

Toothbrush and Toothpaste Market, Global Outlook and Forecast 2022-2028

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Abstracts

A toothbrush is a cleaning product, a handle type of brush, used to add toothpaste to the brush and then repeatedly scrub all parts of the tooth. A toothbrush is a toothbrushing agent, usually in the form of a gel. It is usually applied to the toothbrush to clean teeth and keep them beautiful and white. These have become an essential part of consumers' daily oral cleaning and care.

This report contains market size and forecasts of Toothbrush and Toothpaste in global, including the following market information:

Global Toothbrush and Toothpaste Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Toothbrush and Toothpaste Market Sales, 2017-2022, 2023-2028, (M Units)

Global top five Toothbrush and Toothpaste companies in 2021 (%)

The global Toothbrush and Toothpaste market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Toothpaste Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Toothbrush and Toothpaste include Procter & Gamble, Johnson & Johnson, Colgate-Palmolive, Yunnan Baiyao Group, Unilever, Hawley &

Hazel Chemical, Amway, GlaxoSmithKline(GSK) and Church & Dwight, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Toothbrush and Toothpaste manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Toothbrush and Toothpaste Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (M Units)

Global Toothbrush and Toothpaste Market Segment Percentages, by Type, 2021 (%)

Toothpaste

Toothbrush

Toothpaste Toothbrush Set

Global Toothbrush and Toothpaste Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (M Units)

Global Toothbrush and Toothpaste Market Segment Percentages, by Application, 2021 (%)

Convenience Store

Chain Store

Hypermarkets and Supermarkets

Wholesalers

The Grocery Store

E-tailers

Online Flagship Store

Other

Global Toothbrush and Toothpaste Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions) & (M Units)

Global Toothbrush and Toothpaste Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Toothbrush and Toothpaste revenues in global market, 2017-2022

(Estimated), (\$ millions)

Key companies Toothbrush and Toothpaste revenues share in global market, 2021 (%)

Key companies Toothbrush and Toothpaste sales in global market, 2017-2022
(Estimated), (M Units)

Key companies Toothbrush and Toothpaste sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Procter & Gamble

Johnson & Johnson

Colgate-Palmolive

Yunnan Baiyao Group

Unilever

Hawley & Hazel Chemical

Amway

GlaxoSmithKline(GSK)

Church & Dwight

Dr. Fresh

Dentaid

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Sunstar Suisse

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