

Third-party Data Platform Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Third-party Data Platform in Global, including the following market information:

Global Third-party Data Platform Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Third-party Data Platform market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Paid Data Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Third-party Data Platform include Oracle Corporation, Adsquare, LiveRamp Holdings?Inc., OnAudience, Eyeota, Nielsen CO B.V., Lotame, Adob???e and Meltwater, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Third-party Data Platform companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Third-party Data Platform Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Third-party Data Platform Market Segment Percentages, by Type, 2021 (%)

Paid Data

Shared Data

Global Third-party Data Platform Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Third-party Data Platform Market Segment Percentages, by Application, 2021 (%)

Government

Enterprise

Individual

Global Third-party Data Platform Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Third-party Data Platform Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Third-party Data Platform revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Third-party Data Platform revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Oracle Corporation

Adsquare

LiveRamp Holdings?Inc.

OnAudience

Eyeota

Nielsen CO B.V.

Lotame

Adob??e

Meltwater

Salesforce

Dawex

Snowflake

Taboola

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