

# To-do List Apps Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/TDDDA251D790EN.html>

Date: July 2022

Pages: 63

Price: US\$ 3,250.00 (Single User License)

ID: TDDDA251D790EN

## Abstracts

This report contains market size and forecasts of To-do List Apps in Global, including the following market information:

Global To-do List Apps Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global To-do List Apps market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of To-do List Apps include Quire, Wunderlist, Notion, Workflowy, Todoist, TickTick, Microsoft, Things and OmniFocus, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the To-do List Apps companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global To-do List Apps Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global To-do List Apps Market Segment Percentages, by Type, 2021 (%)

Cloud Based

On Premises

Global To-do List Apps Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global To-do List Apps Market Segment Percentages, by Application, 2021 (%)

Individual

Enterprise

Global To-do List Apps Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global To-do List Apps Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies To-do List Apps revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies To-do List Apps revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Quire

Wunderlist

Notion

Workflowy

Todoist

TickTick

Microsoft

Things

OmniFocus

Habitica

Google

Any.do

Other options

TeuxDeaux

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 To-do List Apps Market Definition
- 1.2 Market Segments
  - 1.2.1 Market by Type
  - 1.2.2 Market by Application
- 1.3 Global To-do List Apps Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 GLOBAL TO-DO LIST APPS OVERALL MARKET SIZE**

- 2.1 Global To-do List Apps Market Size: 2021 VS 2028
- 2.2 Global To-do List Apps Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
  - 2.3.1 Market Opportunities & Trends
  - 2.3.2 Market Drivers
  - 2.3.3 Market Restraints

### **3 COMPANY LANDSCAPE**

- 3.1 Top To-do List Apps Players in Global Market
- 3.2 Top Global To-do List Apps Companies Ranked by Revenue
- 3.3 Global To-do List Apps Revenue by Companies
- 3.4 Top 3 and Top 5 To-do List Apps Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies To-do List Apps Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 To-do List Apps Players in Global Market
  - 3.6.1 List of Global Tier 1 To-do List Apps Companies
  - 3.6.2 List of Global Tier 2 and Tier 3 To-do List Apps Companies

### **4 MARKET SIGHTS BY PRODUCT**

- 4.1 Overview

- 4.1.1 by Type - Global To-do List Apps Market Size Markets, 2021 & 2028
- 4.1.2 Cloud Based
- 4.1.3 On Premises
- 4.2 By Type - Global To-do List Apps Revenue & Forecasts
  - 4.2.1 By Type - Global To-do List Apps Revenue, 2017-2022
  - 4.2.2 By Type - Global To-do List Apps Revenue, 2023-2028
  - 4.2.3 By Type - Global To-do List Apps Revenue Market Share, 2017-2028

## **5 SIGHTS BY APPLICATION**

- 5.1 Overview
  - 5.1.1 By Application - Global To-do List Apps Market Size, 2021 & 2028
  - 5.1.2 Individual
  - 5.1.3 Enterprise
- 5.2 By Application - Global To-do List Apps Revenue & Forecasts
  - 5.2.1 By Application - Global To-do List Apps Revenue, 2017-2022
  - 5.2.2 By Application - Global To-do List Apps Revenue, 2023-2028
  - 5.2.3 By Application - Global To-do List Apps Revenue Market Share, 2017-2028

## **6 SIGHTS BY REGION**

- 6.1 By Region - Global To-do List Apps Market Size, 2021 & 2028
- 6.2 By Region - Global To-do List Apps Revenue & Forecasts
  - 6.2.1 By Region - Global To-do List Apps Revenue, 2017-2022
  - 6.2.2 By Region - Global To-do List Apps Revenue, 2023-2028
  - 6.2.3 By Region - Global To-do List Apps Revenue Market Share, 2017-2028
- 6.3 North America
  - 6.3.1 By Country - North America To-do List Apps Revenue, 2017-2028
  - 6.3.2 US To-do List Apps Market Size, 2017-2028
  - 6.3.3 Canada To-do List Apps Market Size, 2017-2028
  - 6.3.4 Mexico To-do List Apps Market Size, 2017-2028
- 6.4 Europe
  - 6.4.1 By Country - Europe To-do List Apps Revenue, 2017-2028
  - 6.4.2 Germany To-do List Apps Market Size, 2017-2028
  - 6.4.3 France To-do List Apps Market Size, 2017-2028
  - 6.4.4 U.K. To-do List Apps Market Size, 2017-2028
  - 6.4.5 Italy To-do List Apps Market Size, 2017-2028
  - 6.4.6 Russia To-do List Apps Market Size, 2017-2028
  - 6.4.7 Nordic Countries To-do List Apps Market Size, 2017-2028

6.4.8 Benelux To-do List Apps Market Size, 2017-2028

## 6.5 Asia

6.5.1 By Region - Asia To-do List Apps Revenue, 2017-2028

6.5.2 China To-do List Apps Market Size, 2017-2028

6.5.3 Japan To-do List Apps Market Size, 2017-2028

6.5.4 South Korea To-do List Apps Market Size, 2017-2028

6.5.5 Southeast Asia To-do List Apps Market Size, 2017-2028

6.5.6 India To-do List Apps Market Size, 2017-2028

## 6.6 South America

6.6.1 By Country - South America To-do List Apps Revenue, 2017-2028

6.6.2 Brazil To-do List Apps Market Size, 2017-2028

6.6.3 Argentina To-do List Apps Market Size, 2017-2028

## 6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa To-do List Apps Revenue, 2017-2028

6.7.2 Turkey To-do List Apps Market Size, 2017-2028

6.7.3 Israel To-do List Apps Market Size, 2017-2028

6.7.4 Saudi Arabia To-do List Apps Market Size, 2017-2028

6.7.5 UAE To-do List Apps Market Size, 2017-2028

## 7 PLAYERS PROFILES

### 7.1 Quire

7.1.1 Quire Corporate Summary

7.1.2 Quire Business Overview

7.1.3 Quire To-do List Apps Major Product Offerings

7.1.4 Quire To-do List Apps Revenue in Global Market (2017-2022)

7.1.5 Quire Key News

### 7.2 Wunderlist

7.2.1 Wunderlist Corporate Summary

7.2.2 Wunderlist Business Overview

7.2.3 Wunderlist To-do List Apps Major Product Offerings

7.2.4 Wunderlist To-do List Apps Revenue in Global Market (2017-2022)

7.2.5 Wunderlist Key News

### 7.3 Notion

7.3.1 Notion Corporate Summary

7.3.2 Notion Business Overview

7.3.3 Notion To-do List Apps Major Product Offerings

7.3.4 Notion To-do List Apps Revenue in Global Market (2017-2022)

7.3.5 Notion Key News



## 7.4 Workflow

7.4.1 Workflowy Corporate Summary

7.4.2 Workflowy Business Overview

7.4.3 Workflowy To-do List Apps Major Product Offerings

7.4.4 Workflowy To-do List Apps Revenue in Global Market (2017-2022)

7.4.5 Workflowy Key News

## 7.5 Todoist

7.5.1 Todoist Corporate Summary

7.5.2 Todoist Business Overview

7.5.3 Todoist To-do List Apps Major Product Offerings

7.5.4 Todoist To-do List Apps Revenue in Global Market (2017-2022)

7.5.5 Todoist Key News

## 7.6 TickTick

7.6.1 TickTick Corporate Summary

7.6.2 TickTick Business Overview

7.6.3 TickTick To-do List Apps Major Product Offerings

7.6.4 TickTick To-do List Apps Revenue in Global Market (2017-2022)

7.6.5 TickTick Key News

## 7.7 Microsoft

7.7.1 Microsoft Corporate Summary

7.7.2 Microsoft Business Overview

7.7.3 Microsoft To-do List Apps Major Product Offerings

7.7.4 Microsoft To-do List Apps Revenue in Global Market (2017-2022)

7.7.5 Microsoft Key News

## 7.8 Things

7.8.1 Things Corporate Summary

7.8.2 Things Business Overview

7.8.3 Things To-do List Apps Major Product Offerings

7.8.4 Things To-do List Apps Revenue in Global Market (2017-2022)

7.8.5 Things Key News

## 7.9 OmniFocus

7.9.1 OmniFocus Corporate Summary

7.9.2 OmniFocus Business Overview

7.9.3 OmniFocus To-do List Apps Major Product Offerings

7.9.4 OmniFocus To-do List Apps Revenue in Global Market (2017-2022)

7.9.5 OmniFocus Key News

## 7.10 Habitica

7.10.1 Habitica Corporate Summary

7.10.2 Habitica Business Overview

7.10.3 Habitica To-do List Apps Major Product Offerings

7.10.4 Habitica To-do List Apps Revenue in Global Market (2017-2022)

7.10.5 Habitica Key News

7.11 Google

7.11.1 Google Corporate Summary

7.11.2 Google Business Overview

7.11.3 Google To-do List Apps Major Product Offerings

7.11.4 Google To-do List Apps Revenue in Global Market (2017-2022)

7.11.5 Google Key News

7.12 Any.do

7.12.1 Any.do Corporate Summary

7.12.2 Any.do Business Overview

7.12.3 Any.do To-do List Apps Major Product Offerings

7.12.4 Any.do To-do List Apps Revenue in Global Market (2017-2022)

7.12.5 Any.do Key News

7.13 Other options

7.13.1 Other options Corporate Summary

7.13.2 Other options Business Overview

7.13.3 Other options To-do List Apps Major Product Offerings

7.13.4 Other options To-do List Apps Revenue in Global Market (2017-2022)

7.13.5 Other options Key News

7.14 TeuxDeaux

7.14.1 TeuxDeaux Corporate Summary

7.14.2 TeuxDeaux Business Overview

7.14.3 TeuxDeaux To-do List Apps Major Product Offerings

7.14.4 TeuxDeaux To-do List Apps Revenue in Global Market (2017-2022)

7.14.5 TeuxDeaux Key News

## **8 CONCLUSION**

## **9 APPENDIX**

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. To-do List Apps Market Opportunities & Trends in Global Market

Table 2. To-do List Apps Market Drivers in Global Market

Table 3. To-do List Apps Market Restraints in Global Market

Table 4. Key Players of To-do List Apps in Global Market

Table 5. Top To-do List Apps Players in Global Market, Ranking by Revenue (2021)

Table 6. Global To-do List Apps Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global To-do List Apps Revenue Share by Companies, 2017-2022

Table 8. Global Companies To-do List Apps Product Type

Table 9. List of Global Tier 1 To-do List Apps Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 To-do List Apps Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global To-do List Apps Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - To-do List Apps Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - To-do List Apps Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global To-do List Apps Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - To-do List Apps Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - To-do List Apps Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global To-do List Apps Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global To-do List Apps Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global To-do List Apps Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America To-do List Apps Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America To-do List Apps Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe To-do List Apps Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe To-do List Apps Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia To-do List Apps Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia To-do List Apps Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America To-do List Apps Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America To-do List Apps Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa To-do List Apps Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa To-do List Apps Revenue, (US\$, Mn), 2023-2028

Table 30. Quire Corporate Summary

Table 31. Quire To-do List Apps Product Offerings

- Table 32. Quire To-do List Apps Revenue (US\$, Mn), (2017-2022)
- Table 33. Wunderlist Corporate Summary
- Table 34. Wunderlist To-do List Apps Product Offerings
- Table 35. Wunderlist To-do List Apps Revenue (US\$, Mn), (2017-2022)
- Table 36. Notion Corporate Summary
- Table 37. Notion To-do List Apps Product Offerings
- Table 38. Notion To-do List Apps Revenue (US\$, Mn), (2017-2022)
- Table 39. Workflowy Corporate Summary
- Table 40. Workflowy To-do List Apps Product Offerings
- Table 41. Workflowy To-do List Apps Revenue (US\$, Mn), (2017-2022)
- Table 42. Todoist Corporate Summary
- Table 43. Todoist To-do List Apps Product Offerings
- Table 44. Todoist To-do List Apps Revenue (US\$, Mn), (2017-2022)
- Table 45. TickTick Corporate Summary
- Table 46. TickTick To-do List Apps Product Offerings
- Table 47. TickTick To-do List Apps Revenue (US\$, Mn), (2017-2022)
- Table 48. Microsoft Corporate Summary
- Table 49. Microsoft To-do List Apps Product Offerings
- Table 50. Microsoft To-do List Apps Revenue (US\$, Mn), (2017-2022)
- Table 51. Things Corporate Summary
- Table 52. Things To-do List Apps Product Offerings
- Table 53. Things To-do List Apps Revenue (US\$, Mn), (2017-2022)
- Table 54. OmniFocus Corporate Summary
- Table 55. OmniFocus To-do List Apps Product Offerings
- Table 56. OmniFocus To-do List Apps Revenue (US\$, Mn), (2017-2022)
- Table 57. Habitica Corporate Summary
- Table 58. Habitica To-do List Apps Product Offerings
- Table 59. Habitica To-do List Apps Revenue (US\$, Mn), (2017-2022)
- Table 60. Google Corporate Summary
- Table 61. Google To-do List Apps Product Offerings
- Table 62. Google To-do List Apps Revenue (US\$, Mn), (2017-2022)
- Table 63. Any.do Corporate Summary
- Table 64. Any.do To-do List Apps Product Offerings
- Table 65. Any.do To-do List Apps Revenue (US\$, Mn), (2017-2022)
- Table 66. Other options Corporate Summary
- Table 67. Other options To-do List Apps Product Offerings
- Table 68. Other options To-do List Apps Revenue (US\$, Mn), (2017-2022)
- Table 69. TeuxDeaux Corporate Summary
- Table 70. TeuxDeaux To-do List Apps Product Offerings

Table 71. TeuxDeaux To-do List Apps Revenue (US\$, Mn), (2017-2022)

## List Of Figures

### LIST OF FIGURES

- Figure 1. To-do List Apps Segment by Type in 2021
- Figure 2. To-do List Apps Segment by Application in 2021
- Figure 3. Global To-do List Apps Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global To-do List Apps Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global To-do List Apps Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by To-do List Apps Revenue in 2021
- Figure 8. By Type - Global To-do List Apps Revenue Market Share, 2017-2028
- Figure 9. By Application - Global To-do List Apps Revenue Market Share, 2017-2028
- Figure 10. By Region - Global To-do List Apps Revenue Market Share, 2017-2028
- Figure 11. By Country - North America To-do List Apps Revenue Market Share, 2017-2028
- Figure 12. US To-do List Apps Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada To-do List Apps Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico To-do List Apps Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe To-do List Apps Revenue Market Share, 2017-2028
- Figure 16. Germany To-do List Apps Revenue, (US\$, Mn), 2017-2028
- Figure 17. France To-do List Apps Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. To-do List Apps Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy To-do List Apps Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia To-do List Apps Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries To-do List Apps Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux To-do List Apps Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia To-do List Apps Revenue Market Share, 2017-2028
- Figure 24. China To-do List Apps Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan To-do List Apps Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea To-do List Apps Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia To-do List Apps Revenue, (US\$, Mn), 2017-2028
- Figure 28. India To-do List Apps Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America To-do List Apps Revenue Market Share, 2017-2028
- Figure 30. Brazil To-do List Apps Revenue, (US\$, Mn), 2017-2028
- Figure 31. Argentina To-do List Apps Revenue, (US\$, Mn), 2017-2028
- Figure 32. By Country - Middle East & Africa To-do List Apps Revenue Market Share, 2017-2028

Figure 33. Turkey To-do List Apps Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel To-do List Apps Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia To-do List Apps Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE To-do List Apps Revenue, (US\$, Mn), 2017-2028

Figure 37. Quire To-do List Apps Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Wunderlist To-do List Apps Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Notion To-do List Apps Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Workflowy To-do List Apps Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Todoist To-do List Apps Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. TickTick To-do List Apps Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Microsoft To-do List Apps Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Things To-do List Apps Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. OmniFocus To-do List Apps Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Habitica To-do List Apps Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. Google To-do List Apps Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. Any.do To-do List Apps Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 49. Other options To-do List Apps Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 50. TeuxDeaux To-do List Apps Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

## I would like to order

Product name: To-do List Apps Market, Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/TDDDA251D790EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TDDDA251D790EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970