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Text Mining Market, Global Outlook and Forecast 2022-2028

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Abstracts

Text mining (also referred to as text analytics) is an artificial intelligence (AI) technology that uses natural language processing (NLP) to transform the free (unstructured) text in documents and databases into normalized, structured data suitable for analysis or to drive machine learning (ML) algorithms.

This report contains market size and forecasts of Text Mining in Global, including the following market information:

Global Text Mining Market Revenue, 2017-2022, 2023-2028, ($ millions)

Global top five companies in 2021 (%)

The global Text Mining market was valued at million in 2021 and is projected to reach US$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at $ Million in 2021, While China is Forecast to Reach $ Million by 2028.

On-Premise Segment to Reach $ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Text Mining include IBM, Microsoft, SAS Institute, SAP SE, RapidMiner, Confirmit, Predixion Software, Lexalytics and Angoss Software. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Text Mining companies, and industry experts on this industry, involving the revenue, demand, product type,

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recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Text Mining Market, by Type, 2017-2022, 2023-2028 ($ millions)

Global Text Mining Market Segment Percentages, by Type, 2021 (%)

On-Premise

Cloud-Based

Global Text Mining Market, by Application, 2017-2022, 2023-2028 ($ millions)

Global Text Mining Market Segment Percentages, by Application, 2021 (%)

Data Analysis & Forecasting

Fraud/Spam Detection

Intelligence & Law Enforcement

Customer Relationship Management (CRM)

Global Text Mining Market, By Region and Country, 2017-2022, 2023-2028 ($ Millions)

Global Text Mining Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

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Europe

- Germany
- France
- U.K.
- Italy
- Russia
- Nordic Countries
- Benelux
- Rest of Europe

Asia

- China
- Japan
- South Korea
- Southeast Asia
- India
- Rest of Asia

South America

- Brazil
- Argentina
- Rest of South America

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- Middle East & Africa
  - Turkey
  - Israel
  - Saudi Arabia
  - UAE
  - Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Text Mining revenues in global market, 2017-2022 (estimated), ($ millions)

Key companies Text Mining revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

- IBM
- Microsoft
- SAS Institute
- SAP SE
- RapidMiner
- Confirmit
- Predixion Software

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Lexalytics

Angoss Software

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