

Thermal Printhead Market in Brazil - Manufacturing and Consumption, Outlook and Forecast 2020-2026

<https://marketpublishers.com/r/T3968DAC42ACEN.html>

Date: April 2020

Pages: 92

Price: US\$ 2,700.00 (Single User License)

ID: T3968DAC42ACEN

Abstracts

Thermal Printhead is constituted by a line of heating elements, these elements have the same resistance, these elements are rowing densely, and the dpi is ranging from 200 to 600.

The thermal print head is the key components of the thermal printer; it needs to coordinate with the thermal print paper to print out the specified image. The image is applied in the room more suitable. It is better to wipe the hot zone daily after used. This report contains market size and forecasts of Thermal Printhead in Brazil, including the following market information:

Brazil Thermal Printhead Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Brazil Thermal Printhead Market Consumption, 2015-2020, 2021-2026, (K Units)

Brazil Thermal Printhead Production Capacity, 2015-2020, 2021-2026, (K Units)

Top Five Competitors in Brazil Thermal Printhead Market 2019 (%)

The global Thermal Printhead market was valued at 319.4 million in 2019 and is projected to reach US\$ 373.9 million by 2026, at a CAGR of 4.0% during the forecast period. While the Thermal Printhead market size in Brazil was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Thermal Printhead manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas. This report also analyses and evaluates the COVID-19 impact on Thermal Printhead production and consumption in Brazil

Total Market by Segment:

Brazil Thermal Printhead Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (K Units)

Brazil Thermal Printhead Market Segment Percentages, By Type, 2019 (%)

Thick Film Thermal Printhead

Thin Film Thermal Printhead

Brazil Thermal Printhead Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (K Units)

Brazil Thermal Printhead Market Segment Percentages, By Application, 2019 (%)

POS Applications

Plotting and Recording

Self-Adhesive Labels

Tickets

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Thermal Printhead Market Competitors Revenues in Brazil, by Players 2015-2020 (Estimated), (\$ millions)

Total Thermal Printhead Market Competitors Revenues Share in Brazil, by Players 2019 (%)

Total Brazil Thermal Printhead Market Competitors Sales, by Players 2015-2020 (Estimated), (K Units)

Total Brazil Thermal Printhead Market Competitors Sales Market Share by Players 2019 (\$ millions)

Further, the report presents profiles of competitors in the market, including the following:

Kyocera

ROHM

Shandong Hualing (SHEC)

Toshiba Hokut

AOI Electronics

Gulton

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Thermal Printhead Market Definition
- 1.2 Market Segments
 - 1.2.1 Segment by Type
 - 1.2.2 Segment by Application
- 1.3 Brazil Thermal Printhead Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 COVID-19 IMPACT: BRAZIL THERMAL PRINthead OVERALL MARKET SIZE

- 2.1 Brazil Thermal Printhead Market Size: 2020 VS 2026
- 2.2 Brazil Thermal Printhead Revenue, Prospects & Forecasts: 2015-2026
- 2.3 Brazil Thermal Printhead Sales (Consumption): 2015-2026

3 COMPANY LANDSCAPE

- 3.1 Top Thermal Printhead Players in Brazil (including Foreign and Local Companies)
- 3.2 Top Brazil Thermal Printhead Companies Ranked by Revenue
- 3.3 Brazil Thermal Printhead Revenue by Companies (including Foreign and Local Companies)
- 3.4 Brazil Thermal Printhead Sales by Companies (including Foreign and Local Companies)
- 3.5 Brazil Thermal Printhead Price by Manufacturer (2015-2020)
- 3.6 Top 3 and Top 5 Thermal Printhead Companies in Brazil, by Revenue in 2019
- 3.7 Brazil Manufacturers Thermal Printhead Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Thermal Printhead Players in Brazil
 - 3.8.1 List of Brazil Tier 1 Thermal Printhead Companies
 - 3.8.2 List of Brazil Tier 2 and Tier 3 Thermal Printhead Companies

4 SIGHTS BY PRODUCT

4.1 Overview

4.1.1 By Type - Brazil Thermal Printhead Market Size Markets, 2020 & 2026

4.1.2 Thick Film Thermal Printhead

4.1.3 Thin Film Thermal Printhead

4.2 By Type - Brazil Thermal Printhead Revenue & Forecasts

4.2.1 By Type - Brazil Thermal Printhead Revenue, 2015-2020

4.2.2 By Type - Brazil Thermal Printhead Revenue, 2021-2026

4.2.3 By Type - Brazil Thermal Printhead Revenue Market Share, 2015-2026

4.3 By Type - Brazil Thermal Printhead Sales & Forecasts

4.3.1 By Type - Brazil Thermal Printhead Sales, 2015-2020

4.3.2 By Type - Brazil Thermal Printhead Sales, 2021-2026

4.3.3 By Type - Brazil Thermal Printhead Sales Market Share, 2015-2026

4.4 By Type - Brazil Thermal Printhead Price (Manufacturers Selling Prices), 2015-2026

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Brazil Thermal Printhead Market Size, 2020 & 2026

5.1.2 POS Applications

5.1.3 Plotting and Recording

5.1.4 Self-Adhesive Labels

5.1.5 Tickets

5.2 By Application - Brazil Thermal Printhead Revenue & Forecasts

5.2.1 By Application - Brazil Thermal Printhead Revenue, 2015-2020

5.2.2 By Application - Brazil Thermal Printhead Revenue, 2021-2026

5.2.3 By Application - Brazil Thermal Printhead Revenue Market Share, 2015-2026

5.3 By Application - Brazil Thermal Printhead Sales & Forecasts

5.3.1 By Application - Brazil Thermal Printhead Sales, 2015-2020

5.3.2 By Application - Brazil Thermal Printhead Sales, 2021-2026

5.3.3 By Application - Brazil Thermal Printhead Sales Market Share, 2015-2026

5.4 By Application - Brazil Thermal Printhead Price (Manufacturers Selling Prices), 2015-2026

6 MANUFACTURERS & BRANDS PROFILES

6.1 Kyocera

6.1.1 Kyocera Corporate Summary

6.1.2 Kyocera Business Overview

6.1.3 Kyocera Thermal Printhead Major Product Offerings

- 6.1.4 Kyocera Sales and Revenue in Brazil (2015-2020)
- 6.1.5 Kyocera Key News
- 6.2 ROHM
 - 6.2.1 ROHM Corporate Summary
 - 6.2.2 ROHM Business Overview
 - 6.2.3 ROHM Thermal Printhead Major Product Offerings
 - 6.2.4 ROHM Sales and Revenue in Brazil (2015-2020)
 - 6.2.5 ROHM Key News
- 6.3 Shandong Hualing (SHEC)
 - 6.3.1 Shandong Hualing (SHEC) Corporate Summary
 - 6.3.2 Shandong Hualing (SHEC) Business Overview
 - 6.3.3 Shandong Hualing (SHEC) Thermal Printhead Major Product Offerings
 - 6.3.4 Shandong Hualing (SHEC) Sales and Revenue in Brazil (2015-2020)
 - 6.3.5 Shandong Hualing (SHEC) Key News
- 6.4 Toshiba Hokut
 - 6.4.1 Toshiba Hokut Corporate Summary
 - 6.4.2 Toshiba Hokut Business Overview
 - 6.4.3 Toshiba Hokut Thermal Printhead Major Product Offerings
 - 6.4.4 Toshiba Hokut Sales and Revenue in Brazil (2015-2020)
 - 6.4.5 Toshiba Hokut Key News
- 6.5 AOI Electronics
 - 6.5.1 AOI Electronics Corporate Summary
 - 6.5.2 AOI Electronics Business Overview
 - 6.5.3 AOI Electronics Thermal Printhead Major Product Offerings
 - 6.5.4 AOI Electronics Sales and Revenue in Brazil (2015-2020)
 - 6.5.5 AOI Electronics Key News
- 6.6 Gulton
 - 6.6.1 Gulton Corporate Summary
 - 6.6.2 Gulton Business Overview
 - 6.6.3 Gulton Thermal Printhead Major Product Offerings
 - 6.6.4 Gulton Sales and Revenue in Brazil (2015-2020)
 - 6.6.5 Gulton Key News
- 6.7 Mitani Micro
 - 6.6.1 Mitani Micro Corporate Summary
 - 6.6.2 Mitani Micro Business Overview
 - 6.6.3 Mitani Micro Thermal Printhead Major Product Offerings
 - 6.4.4 Mitani Micro Sales and Revenue in Brazil (2015-2020)
 - 6.7.5 Mitani Micro Key News

7 THERMAL PRINthead PRODUCTION CAPACITY, EXPORT AND IMPORT ANALYSIS

7.1 Thermal Printhead Production Capacity and Value in Brazil, Situation Analysis and Prediction, 2015-2026

7.1.1 Brazil Thermal Printhead Production Capacity, 2015-2026

7.1.2 Brazil Thermal Printhead Production 2015-2026

7.1.3 Brazil Thermal Printhead Production Value 2015-2026

7.2 Key Local Thermal Printhead Manufacturers in Brazil

7.2.1 Brazil Key Local Thermal Printhead Manufacturers Production Capacity

7.2.2 Brazil Key Local Thermal Printhead Manufacturers Production

7.2.3 Brazil Key Local Thermal Printhead Manufacturers Production Value

7.2.4 The Proportion of Thermal Printhead Production Sold in Brazil and Sold Other Than Brazil by Manufacturers

7.3 Thermal Printhead Export and Import in Brazil

7.3.1 Brazil Thermal Printhead Export Market

7.3.2 Brazil Thermal Printhead Source of Imports

8 COVID-19 IMPACT: KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

8.1 PESTLE Analysis for Brazil Thermal Printhead Market

8.2 Market Opportunities & Trends

8.3 Market Drivers

8.4 Market Restraints

9 COVID-19 IMPACT ON THERMAL PRINthead SUPPLY CHAIN ANALYSIS

9.1 Supply Chain Analysis

9.2 Upstream Market Analysis

9.3 Downstream and Clients Market Analysis

9.4 Marketing Channels Analysis

9.4.1 Marketing Channels

9.4.2 Thermal Printhead Distributors and Sales Agents in Brazil

10 CONCLUSION

11 APPENDIX

11.1 Note

11.2 Examples of Clients

11.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Key Players of Thermal Printhead in Brazil
- Table 2. Top Players in Brazil, Ranking by Revenue (2019)
- Table 3. Brazil Thermal Printhead Revenue by Companies, (US\$, Mn), 2015-2020
- Table 4. Brazil Thermal Printhead Revenue Share by Companies, 2015-2020
- Table 5. Brazil Thermal Printhead Sales by Companies, (K Units), 2015-2020
- Table 6. Brazil Thermal Printhead Sales Share by Companies, 2015-2020
- Table 7. Key Manufacturers Thermal Printhead Price (2015-2020) (USD/Unit)
- Table 8. Brazil Manufacturers Thermal Printhead Product Type
- Table 9. List of Brazil Tier 1 Thermal Printhead Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 10. List of Brazil Tier 2 and Tier 3 Thermal Printhead Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 11. By Type - Thermal Printhead Revenue in Brazil (US\$, Mn), 2015-2020
- Table 12. By Type - Thermal Printhead Revenue in Brazil (US\$, Mn), 2021-2026
- Table 13. By Type - Thermal Printhead Sales in Brazil (K Units), 2015-2020
- Table 14. By Type - Thermal Printhead Sales in Brazil (K Units), 2021-2026
- Table 15. By Application - Thermal Printhead Revenue in Brazil, (US\$, Mn), 2015-2020
- Table 16. By Application - Thermal Printhead Revenue in Brazil, (US\$, Mn), 2021-2026
- Table 17. By Application - Thermal Printhead Sales in Brazil, (K Units), 2015-2020
- Table 18. By Application - Thermal Printhead Sales in Brazil, (K Units), 2021-2026
- Table 19. Kyocera Corporate Summary
- Table 20. Kyocera Thermal Printhead Product Offerings
- Table 21. Kyocera Thermal Printhead Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 22. ROHM Corporate Summary
- Table 23. ROHM Thermal Printhead Product Offerings
- Table 24. ROHM Thermal Printhead Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 25. Shandong Hualing (SHEC) Corporate Summary
- Table 26. Shandong Hualing (SHEC) Thermal Printhead Product Offerings
- Table 27. Shandong Hualing (SHEC) Thermal Printhead Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 28. Toshiba Hokut Corporate Summary
- Table 29. Toshiba Hokut Thermal Printhead Product Offerings
- Table 30. Toshiba Hokut Thermal Printhead Sales (K Units), Revenue (US\$, Mn) and

Average Price (USD/Unit) (2015-2020)

Table 31. AOI Electronics Corporate Summary

Table 32. AOI Electronics Thermal Printhead Product Offerings

Table 33. AOI Electronics Thermal Printhead Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 34. Gulton Corporate Summary

Table 35. Gulton Thermal Printhead Product Offerings

Table 36. Gulton Thermal Printhead Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 37. Mitani Micro Corporate Summary

Table 38. Mitani Micro Thermal Printhead Product Offerings

Table 39. Mitani Micro Thermal Printhead Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 40. Thermal Printhead Production Capacity (K Units) of Local Manufacturers in Brazil, 2015-2020

Table 41. Thermal Printhead Production (K Units) of Local Manufacturers in Brazil, 2015-2020

Table 42. Brazil Thermal Printhead Production Market Share of Local Manufacturers, 2015-2020

Table 43. Thermal Printhead Production Value (US\$, Mn) of Local Manufacturers in Brazil, 2015-2020

Table 44. Brazil Thermal Printhead Production Value Market Share of Local Manufacturers, 2015-2020

Table 45. The Percentage of Thermal Printhead Production Sold in Brazil and Sold Other Than Brazil by Manufacturers

Table 46. The Percentage of Thermal Printhead Production Sold in Brazil and Sold Other Than Brazil by Manufacturers

Table 47. Dangeguojia Thermal Printhead Sales (Consumption), Production, Export and Import, 2015-2020

Table 48. Raw Materials and Suppliers

Table 49. Thermal Printhead Downstream Clients in Brazil

Table 50. Thermal Printhead Distributors and Sales Agents in Brazil

List Of Figures

LIST OF FIGURES

- Figure 1. Thermal Printhead Segment by Type
- Figure 2. Thermal Printhead Segment by Application
- Figure 3. Dangeguojia Thermal Printhead Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Thermal Printhead Market Size in Brazil, (US\$, Mn) & (K Units): 2020 VS 2026
- Figure 6. Brazil Thermal Printhead Revenue, 2015-2026 (US\$, Mn)
- Figure 7. Thermal Printhead Sales in Brazil: 2015-2026 (K Units)
- Figure 8. The Top 3 and 5 Players Market Share by Thermal Printhead Revenue in 2019
- Figure 9. By Type - Brazil Thermal Printhead Incremental Growth, (US\$, Mn), 2015-2026
- Figure 10. By Type - Brazil Thermal Printhead Market Share, 2015-2020
- Figure 11. By Type - Brazil Thermal Printhead Market Share, 2020-2026
- Figure 12. By Type - Brazil Thermal Printhead Price (USD/Unit), 2015-2026
- Figure 13. By Application - Thermal Printhead Revenue in Brazil (US\$, Mn), 2020 & 2026
- Figure 14. By Application - Brazil Thermal Printhead Market Share, 2015-2020
- Figure 15. By Application - Brazil Thermal Printhead Market Share, 2020-2026
- Figure 16. By Application -Brazil Thermal Printhead Price (USD/Unit), 2015-2026
- Figure 17. Brazil Thermal Printhead Production Capacity (K Units), 2015-2026
- Figure 18. Brazil Thermal Printhead Actual Output (K Units), 2015-2026
- Figure 19. Brazil Thermal Printhead Production Value (US\$, Mn), 2015-2026
- Figure 20. The Percentage of Brazil Thermal Printhead Export Destination, 2019
- Figure 21. The Source of Imports of Brazil Thermal Printhead, 2019
- Figure 22. PEST Analysis for Brazil Thermal Printhead Market in 2020
- Figure 23. Thermal Printhead Market Opportunities & Trends in Brazil
- Figure 24. Thermal Printhead Market Drivers in Brazil
- Figure 25. Thermal Printhead Market Restraints in Brazil
- Figure 26. Thermal Printhead Industry Value Chain

I would like to order

Product name: Thermal Printhead Market in Brazil - Manufacturing and Consumption, Outlook and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/T3968DAC42ACEN.html>

Price: US\$ 2,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T3968DAC42ACEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

