

Thermal Printhead Market in China - Manufacturing and Consumption, Outlook and Forecast 2020-2026

https://marketpublishers.com/r/T207F834A0E1EN.html

Date: April 2020

Pages: 93

Price: US\$ 2,700.00 (Single User License)

ID: T207F834A0E1EN

Abstracts

Thermal Printhead is constituted by a line of heating elements, these elements have the same resistance, these elements are rowing densely, and the dpi is ranging from 200 to 600.

The thermal print head is the key components of the thermal printer; it needs to coordinate with the thermal print paper to print out the specified image. The image is applicated in the room more suitable. It is better to wipe the hot zone daily after used. This report contains market size and forecasts of Thermal Printhead in China, including the following market information:

China Thermal Printhead Market Revenue, 2015-2020, 2021-2026, (\$ millions) China Thermal Printhead Market Consumption, 2015-2020, 2021-2026, (K Units) China Thermal Printhead Production Capacity, 2015-2020, 2021-2026, (K Units) Top Five Competitors in China Thermal Printhead Market 2019 (%)

The global Thermal Printhead market was valued at 319.4 million in 2019 and is projected to reach US\$ 373.9 million by 2026, at a CAGR of 4.0% during the forecast period. While the Thermal Printhead market size in China was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Thermal Printhead manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas. This report also analyses and evaluates the COVID-19 impact on Thermal Printhead production and consumption in China

Total Market by Segment:



China Thermal Printhead Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (K Units)

China Thermal Printhead Market Segment Percentages, By Type, 2019 (%)

Thick Film Thermal Printhead

Thin Film Thermal Printhead

China Thermal Printhead Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (K Units)

China Thermal Printhead Market Segment Percentages, By Application, 2019 (%)

POS Applications

Plotting and Recording

Self-Adhesive Labels

Tickets

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Thermal Printhead Market Competitors Revenues in China, by Players 2015-2020 (Estimated), (\$ millions)

Total Thermal Printhead Market Competitors Revenues Share in China, by Players 2019 (%)

Total China Thermal Printhead Market Competitors Sales, by Players 2015-2020 (Estimated), (K Units)

Total China Thermal Printhead Market Competitors Sales Market Share by Players 2019 (\$ millions)

Further, the report presents profiles of competitors in the market, including the following:

Kyocera



Shandong Hualing (SHEC)

Toshiba Hokut

AOI Electronics

Gulton



Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Thermal Printhead Market Definition
- 1.2 Market Segments
 - 1.2.1 Segment by Type
 - 1.2.2 Segment by Application
- 1.3 China Thermal Printhead Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 COVID-19 IMPACT: CHINA THERMAL PRINTHEAD OVERALL MARKET SIZE

- 2.1 China Thermal Printhead Market Size: 2020 VS 2026
- 2.2 China Thermal Printhead Revenue, Prospects & Forecasts: 2015-2026
- 2.3 China Thermal Printhead Sales (Consumption): 2015-2026

3 COMPANY LANDSCAPE

- 3.1 Top Thermal Printhead Players in China (including Foreign and Local Companies)
- 3.2 Top China Thermal Printhead Companies Ranked by Revenue
- 3.3 China Thermal Printhead Revenue by Companies (including Foreign and Local Companies)
- 3.4 China Thermal Printhead Sales by Companies (including Foreign and Local Companies)
- 3.5 China Thermal Printhead Price by Manufacturer (2015-2020)
- 3.6 Top 3 and Top 5 Thermal Printhead Companies in China, by Revenue in 2019
- 3.7 China Manufacturers Thermal Printhead Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Thermal Printhead Players in China
 - 3.8.1 List of China Tier 1 Thermal Printhead Companies
 - 3.8.2 List of China Tier 2 and Tier 3 Thermal Printhead Companies

4 SIGHTS BY PRODUCT



- 4.1 Overview
 - 4.1.1 By Type China Thermal Printhead Market Size Markets, 2020 & 2026
 - 4.1.2 Thick Film Thermal Printhead
 - 4.1.3 Thin Film Thermal Printhead
- 4.2 By Type China Thermal Printhead Revenue & Forecasts
 - 4.2.1 By Type China Thermal Printhead Revenue, 2015-2020
- 4.2.2 By Type China Thermal Printhead Revenue, 2021-2026
- 4.2.3 By Type China Thermal Printhead Revenue Market Share, 2015-2026
- 4.3 By Type China Thermal Printhead Sales & Forecasts
- 4.3.1 By Type China Thermal Printhead Sales, 2015-2020
- 4.3.2 By Type China Thermal Printhead Sales, 2021-2026
- 4.3.3 By Type China Thermal Printhead Sales Market Share, 2015-2026
- 4.4 By Type China Thermal Printhead Price (Manufacturers Selling Prices), 2015-2026

5 SIGHTS BY APPLICATION

- 5.1 Overview
 - 5.1.1 By Application China Thermal Printhead Market Size, 2020 & 2026
 - 5.1.2 POS Applications
 - 5.1.3 Plotting and Recording
 - 5.1.4 Self-Adhesive Labels
 - 5.1.5 Tickets
- 5.2 By Application China Thermal Printhead Revenue & Forecasts
 - 5.2.1 By Application China Thermal Printhead Revenue, 2015-2020
 - 5.2.2 By Application China Thermal Printhead Revenue, 2021-2026
 - 5.2.3 By Application China Thermal Printhead Revenue Market Share, 2015-2026
- 5.3 By Application China Thermal Printhead Sales & Forecasts
 - 5.3.1 By Application China Thermal Printhead Sales, 2015-2020
- 5.3.2 By Application China Thermal Printhead Sales, 2021-2026
- 5.3.3 By Application China Thermal Printhead Sales Market Share, 2015-2026
- 5.4 By Application China Thermal Printhead Price (Manufacturers Selling Prices), 2015-2026

6 MANUFACTURERS & BRANDS PROFILES

- 6.1 Kyocera
 - 6.1.1 Kyocera Corporate Summary
 - 6.1.2 Kyocera Business Overview
 - 6.1.3 Kyocera Thermal Printhead Major Product Offerings



- 6.1.4 Kyocera Sales and Revenue in China (2015-2020)
- 6.1.5 Kyocera Key News
- 6.2 ROHM
 - 6.2.1 ROHM Corporate Summary
 - 6.2.2 ROHM Business Overview
 - 6.2.3 ROHM Thermal Printhead Major Product Offerings
 - 6.2.4 ROHM Sales and Revenue in China (2015-2020)
 - 6.2.5 ROHM Key News
- 6.3 Shandong Hualing (SHEC)
 - 6.3.1 Shandong Hualing (SHEC) Corporate Summary
 - 6.3.2 Shandong Hualing (SHEC) Business Overview
 - 6.3.3 Shandong Hualing (SHEC) Thermal Printhead Major Product Offerings
 - 6.3.4 Shandong Hualing (SHEC) Sales and Revenue in China (2015-2020)
 - 6.3.5 Shandong Hualing (SHEC) Key News
- 6.4 Toshiba Hokut
 - 6.4.1 Toshiba Hokut Corporate Summary
 - 6.4.2 Toshiba Hokut Business Overview
 - 6.4.3 Toshiba Hokut Thermal Printhead Major Product Offerings
 - 6.4.4 Toshiba Hokut Sales and Revenue in China (2015-2020)
 - 6.4.5 Toshiba Hokut Key News
- 6.5 AOI Electronics
 - 6.5.1 AOI Electronics Corporate Summary
 - 6.5.2 AOI Electronics Business Overview
 - 6.5.3 AOI Electronics Thermal Printhead Major Product Offerings
 - 6.5.4 AOI Electronics Sales and Revenue in China (2015-2020)
 - 6.5.5 AOI Electronics Key News
- 6.6 Gulton
 - 6.6.1 Gulton Corporate Summary
 - 6.6.2 Gulton Business Overview
 - 6.6.3 Gulton Thermal Printhead Major Product Offerings
 - 6.6.4 Gulton Sales and Revenue in China (2015-2020)
 - 6.6.5 Gulton Key News
- 6.7 Mitani Micro
 - 6.6.1 Mitani Micro Corporate Summary
 - 6.6.2 Mitani Micro Business Overview
 - 6.6.3 Mitani Micro Thermal Printhead Major Product Offerings
 - 6.4.4 Mitani Micro Sales and Revenue in China (2015-2020)
 - 6.7.5 Mitani Micro Key News



7 THERMAL PRINTHEAD PRODUCTION CAPACITY, EXPORT AND IMPORT ANALYSIS

- 7.1 Thermal Printhead Production Capacity and Value in China, Situation Analysis and Prediction, 2015-2026
 - 7.1.1 China Thermal Printhead Production Capacity, 2015-2026
 - 7.1.2 China Thermal Printhead Production 2015-2026
 - 7.1.3 China Thermal Printhead Production Value 2015-2026
- 7.2 Key Local Thermal Printhead Manufacturers in China
 - 7.2.1 China Key Local Thermal Printhead Manufacturers Production Capacity
 - 7.2.2 China Key Local Thermal Printhead Manufacturers Production
 - 7.2.3 China Key Local Thermal Printhead Manufacturers Production Value
- 7.2.4 The Proportion of Thermal Printhead Production Sold in China and Sold Other Than China by Manufacturers
- 7.3 Thermal Printhead Export and Import in China
 - 7.3.1 China Thermal Printhead Export Market
 - 7.3.2 China Thermal Printhead Source of Imports

8 COVID-19 IMPACT: KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

- 8.1 PESTLE Analysis for China Thermal Printhead Market
- 8.2 Market Opportunities & Trends
- 8.3 Market Drivers
- 8.4 Market Restraints

9 COVID-19 IMPACT ON THERMAL PRINTHEAD SUPPLY CHAIN ANALYSIS

- 9.1 Supply Chain Analysis
- 9.2 Upstream Market Analysis
- 9.3 Downstream and Clients Market Analysis
- 9.4 Marketing Channels Analysis
 - 9.4.1 Marketing Channels
 - 9.4.2 Thermal Printhead Distributors and Sales Agents in China

10 CONCLUSION

11 APPENDIX



- 11.1 Note
- 11.2 Examples of Clients
- 11.3 Disclaimer



List Of Tables

LIST OF TABLES

- Table 1. Key Players of Thermal Printhead in China
- Table 2. Top Players in China, Ranking by Revenue (2019)
- Table 3. China Thermal Printhead Revenue by Companies, (US\$, Mn), 2015-2020
- Table 4. China Thermal Printhead Revenue Share by Companies, 2015-2020
- Table 5. China Thermal Printhead Sales by Companies, (K Units), 2015-2020
- Table 6. China Thermal Printhead Sales Share by Companies, 2015-2020
- Table 7. Key Manufacturers Thermal Printhead Price (2015-2020) (USD/Unit)
- Table 8. China Manufacturers Thermal Printhead Product Type
- Table 9. List of China Tier 1 Thermal Printhead Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 10. List of China Tier 2 and Tier 3 Thermal Printhead Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 11. By Type Thermal Printhead Revenue in China (US\$, Mn), 2015-2020
- Table 12. By Type Thermal Printhead Revenue in China (US\$, Mn), 2021-2026
- Table 13. By Type Thermal Printhead Sales in China (K Units), 2015-2020
- Table 14. By Type Thermal Printhead Sales in China (K Units), 2021-2026
- Table 15. By Application Thermal Printhead Revenue in China, (US\$, Mn), 2015-2020
- Table 16. By Application Thermal Printhead Revenue in China, (US\$, Mn), 2021-2026
- Table 17. By Application Thermal Printhead Sales in China, (K Units), 2015-2020
- Table 18. By Application Thermal Printhead Sales in China, (K Units), 2021-2026
- Table 19. Kyocera Corporate Summary
- Table 20. Kyocera Thermal Printhead Product Offerings
- Table 21. Kyocera Thermal Printhead Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 22. ROHM Corporate Summary
- Table 23. ROHM Thermal Printhead Product Offerings
- Table 24. ROHM Thermal Printhead Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 25. Shandong Hualing (SHEC) Corporate Summary
- Table 26. Shandong Hualing (SHEC) Thermal Printhead Product Offerings
- Table 27. Shandong Hualing (SHEC) Thermal Printhead Sales (K Units), Revenue
- (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 28. Toshiba Hokut Corporate Summary
- Table 29. Toshiba Hokut Thermal Printhead Product Offerings
- Table 30. Toshiba Hokut Thermal Printhead Sales (K Units), Revenue (US\$, Mn) and



Average Price (USD/Unit) (2015-2020)

Table 31. AOI Electronics Corporate Summary

Table 32. AOI Electronics Thermal Printhead Product Offerings

Table 33. AOI Electronics Thermal Printhead Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 34. Gulton Corporate Summary

Table 35. Gulton Thermal Printhead Product Offerings

Table 36. Gulton Thermal Printhead Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 37. Mitani Micro Corporate Summary

Table 38. Mitani Micro Thermal Printhead Product Offerings

Table 39. Mitani Micro Thermal Printhead Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 40. Thermal Printhead Production Capacity (K Units) of Local Manufacturers in China, 2015-2020

Table 41. Thermal Printhead Production (K Units) of Local Manufacturers in China, 2015-2020

Table 42. China Thermal Printhead Production Market Share of Local Manufacturers, 2015-2020

Table 43. Thermal Printhead Production Value (US\$, Mn) of Local Manufacturers in China, 2015-2020

Table 44. China Thermal Printhead Production Value Market Share of Local Manufacturers, 2015-2020

Table 45. The Percentage of Thermal Printhead Production Sold in China and Sold Other Than China by Manufacturers

Table 46. The Percentage of Thermal Printhead Production Sold in China and Sold Other Than China by Manufacturers

Table 47. Dangeguojia Thermal Printhead Sales (Consumption), Production, Export and Import, 2015-2020

Table 48. Raw Materials and Suppliers

Table 49. Thermal Printhead Downstream Clients in China

Table 50. Thermal Printhead Distributors and Sales Agents in China



List Of Figures

LIST OF FIGURES

- Figure 1. Thermal Printhead Segment by Type
- Figure 2. Thermal Printhead Segment by Application
- Figure 3. Dangeguojia Thermal Printhead Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Thermal Printhead Market Size in China, (US\$, Mn) & (K Units): 2020 VS 2026
- Figure 6. China Thermal Printhead Revenue, 2015-2026 (US\$, Mn)
- Figure 7. Thermal Printhead Sales in China: 2015-2026 (K Units)
- Figure 8. The Top 3 and 5 Players Market Share by Thermal Printhead Revenue in 2019
- Figure 9. By Type China Thermal Printhead Incremental Growth, (US\$, Mn), 2015-2026
- Figure 10. By Type China Thermal Printhead Market Share, 2015-2020
- Figure 11. By Type China Thermal Printhead Market Share, 2020-2026
- Figure 12. By Type China Thermal Printhead Price (USD/Unit), 2015-2026
- Figure 13. By Application Thermal Printhead Revenue in China (US\$, Mn), 2020 & 2026
- Figure 14. By Application China Thermal Printhead Market Share, 2015-2020
- Figure 15. By Application China Thermal Printhead Market Share, 2020-2026
- Figure 16. By Application China Thermal Printhead Price (USD/Unit), 2015-2026
- Figure 17. China Thermal Printhead Production Capacity (K Units), 2015-2026
- Figure 18. China Thermal Printhead Actual Output (K Units), 2015-2026
- Figure 19. China Thermal Printhead Production Value (US\$, Mn), 2015-2026
- Figure 20. The Percentage of China Thermal Printhead Export Destination, 2019
- Figure 21. The Source of Imports of China Thermal Printhead, 2019
- Figure 22. PEST Analysis for China Thermal Printhead Market in 2020
- Figure 23. Thermal Printhead Market Opportunities & Trends in China
- Figure 24. Thermal Printhead Market Drivers in China
- Figure 25. Thermal Printhead Market Restraints in China
- Figure 26. Thermal Printhead Industry Value Chain



I would like to order

Product name: Thermal Printhead Market in China - Manufacturing and Consumption, Outlook and

Forecast 2020-2026

Product link: https://marketpublishers.com/r/T207F834A0E1EN.html

Price: US\$ 2,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/T207F834A0E1EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

