2028
Figure 19. Italy Tracking as a Service Revenue, (US$, Mn), 2017-2028
Figure 20. Russia Tracking as a Service Revenue, (US$, Mn), 2017-2028
Figure 21. Nordic Countries Tracking as a Service Revenue, (US$, Mn), 2017-2028
Figure 22. Benelux Tracking as a Service Revenue, (US$, Mn), 2017-2028
Figure 23. By Region - Asia Tracking as a Service Revenue Market Share, 2017-2028
Figure 24. China Tracking as a Service Revenue, (US$, Mn), 2017-2028
Figure 25. Japan Tracking as a Service Revenue, (US$, Mn), 2017-2028
Figure 26. South Korea Tracking as a Service Revenue, (US$, Mn), 2017-2028
Figure 27. Southeast Asia Tracking as a Service Revenue, (US$, Mn), 2017-2028
Figure 28. India Tracking as a Service Revenue, (US$, Mn), 2017-2028
Figure 29. By Country - South America Tracking as a Service Revenue Market Share, 2017-2028
Figure 30. Brazil Tracking as a Service Revenue, (US$, Mn), 2017-2028

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Figure 31. Argentina Tracking as a Service Revenue, (US$, Mn), 2017-2028
Figure 32. By Country - Middle East & Africa Tracking as a Service Revenue Market Share, 2017-2028
Figure 33. Turkey Tracking as a Service Revenue, (US$, Mn), 2017-2028
Figure 34. Israel Tracking as a Service Revenue, (US$, Mn), 2017-2028
Figure 35. Saudi Arabia Tracking as a Service Revenue, (US$, Mn), 2017-2028
Figure 36. UAE Tracking as a Service Revenue, (US$, Mn), 2017-2028
Figure 37. Motorola Solutions Tracking as a Service Revenue Year Over Year Growth (US$, Mn) & (2017-2022)
Figure 38. Wabco Tracking as a Service Revenue Year Over Year Growth (US$, Mn) & (2017-2022)
Figure 39. AT&T Tracking as a Service Revenue Year Over Year Growth (US$, Mn) & (2017-2022)
Figure 40. Zebra Technologies Tracking as a Service Revenue Year Over Year Growth (US$, Mn) & (2017-2022)
Figure 41. Verizon Tracking as a Service Revenue Year Over Year Growth (US$, Mn) & (2017-2022)
Figure 42. Geotab Tracking as a Service Revenue Year Over Year Growth (US$, Mn) & (2017-2022)
Figure 43. Blackline Safety Tracking as a Service Revenue Year Over Year Growth (US$, Mn) & (2017-2022)
Figure 44. Spidertracks Tracking as a Service Revenue Year Over Year Growth (US$, Mn) & (2017-2022)
Figure 45. Honeywell Tracking as a Service Revenue Year Over Year Growth (US$, Mn) & (2017-2022)
Figure 46. Trimble Tracking as a Service Revenue Year Over Year Growth (US$, Mn) & (2017-2022)

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