

Thermal Printhead Market in Southeast Asia - Manufacturing and Consumption, Outlook and Forecast 2020-2026

<https://marketpublishers.com/r/T8FB20FD77A9EN.html>

Date: April 2020

Pages: 92

Price: US\$ 2,700.00 (Single User License)

ID: T8FB20FD77A9EN

Abstracts

Thermal Printhead is constituted by a line of heating elements, these elements have the same resistance, these elements are rowing densely, and the dpi is ranging from 200 to 600.

The thermal print head is the key components of the thermal printer; it needs to coordinate with the thermal print paper to print out the specified image. The image is applied in the room more suitable. It is better to wipe the hot zone daily after used.

This report contains market size and forecasts of Thermal Printhead in Southeast Asia, including the following market information:

Southeast Asia Thermal Printhead Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Southeast Asia Thermal Printhead Market Consumption, 2015-2020, 2021-2026, (K Units)

Southeast Asia Thermal Printhead Production Capacity, 2015-2020, 2021-2026, (K Units)

Top Five Competitors in Southeast Asia Thermal Printhead Market 2019 (%)

The global Thermal Printhead market was valued at 319.4 million in 2019 and is projected to reach US\$ 373.9 million by 2026, at a CAGR of 4.0% during the forecast period. While the Thermal Printhead market size in Southeast Asia was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Thermal Printhead manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas.

This report also analyses and evaluates the COVID-19 impact on Thermal Printhead

production and consumption in Southeast Asia

Total Market by Segment:

Southeast Asia Thermal Printhead Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (K Units)

Southeast Asia Thermal Printhead Market Segment Percentages, By Type, 2019 (%)

Thick Film Thermal Printhead

Thin Film Thermal Printhead

Southeast Asia Thermal Printhead Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (K Units)

Southeast Asia Thermal Printhead Market Segment Percentages, By Application, 2019 (%)

POS Applications

Plotting and Recording

Self-Adhesive Labels

Tickets

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Thermal Printhead Market Competitors Revenues in Southeast Asia, by Players 2015-2020 (Estimated), (\$ millions)

Total Thermal Printhead Market Competitors Revenues Share in Southeast Asia, by Players 2019 (%)

Total Southeast Asia Thermal Printhead Market Competitors Sales, by Players 2015-2020 (Estimated), (K Units)

Total Southeast Asia Thermal Printhead Market Competitors Sales Market Share by Players 2019 (\$ millions)

Further, the report presents profiles of competitors in the market, including the following:

Kyocera

ROHM

Shandong Hualing (SHEC)

Toshiba Hokut

AOI Electronics

Gulton

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Thermal Printhead Market Definition
- 1.2 Market Segments
 - 1.2.1 Segment by Type
 - 1.2.2 Segment by Application
- 1.3 Southeast Asia Thermal Printhead Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 COVID-19 IMPACT: SOUTHEAST ASIA THERMAL PRINthead OVERALL MARKET SIZE

- 2.1 Southeast Asia Thermal Printhead Market Size: 2020 VS 2026
- 2.2 Southeast Asia Thermal Printhead Revenue, Prospects & Forecasts: 2015-2026
- 2.3 Southeast Asia Thermal Printhead Sales (Consumption): 2015-2026

3 COMPANY LANDSCAPE

- 3.1 Top Thermal Printhead Players in Southeast Asia (including Foreign and Local Companies)
- 3.2 Top Southeast Asia Thermal Printhead Companies Ranked by Revenue
- 3.3 Southeast Asia Thermal Printhead Revenue by Companies (including Foreign and Local Companies)
- 3.4 Southeast Asia Thermal Printhead Sales by Companies (including Foreign and Local Companies)
- 3.5 Southeast Asia Thermal Printhead Price by Manufacturer (2015-2020)
- 3.6 Top 3 and Top 5 Thermal Printhead Companies in Southeast Asia, by Revenue in 2019
- 3.7 Southeast Asia Manufacturers Thermal Printhead Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Thermal Printhead Players in Southeast Asia
 - 3.8.1 List of Southeast Asia Tier 1 Thermal Printhead Companies
 - 3.8.2 List of Southeast Asia Tier 2 and Tier 3 Thermal Printhead Companies

4 SIGHTS BY PRODUCT

4.1 Overview

4.1.1 By Type - Southeast Asia Thermal Printhead Market Size Markets, 2020 & 2026

4.1.2 Thick Film Thermal Printhead

4.1.3 Thin Film Thermal Printhead

4.2 By Type - Southeast Asia Thermal Printhead Revenue & Forecasts

4.2.1 By Type - Southeast Asia Thermal Printhead Revenue, 2015-2020

4.2.2 By Type - Southeast Asia Thermal Printhead Revenue, 2021-2026

4.2.3 By Type - Southeast Asia Thermal Printhead Revenue Market Share, 2015-2026

4.3 By Type - Southeast Asia Thermal Printhead Sales & Forecasts

4.3.1 By Type - Southeast Asia Thermal Printhead Sales, 2015-2020

4.3.2 By Type - Southeast Asia Thermal Printhead Sales, 2021-2026

4.3.3 By Type - Southeast Asia Thermal Printhead Sales Market Share, 2015-2026

4.4 By Type - Southeast Asia Thermal Printhead Price (Manufacturers Selling Prices), 2015-2026

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Southeast Asia Thermal Printhead Market Size, 2020 & 2026

5.1.2 POS Applications

5.1.3 Plotting and Recording

5.1.4 Self-Adhesive Labels

5.1.5 Tickets

5.2 By Application - Southeast Asia Thermal Printhead Revenue & Forecasts

5.2.1 By Application - Southeast Asia Thermal Printhead Revenue, 2015-2020

5.2.2 By Application - Southeast Asia Thermal Printhead Revenue, 2021-2026

5.2.3 By Application - Southeast Asia Thermal Printhead Revenue Market Share, 2015-2026

5.3 By Application - Southeast Asia Thermal Printhead Sales & Forecasts

5.3.1 By Application - Southeast Asia Thermal Printhead Sales, 2015-2020

5.3.2 By Application - Southeast Asia Thermal Printhead Sales, 2021-2026

5.3.3 By Application - Southeast Asia Thermal Printhead Sales Market Share, 2015-2026

5.4 By Application - Southeast Asia Thermal Printhead Price (Manufacturers Selling Prices), 2015-2026

6 MANUFACTURERS & BRANDS PROFILES

6.1 Kyocera

- 6.1.1 Kyocera Corporate Summary
- 6.1.2 Kyocera Business Overview
- 6.1.3 Kyocera Thermal Printhead Major Product Offerings
- 6.1.4 Kyocera Sales and Revenue in Southeast Asia (2015-2020)
- 6.1.5 Kyocera Key News

6.2 ROHM

- 6.2.1 ROHM Corporate Summary
- 6.2.2 ROHM Business Overview
- 6.2.3 ROHM Thermal Printhead Major Product Offerings
- 6.2.4 ROHM Sales and Revenue in Southeast Asia (2015-2020)
- 6.2.5 ROHM Key News

6.3 Shandong Hualing (SHEC)

- 6.3.1 Shandong Hualing (SHEC) Corporate Summary
- 6.3.2 Shandong Hualing (SHEC) Business Overview
- 6.3.3 Shandong Hualing (SHEC) Thermal Printhead Major Product Offerings
- 6.3.4 Shandong Hualing (SHEC) Sales and Revenue in Southeast Asia (2015-2020)
- 6.3.5 Shandong Hualing (SHEC) Key News

6.4 Toshiba Hokut

- 6.4.1 Toshiba Hokut Corporate Summary
- 6.4.2 Toshiba Hokut Business Overview
- 6.4.3 Toshiba Hokut Thermal Printhead Major Product Offerings
- 6.4.4 Toshiba Hokut Sales and Revenue in Southeast Asia (2015-2020)
- 6.4.5 Toshiba Hokut Key News

6.5 AOI Electronics

- 6.5.1 AOI Electronics Corporate Summary
- 6.5.2 AOI Electronics Business Overview
- 6.5.3 AOI Electronics Thermal Printhead Major Product Offerings
- 6.5.4 AOI Electronics Sales and Revenue in Southeast Asia (2015-2020)
- 6.5.5 AOI Electronics Key News

6.6 Gulton

- 6.6.1 Gulton Corporate Summary
- 6.6.2 Gulton Business Overview
- 6.6.3 Gulton Thermal Printhead Major Product Offerings
- 6.6.4 Gulton Sales and Revenue in Southeast Asia (2015-2020)
- 6.6.5 Gulton Key News

6.7 Mitani Micro

- 6.6.1 Mitani Micro Corporate Summary
- 6.6.2 Mitani Micro Business Overview
- 6.6.3 Mitani Micro Thermal Printhead Major Product Offerings
- 6.4.4 Mitani Micro Sales and Revenue in Southeast Asia (2015-2020)
- 6.7.5 Mitani Micro Key News

7 THERMAL PRINthead PRODUCTION CAPACITY, EXPORT AND IMPORT ANALYSIS

- 7.1 Thermal Printhead Production Capacity and Value in Southeast Asia, Situation Analysis and Prediction, 2015-2026
 - 7.1.1 Southeast Asia Thermal Printhead Production Capacity, 2015-2026
 - 7.1.2 Southeast Asia Thermal Printhead Production 2015-2026
 - 7.1.3 Southeast Asia Thermal Printhead Production Value 2015-2026
- 7.2 Key Local Thermal Printhead Manufacturers in Southeast Asia
 - 7.2.1 Southeast Asia Key Local Thermal Printhead Manufacturers Production Capacity
 - 7.2.2 Southeast Asia Key Local Thermal Printhead Manufacturers Production
 - 7.2.3 Southeast Asia Key Local Thermal Printhead Manufacturers Production Value
 - 7.2.4 The Proportion of Thermal Printhead Production Sold in Southeast Asia and Sold Other Than Southeast Asia by Manufacturers
- 7.3 Thermal Printhead Export and Import in Southeast Asia
 - 7.3.1 Southeast Asia Thermal Printhead Export Market
 - 7.3.2 Southeast Asia Thermal Printhead Source of Imports

8 COVID-19 IMPACT: KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

- 8.1 PESTLE Analysis for Southeast Asia Thermal Printhead Market
- 8.2 Market Opportunities & Trends
- 8.3 Market Drivers
- 8.4 Market Restraints

9 COVID-19 IMPACT ON THERMAL PRINthead SUPPLY CHAIN ANALYSIS

- 9.1 Supply Chain Analysis
- 9.2 Upstream Market Analysis
- 9.3 Downstream and Clients Market Analysis
- 9.4 Marketing Channels Analysis
 - 9.4.1 Marketing Channels

9.4.2 Thermal Printhead Distributors and Sales Agents in Southeast Asia

10 CONCLUSION

11 APPENDIX

11.1 Note

11.2 Examples of Clients

11.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Key Players of Thermal Printhead in Southeast Asia

Table 2. Top Players in Southeast Asia, Ranking by Revenue (2019)

Table 3. Southeast Asia Thermal Printhead Revenue by Companies, (US\$, Mn), 2015-2020

Table 4. Southeast Asia Thermal Printhead Revenue Share by Companies, 2015-2020

Table 5. Southeast Asia Thermal Printhead Sales by Companies, (K Units), 2015-2020

Table 6. Southeast Asia Thermal Printhead Sales Share by Companies, 2015-2020

Table 7. Key Manufacturers Thermal Printhead Price (2015-2020) (USD/Unit)

Table 8. Southeast Asia Manufacturers Thermal Printhead Product Type

Table 9. List of Southeast Asia Tier 1 Thermal Printhead Companies, Revenue (US\$, Mn) in 2019 and Market Share

Table 10. List of Southeast Asia Tier 2 and Tier 3 Thermal Printhead Companies, Revenue (US\$, Mn) in 2019 and Market Share

Table 11. By Type - Thermal Printhead Revenue in Southeast Asia (US\$, Mn), 2015-2020

Table 12. By Type - Thermal Printhead Revenue in Southeast Asia (US\$, Mn), 2021-2026

Table 13. By Type - Thermal Printhead Sales in Southeast Asia (K Units), 2015-2020

Table 14. By Type - Thermal Printhead Sales in Southeast Asia (K Units), 2021-2026

Table 15. By Application - Thermal Printhead Revenue in Southeast Asia, (US\$, Mn), 2015-2020

Table 16. By Application - Thermal Printhead Revenue in Southeast Asia, (US\$, Mn), 2021-2026

Table 17. By Application - Thermal Printhead Sales in Southeast Asia, (K Units), 2015-2020

Table 18. By Application - Thermal Printhead Sales in Southeast Asia, (K Units), 2021-2026

Table 19. Kyocera Corporate Summary

Table 20. Kyocera Thermal Printhead Product Offerings

Table 21. Kyocera Thermal Printhead Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 22. ROHM Corporate Summary

Table 23. ROHM Thermal Printhead Product Offerings

Table 24. ROHM Thermal Printhead Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

- Table 25. Shandong Hualing (SHEC) Corporate Summary
- Table 26. Shandong Hualing (SHEC) Thermal Printhead Product Offerings
- Table 27. Shandong Hualing (SHEC) Thermal Printhead Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 28. Toshiba Hokut Corporate Summary
- Table 29. Toshiba Hokut Thermal Printhead Product Offerings
- Table 30. Toshiba Hokut Thermal Printhead Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 31. AOI Electronics Corporate Summary
- Table 32. AOI Electronics Thermal Printhead Product Offerings
- Table 33. AOI Electronics Thermal Printhead Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 34. Gulton Corporate Summary
- Table 35. Gulton Thermal Printhead Product Offerings
- Table 36. Gulton Thermal Printhead Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 37. Mitani Micro Corporate Summary
- Table 38. Mitani Micro Thermal Printhead Product Offerings
- Table 39. Mitani Micro Thermal Printhead Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 40. Thermal Printhead Production Capacity (K Units) of Local Manufacturers in Southeast Asia, 2015-2020
- Table 41. Thermal Printhead Production (K Units) of Local Manufacturers in Southeast Asia, 2015-2020
- Table 42. Southeast Asia Thermal Printhead Production Market Share of Local Manufacturers, 2015-2020
- Table 43. Thermal Printhead Production Value (US\$, Mn) of Local Manufacturers in Southeast Asia, 2015-2020
- Table 44. Southeast Asia Thermal Printhead Production Value Market Share of Local Manufacturers, 2015-2020
- Table 45. The Percentage of Thermal Printhead Production Sold in Southeast Asia and Sold Other Than Southeast Asia by Manufacturers
- Table 46. The Percentage of Thermal Printhead Production Sold in Southeast Asia and Sold Other Than Southeast Asia by Manufacturers
- Table 47. Dangeguojia Thermal Printhead Sales (Consumption), Production, Export and Import, 2015-2020
- Table 48. Raw Materials and Suppliers
- Table 49. Thermal Printhead Downstream Clients in Southeast Asia
- Table 50. Thermal Printhead Distributors and Sales Agents in Southeast Asia

List Of Figures

LIST OF FIGURES

- Figure 1. Thermal Printhead Segment by Type
- Figure 2. Thermal Printhead Segment by Application
- Figure 3. Dangeguojia Thermal Printhead Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Thermal Printhead Market Size in Southeast Asia, (US\$, Mn) & (K Units): 2020 VS 2026
- Figure 6. Southeast Asia Thermal Printhead Revenue, 2015-2026 (US\$, Mn)
- Figure 7. Thermal Printhead Sales in Southeast Asia: 2015-2026 (K Units)
- Figure 8. The Top 3 and 5 Players Market Share by Thermal Printhead Revenue in 2019
- Figure 9. By Type - Southeast Asia Thermal Printhead Incremental Growth, (US\$, Mn), 2015-2026
- Figure 10. By Type - Southeast Asia Thermal Printhead Market Share, 2015-2020
- Figure 11. By Type - Southeast Asia Thermal Printhead Market Share, 2020-2026
- Figure 12. By Type - Southeast Asia Thermal Printhead Price (USD/Unit), 2015-2026
- Figure 13. By Application - Thermal Printhead Revenue in Southeast Asia (US\$, Mn), 2020 & 2026
- Figure 14. By Application - Southeast Asia Thermal Printhead Market Share, 2015-2020
- Figure 15. By Application - Southeast Asia Thermal Printhead Market Share, 2020-2026
- Figure 16. By Application - Southeast Asia Thermal Printhead Price (USD/Unit), 2015-2026
- Figure 17. Southeast Asia Thermal Printhead Production Capacity (K Units), 2015-2026
- Figure 18. Southeast Asia Thermal Printhead Actual Output (K Units), 2015-2026
- Figure 19. Southeast Asia Thermal Printhead Production Value (US\$, Mn), 2015-2026
- Figure 20. The Percentage of Southeast Asia Thermal Printhead Export Destination, 2019
- Figure 21. The Source of Imports of Southeast Asia Thermal Printhead, 2019
- Figure 22. PEST Analysis for Southeast Asia Thermal Printhead Market in 2020
- Figure 23. Thermal Printhead Market Opportunities & Trends in Southeast Asia
- Figure 24. Thermal Printhead Market Drivers in Southeast Asia
- Figure 25. Thermal Printhead Market Restraints in Southeast Asia
- Figure 26. Thermal Printhead Industry Value Chain

I would like to order

Product name: Thermal Printhead Market in Southeast Asia - Manufacturing and Consumption, Outlook and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/T8FB20FD77A9EN.html>

Price: US\$ 2,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T8FB20FD77A9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

