

# Toy Market, Global Outlook and Forecast 2022-2028

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## Abstracts

This report contains market size and forecasts of Toy in Global, including the following market information:

Global Toy Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Toy market was valued at 67110 million in 2021 and is projected to reach US\$ 90090 million by 2028, at a CAGR of 4.3% during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Activity Toys Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Toy include LEGO, Hasbro, Vtech, Mattel, McDonald's, Bandai, TAKARA TOMY, MGA Entertainment and JAKKS Pacific, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Toy companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Toy Market, by Type, 2017-2022, 2023-2028 (\$ millions)

## Global Toy Market Segment Percentages, by Type, 2021 (%)

Activity Toys

Games and Puzzles

Construction Toys

Dolls and Accessories

Outdoor and Sports Toys

Others

## Global Toy Market, by Application, 2017-2022, 2023-2028 (\$ millions)

### Global Toy Market Segment Percentages, by Application, 2021 (%)

Less Than 6 Years Old

6-8 Years Old

9-11 Years Old

Over 11 Years Old

## Global Toy Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

### Global Toy Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Toy revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Toy revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

LEGO

Hasbro

Vtech

Mattel

McDonald's

Bandai

TAKARA TOMY

MGA Entertainment

JAKKS Pacific

Gigotoys

Melissa & Doug

Simba-Dickie Group

Giochi Preziosi

PLAYMOBIL

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